

Madison Public Market District Project Implementation Timeline (Created 5/6/15)		2015				2016				2017				2018				2019			
		Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Finalize Business Plan																					
	Public meetings to review/discuss draft		■																		
	Completion of Equity Analysis			■																	
	Finalize draft			■																	
	City Committee Meetings			■																	
	Council Approval of Business Plan			■																	
Establish Operating Entity & Define Roles																					
	create plan for long term role of the LFC			■																	
	identify key leaders to be part of "Transition Committee"			■																	
	convene transition committee meeting			■																	
	create a charter for the Transition Committee (TC)			■																	
	create an operating agreement between the TC and the City			■																	
District development																					
	meet with property owners in the immediate area			■																	
	create a sub area plan showing how the district could take shape			■																	
	explore options for overlaying incentives for market district related development			■																	
Fundraising																					
	Create a "Friends of the Madison Market" non-profit					■															
	Track potential state and federal grant programs					■															
	Identify potential local and foundations					■															
	Meet with state/federal agencies to discuss project					■															
	Meet with key local foundations and leaders					■															
	Create a website to accept small donations					■															
	Write grants					■															
	Launch campaign focused on small donations					■															
Leasing																					
	Create a vendor selection criteria and process					■															
	Create and conduct a vendor-interest questionnaire					■															
	negotiate terms with each vendor for space in provisional market					■															
	negotiate terms with each vendor for space in permanent market												■								
Partnerships																					
	Meet with organizations to work providing support services for vendors					■															
	Meet with other organizations to work with to support the mission of the market					■															
	create partnership agreements					■															
Provisional Space																					
	Identify vacant sites that could host temporary indoor market					■															
	Negotiate purchase or lease with selected site					■															
	Fit out space for market					■															
	Open provisional market (winter 2016)																				
	Operat provisional market as flexible pop-up space (test, learn, build support)																				
Fleet Building Preperation & Construction																					
	Discuss and identify preferred options for build-out					■															
	Create final design and budget for the market					■															
	Secure capital budget for new planned Fleet Building (2016-2017 Capital Budget)					■															
	Secure capital budget for retrofit of existing fleet building to create market					■															
	Construction of new fleet building																				
	Fleet services relocates																				
	Construction of public market in old fleet building																				
Grand Opening of Permanent Market (spring 2018)																					



DRAFT FOR DISCUSSION
5/7/15 Local Food Committee