



Entertainment License Application - 18+ / 21+ (Circle One)

Complete application is due at 12 noon two weeks before Alcohol License Review Committee (ALRC) meeting. Applicants must appear before the ALRC.

Prior to your hearing before the ALRC, you must contact the Alderperson of the District in which you intend to do business, the representative of the appropriate neighborhood association (if any), the Madison Police Department, and the Alcohol Policy Coordinator.

- Alderperson can be reached at...
Neighborhood Association...
Police Department Central District Captain...
Police Department East District Captain...
Police Department North District Captain...
Police Department West District Captain...
Police Department South District Captain...
The Alcohol Policy Coordinator, Mark Woulf...

Orange sign- You must display the public notice sign within three days of your application at the current premise until the Common Council makes a final determination.

Corporate/Owner Name Roast Public House Matterhorn Ventures Group LLC

DBA Roast Public House Contact Phone Number: Henry Aschauer

Address 558 State Street, Madison, WI 53707

Current Capacity: 117

Type of live entertainment that will be offered: DJ's & live local bands.

Number of security personnel and how they will be used: 3. 1 checking ID's, two roaming making sure the outside and indoors are safe.

How you will handle issues regarding control and clearance of the parking lot during hours of operation and at closing time:

No parking lot

How you will handle unruly patrons, intoxicated patrons, and physical disturbances: _____

Supplemental information will be added

How you will handle patrons presenting fake ID's and/or how you plan to prevent alcohol sales to people under twenty-one (21) years old. *If applying for an 18+ Entertainment License, please explain how you will conspicuously identify patrons who are twenty-one (21) years and older and how you plan to supervise underage patrons:*

Supplemental information will be added

Identify by name individuals who are employed by the establishment in a management capacity:

Henry Aschauer
Doug Hamaker
Austen Kroll
Anthony Wilcox

Read carefully before signing. Upon penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers.

Subscribed and Sworn to Before Me:

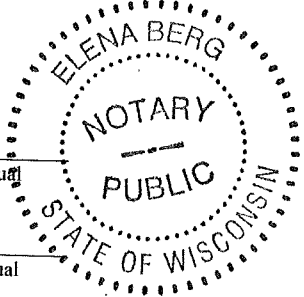
This 2 date of Jan., 2014

Elena Berg
Notary Public

My Commission expires 10-31-2016

Althea Kroll
Officer/member/manager/partner/individual

Officer/member/manager/partner/individual



Application to be considered at the 1-15-14 ALRC meeting and the 1-21-14 Council meeting.
License Number LICENT-20 14-0006 Legistar # 14-0006
Routed: City Zoning Building Inspection Madison Police Sector _____ Alder _____ (District _____)