

**Madison Public Market Business Plan  
Tentative Plan for PPS's 1<sup>st</sup> Trip**

This is a conceptual schedule for PPS's first trip to kick-off the Public Market Business Plan project. We are tentatively thinking this trip will take place during the last week of October (Most likely Oct 28<sup>th</sup>, 29<sup>th</sup>, and 30<sup>st</sup>).

The general idea for the trip would be to start with a long meeting and site tour with City staff. Then, there would be a series of "stakeholder interviews" with key groups we invite (see list). The trip also would include a long workshop with the local food committee and an informal reception that all the stakeholder groups and the public could attend to chat with PPS and sign up to receive updates.

<i>Approx Time</i>	<b>Day 1 (Mon, Oct 28)</b>	<b>Day 2 (Tues, Oct 29)</b>	<b>Day 3 (Wed, Oct 30)</b>
8am	PPS travels to Madison	Breakfast	Breakfast
9am		Stakeholder Meeting #3	Stakeholder Meeting #8
10am		Stakeholder Meeting #4	Stakeholder Meeting #9
11am	Meet with City Staff, Tour Potential Sites	Stakeholder Meeting #5	Recap with staff, revisit sites if needed and talk next steps
12pm		Lunch	PPS travels home
1pm		Stakeholder Meeting #6	
2pm		Stakeholder Meeting #7	
3pm	Stakeholder Meeting #1	Workshop with Local Food Committee	PPS travels home
4pm	Stakeholder Meeting #2		
5pm	Reconvene with Staff for dinner?	Reception (informal event that all the stakeholder groups would be invited to plus any public)	
6pm			
7pm			