



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft VENDING OVERSIGHT COMMITTEE

Wednesday, April 30, 2008

5:00 PM 10 Martin Luther King, Jr. Blvd.#Room 108 (City-County Building)

CALL TO ORDER / ROLL CALL

Vice chair Lee called the meeting to order at 5:02 p.m. with a quorum present.
Chair Foxgrover took over when she joined the meeting at 5:06 p.m.

Present: 5 -

Thuy Pham-Remmele; Rosemary Lee; Karen A. Foxgrover; Hawk Schenkel
and Matthew C. Rockwell

Absent: 1 -

Sara J. Richards

Excused: 2 -

Michael E. Verveer and Toriana T. Pettaway

Non Voting: 1 -

Austin E. McClendon

APPROVAL OF MINUTES

Approve the Minutes

PUBLIC COMMENT

There was none.

1. [09739](#) To SUSPEND the handcrafted goods vending restrictions on May 10, 2008 from 8:00 a.m. to 5:00 p.m. during Cars on State and authorizing the Greater State Street Business Association, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 100-400 blocks of State St. and the 100-200 blocks of N. Henry St.

Sponsors: Michael E. Verveer

A motion was made by to Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM. The motion passed by voice vote/other.

2. [09740](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 7, 2008 during the 29th Anniversary COWS ON THE CONCOURSE and authorizing the Dane County Dairy Promotion Committee, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St. and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.

Sponsors: Michael E. Verveer

A motion was made by to Return to Lead with the Recommendation to Place on File without Prejudice to the STREET USE STAFF TEAM. The motion passed by voice vote/other.

3. [09741](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions on June 25, July 2, 9, 16, 23 and 30, 2008 (rain dates June 26, July 3, 10, 17, 24 and 31, 2008) from 3:00 p.m. to 11:59 p.m. during CONCERTS ON THE SQUARE and authorizing the Wisconsin Chamber Orchestra, as sponsor of the special event, to select vendors and vending sites for the duration of this special event on the 10 blocks of E. & W. Main St. and N. & S. Pinckney and the 100 blocks of E. Washington and MLK Jr. Blvd.

Sponsors: Michael E. Verveer

A motion was made by to Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM. The motion passed by voice vote/other.

4. [09742](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses from 6:00 p.m. July 11 to 9:00 p.m. July 13, 2008 in the areas specified below for the benefit of the Madison Museum of Contemporary Art, so that the 50th Annual ART FAIR ON THE SQUARE may occur.

Sponsors: Michael E. Verveer

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

5. [09743](#) Authorizing the Madison Museum of Contemporary Art, as sponsor of the 50th Annual ART FAIR ON THE SQUARE, EXCLUSIVE RIGHTS to select vendors, salespersons, vending sites and performers for the duration of this special event, 6:00 p.m. July 11 to 9:00 p.m. July 13, 2008, within the perimeter of the area, defined in the companion resolution, involved in the event.

Sponsors: Michael E. Verveer

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

6. [09744](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 6:00 p.m. July 11, to 9:00 p.m. July 13, 2008 on the 200 block of Martin Luther King, Jr. Blvd. for the benefit of WI Alliance of Artists & Craftspeople, so that ART FAIR OFF THE SQUARE may occur.

Sponsors: Michael E. Verveer

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

7. [09745](#) Authorizing the WI Alliance of Artists and Craftspeople, as sponsor of the ART FAIR OFF THE SQUARE, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the ART FAIR OFF THE SQUARE, from 6:00 p.m. July 11 to 9:00 p.m. July 13, 2008 on the 200 block of Martin Luther King Jr. Blvd.

Sponsors: Michael E. Verveer

A motion was made by to Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM. The motion passed by voice vote/other.

8. [09746](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE Mall/Concourse vending licenses on July 18, 19 and 20, 2008 in the areas specified below for the benefit of the Greater State St. Business Association (GSSBA), so that MAXWELL ST. DAYS may occur.

Sponsors: Michael E. Verveer

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

9. [09747](#) Authorizing the Greater State Street Business Association (GSSBA), as sponsor of MAXWELL ST. DAYS, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of MAXWELL ST. DAYS, July 18, 19 and 20, 2008 within the perimeter of the area involved in the event.

Sponsors: Michael E. Verveer

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

10. [09748](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on August 6, 13, 20, 27 and September 3, 2008 during the Jazz @ 5 concert series and authorizing Jazz @ 5 Inc., as sponsor of the special event, to select vendors, vending sites and performers within the 100 block of State St. for the duration of the special event

Sponsors: Michael E. Verveer

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

11. [09749](#) To SUSPEND the handcrafted goods, personally prepared food vending restrictions and INVALIDATE certain Mall/Concourse vending licenses from 1:00 p.m. August 30 to 11:59 p.m. on August 31, 2008 in the areas specified below for the benefit of Madison Festivals Inc., so that TASTE OF MADISON may occur.

Sponsors: Michael E. Verveer

This Resolution was Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM

12. [09750](#) Authorizing Madison Festivals Inc., as sponsor of the TASTE OF MADISON, EXCLUSIVE rights to select vendors, salespersons, vending sites and performers for the duration of the TASTE OF MADISON, from 1:00 p.m. August 30 to 11:59 p.m. on August 31, 2008, within the perimeter of the area involved in the event.

Sponsors: Michael E. Verveer

A motion was made by to Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM. The motion passed by voice vote/other.

13. [09751](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions Saturday, September 13-20, 2008 during the Food for Thought Festival and authorizing the Dane County REAP Food Group, as sponsor of the event, to select vendors, vending sites and performers for the duration of the event on the 100 block of Martin Luther King, Jr. Blvd.

Sponsors: Michael E. Verveer

A motion was made by to Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM. The motion passed by voice vote/other.

14. [09752](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on June 14, 2008 during Safety Saturday and authorizing the Madison Fire Department, as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 10 blocks of E. & W. Main St. and the 100 & 200 blocks of Martin Luther King, Jr. Blvd.

Sponsors: Michael E. Verveer

A motion was made by to Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM. The motion passed by voice vote/other.

15. [09762](#) To SUSPEND the handcrafted goods and personally prepared food vending restrictions on May 31, 2008 during Wisconsin Chinese culture day and authorizing the Madison Area Chinese Community Organization (MACCO), as sponsor of the special event, to select vendors, vending sites and performers for the duration of the event on the 100 block of Martin Luther King, Jr. Blvd.

Sponsors: Michael E. Verveer

A motion was made by to Return to Lead with the Recommendation for Approval to the STREET USE STAFF TEAM. The motion passed by voice vote/other.

16. VOC Restructuring with Voting Members and Technical Advisors

Hansen reviewed the member status for those present, explaining the different circumstances of voting members and non-voting Technical Assistants.

17. **Discussion: Sidewalk Cafe Maintenance (Regs., page 20, XIII., B.,1.)** After "sturdy and safe material.", add language referring to the maintenance of surfaces, whether painted, stained, fabric, etc.

Hansen had recommended that language be added to Ordinance 9.13 and/or the Regulations pertaining to the maintenance of sidewalk cafe surfaces. It was agreed that any such improvements would be given thirty to sixty days for completion. Schenkel requested that Hansen contact the City Attorney's Office to have suitable language drafted.

18. **Discussion: Arts & Crafts Vendors May Sell Publications Completely Illustrated by Them But Written and/or Published By Others**

Hansen had recommended that licensed Mall/Concourse Arts & Crafts Vendors be allowed to sell publications which they had illustrated. Schenkel asked Hansen to contact the City Attorney's Office to request that language be drafted to update the Regulations section entitled "PROVISIONS FOR SPECIFIC HANDCRAFTED GOODS" with regard to Books and Publications and possibly Paintings and Drawings. Rockwell added that he felt the illustrator should be "externally credited."

19. ADJOURNMENT

Schenkel moved and Pham-Remele seconded that the meeting be adjourned. The motion passed. Foxgrover adjourned the meeting at 5:37 p.m. The next meeting of the Vending Oversight Committee is scheduled for Wednesday, May 28, 2008, 5 p.m., City-County Building, room 108.