

PINK HEIFER BBQ SALOON
569 STATE STREET MADISON WISCONSIN

BUSINESS PLAN

569 State Street, Madison is an existing commercial space located next to Mooyah Burgers, Fries & Shakes. A diagram of the premises is attached hereto.

We currently operate the Pink Heifer Saloon & Smokehouse in Monticello, Wisconsin.

Our Madison State Street restaurant, Pink Heifer BBQ Saloon, will offer fast-casual dining with counter service, serving Texas-style brisket, chicken, pork, southwest salad, macaroni and cheese and vegetarian options along with a wide range of non-alcoholic and alcoholic beverages including wines, beers, ciders and pre-packaged alcoholic beverages.

We look forward to offering an additional quality restaurant opportunity to the Madison State Street Neighborhood.

Pink Heifer Madison-Tentative Menu

Food/Non-Alcoholic Drink

Sandwiches (Chicken, Brisket or Pork)- \$7.95-15.95

Platters (Chicken, Brisket or Pork)

Single Protein, 2 sides – \$15-25

2 Protein, 2 side - \$18-28

Mac n Cheese- Choice of Protein \$6-15

Sides- \$5-10

Bean

Slaw

Corn

Southwest Salad- Choice of Protein \$10-16

Cesar Salad- Choice of Protein \$6-12

Brisket and Cheddar egg rolls (2)- \$7

Fountain/Draft Soda- \$2-5

Alcohol

Tap Beer- \$3.50-7

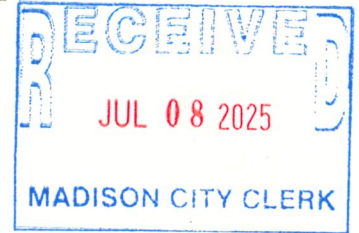
Single Serve Wine - \$6-10

Single Serve Beer/Seltzer- \$3-10

AMENDMENTS TO LIQUOR/BEER

LICENSE APPLICATION OF

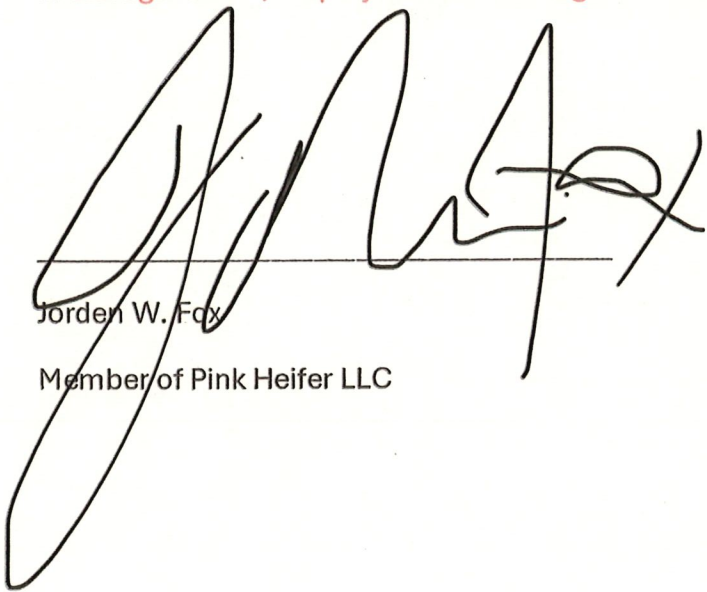
PINK HEIFER LLC



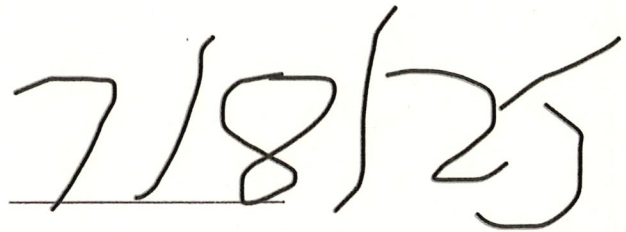
3. Address to be licensed 567 State Street, Madison, Wisconsin 53703

8. Describe in words the building or buildings where alcohol beverages are to be sold and stored. Include all rooms including living quarters, if used, and any outdoor seating used for the sales, service, and/or storage of alcohol beverages and receipts. Alcohol beverages may be sold and stored only on the premises as approved by Common Council and described on license.

567 State Street, Madison, Wisconsin 53703; Sold from behind the service counter; Stored in storage rooms, display areas and refrigerated areas.


Jordan W. Fox

Member of Pink Heifer LLC


7/8/25

Joseph Fox
Madison, WI
Pink Heifer - BBQ Saloon



CULINARY LAKES

CREATIVE THINKING. EFFICIENT DESIGN.

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SOUTHFIELD, MI 48033
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www.culinarylakes.com

Foodservice Design Division LLC

Keenich's

#	DATE	DESCRIPTION
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PROJECT:

Pink Heifer - BBQ
Saloon

255 State St. Madison, WI
53703

SHEET TITLE:

TITLE SHEET

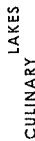
SHEET INDEX	
SHEET NUMBER	SHEET NAME
FS1.0	FOODSERVICE EQUIPMENT PLAN
FS1.1	FOODSERVICE EQUIPMENT SPECIFICATIONS
FS1.2	FOODSERVICE EQUIPMENT ELEVATIONS & PERSPECTIVES

SCALE
DESIGNER: TH
DESIGN TECH: GLD
DATE: 06-28-2023
PROJECT NUMBER:

CD-0256

SHEET NO:

FS1.0



CREATIVE THINKING. EFFICIENT DESIGN.

24101 WEST NINE MILE ROAD
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Foodservice Design Division of:
Kenich's
Professional Design

[illegible]

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PROJECT:

**Pink Helfer - BBQ
Saloon**

569 State St. Madison, WI
53703

SHEET TITLE:

FOODSERVICE
EQUIPMENT PLAN

SCALE:	AS INDICATED
DESIGNER:	TR
DESIGN TECH:	OLCD
DATE:	09-26-2025
PROJECT NUMBER:	

CD-0256

SHEET NO.:

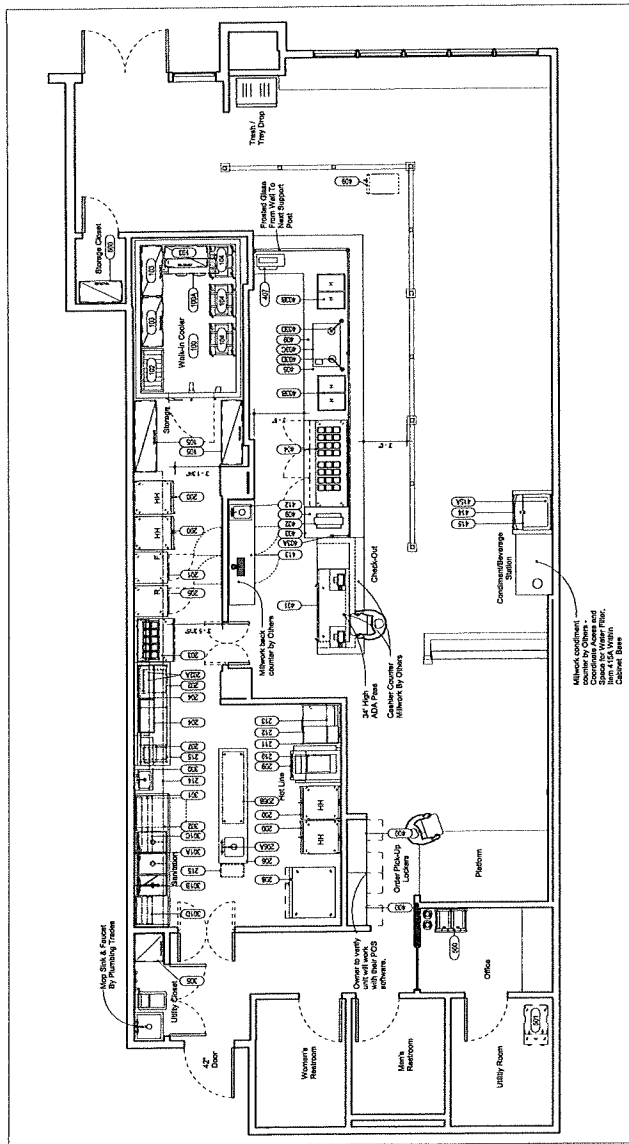
Deviant - Scope and Coordination Model:

- [illegible]

Food Service Scope Coordination:

- [illegible]

ITEM	QTY	DESCRIPTION	ITEM REMAINS
1000	1	Wash & Sanitize	
1001	1	Extinguisher	
1002	1	Rescue Manipulation System	
1003	1	Long Distance Jack	Q2 H
1004	1	Long Distance Jack	
1005	1	Short Trip Jack	
1006	1	Wire Sawing Unit	HP
1007	1	Hydraulic Cutter	
1008	1	Forcible Entry	
1009	1	Forcible Entry	
1010	1	Custom Mounted Work Table	
1011	1	Custom Mounted Work Table	
1012	1	Stair Lift, Removable	
1013	1	Stair Lift, Removable	
1014	1	Respirator, Pump-In	
1015	1	Custom Fabricated Pump Unit	
1016	1	Custom Fabricated Pump Unit	
1017	1	Cutting Mounted Chisel	
1018	1	Vertical Contact Bolt Tensioner	
1019	1	Vertical Contact Bolt Tensioner	
1020	1	Vertical Contact Bolt Tensioner	
1021	1	Vertical Hood	
1022	1	Vertical Hood	
1023	1	Gasless Type	
1024	1	Any Holding Station	
1025	1	Any Holding Station	
1026	1	Any Holding Station	
1027	1	Weld Spot	Weld
1028	1	Weld Spot	
1029	1	Weld Spot	
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1031	1	Trash Receptacle, 55-Gal	
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1197	1	Trash Receptacle, 55-Gal	
1198	1	Trash Receptacle, 55-Gal	
1199	1	Trash Receptacle, 55-Gal	
1200	1	Trash Receptacle, 55-Gal	



VERIFY ROOFTOP EQUIPMENT LOCATION W/ ARCHITECTURAL PLANS

The need for a grease or solid waste interceptor and its size is to be determined by the Architect and Mechanical Engineer & installed by Mechanical Trade.

③ GREASE INTERCEPTOR - BY OTHERS
1 1/2" = 1'-0"

FOODSERVICE EQUIPMENT PLAN

ROOFTOP EQUIPMENT



CULINARY LAKES

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SOUTHFIELD, MI 48033
P: 313.962.9174
info@culinarylakes.com
www.culinarylakes.com

Foodservice Design Division of
kenich's

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PROJECT:

Pink Heifer - BBQ
Saloon

285 State St. Madison, WI
53715

SHEET TITLE:

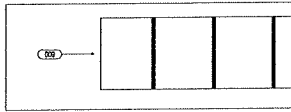
FOODSERVICE
EQUIPMENT
ELEVATIONS &
PERSPECTIVES

SCALE: 1/2" = 1'-0"
DESIGNER: TR
DEVELOPER: GLO
DATE: 08-28-2025
PROJECT NUMBER:

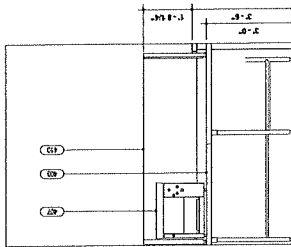
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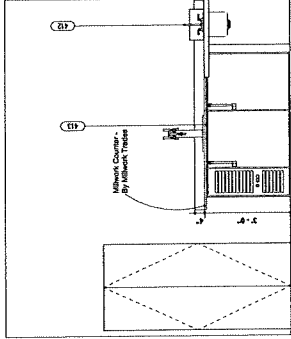
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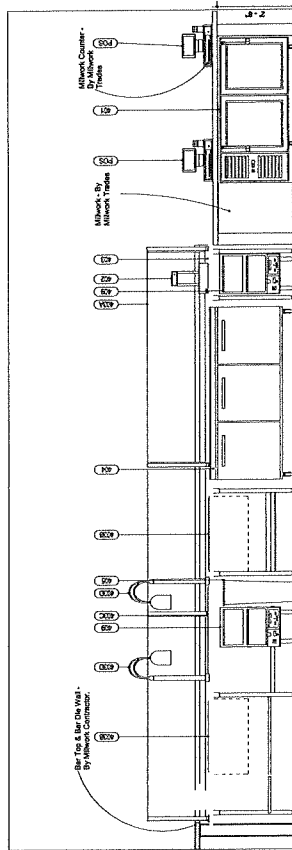
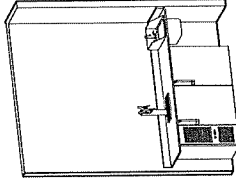
1 ELEVATION AT FRONT CLOSET
1/2" = 1'-0"



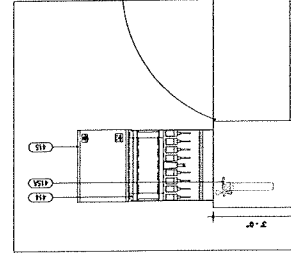
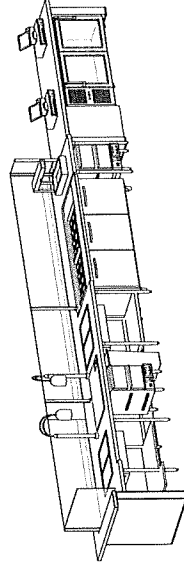
2 ELEVATION AT ENTRY COUNTER
1/2" = 1'-0"



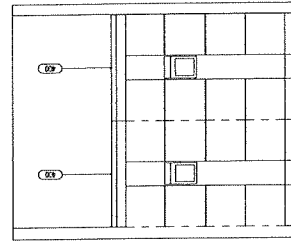
3 ELEVATION AT BACK BAR
1/2" = 1'-0"



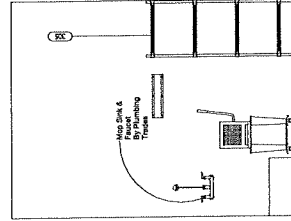
4 ELEVATION AT SERVING COUNTER
1/2" = 1'-0"



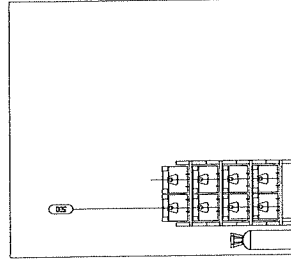
5 ELEVATION AT BEVERAGE AND CONDIMENT
1/2" = 1'-0"



6 ELEVATION AT PICK-UP LOCKERS
1/2" = 1'-0"



7 ELEVATION AT SANITATION CLOSET
1/2" = 1'-0"



8 ELEVATION AT SODA SYSTEM
1/2" = 1'-0"



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CREATIVE THINKING. EFFICIENT DESIGN.

2418 WATERSIDE LANE #200
SOUTHFIELD, MI 48033
P: 313.462.9176
info@culinarylakes.com
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Foodservice Design Division at

ke enich's

#	DATE	DESCRIPTION
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PROJECT:

Pink Heller - BBQ
Saloon

555 State St. Madison, WI
53703

SHEET TITLE:

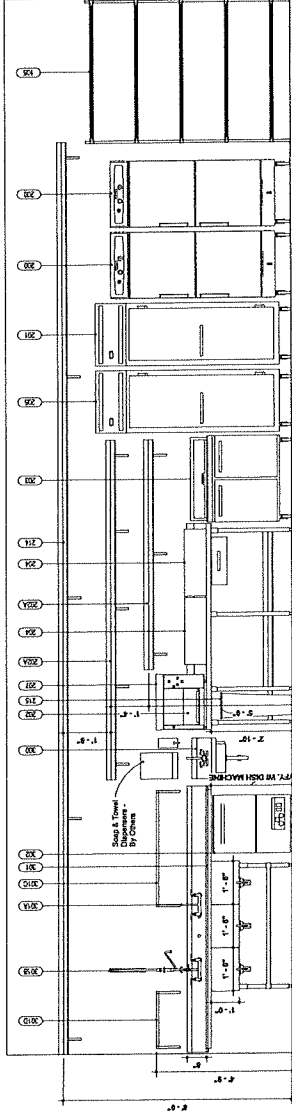
FOODSERVICE
EQUIPMENT
ELEVATIONS &
PERSPECTIVES

SCALE:
DESIGNER: Designer
DESIGN TECH: Author
DATE: 06-29-2023
PROJECT NUMBER:

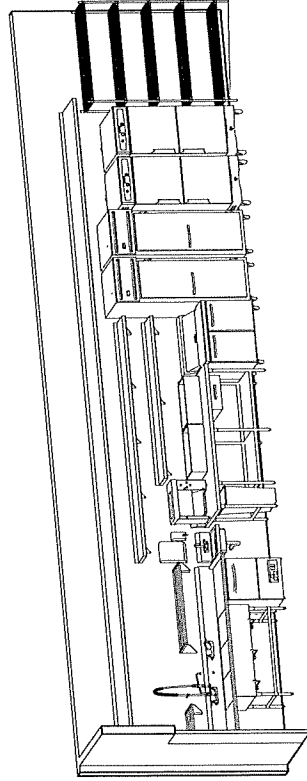
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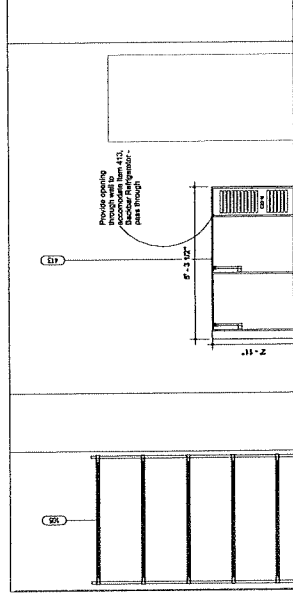
FS1.3



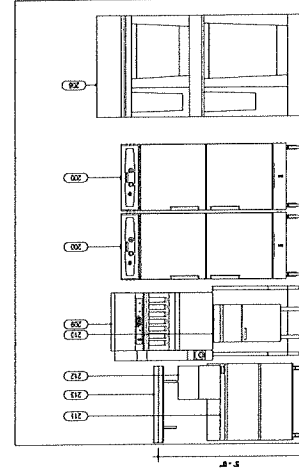
① ELEVATION AT SANITATION AND TAKE-OUT
1/2" = 1'-0"



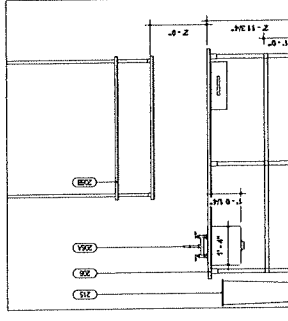
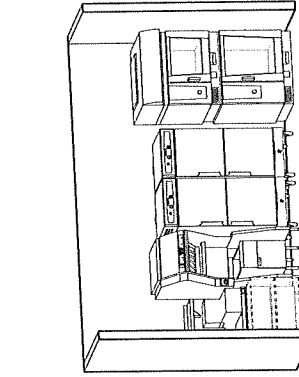
② SANITATION & TAKE OUT ASSEMBLY



③ ELEVATION AT BACK PASS THROUGH
1/2" = 1'-0"



④ ELEVATION AT HOT PRODUCTION
1/2" = 1'-0"



⑤ ELEVATION AT CHEF ISLAND
1/2" = 1'-0"

