

AGENDA # 8

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION	PRESENTED: December 15, 2010
TITLE: 4610 East Washington Avenue – Parking Lot Expansion for a “Verizon” Store in UDD No. 5. 17 th Ald. Dist. (20801)	REFERRED: REREFERRED: REPORTED BACK:
AUTHOR: Alan J. Martin, Secretary	ADOPTED: POF:
DATED: December 15, 2010	ID NUMBER:

Members present were: Marsha Rummel, Mark Smith, Dawn O’Kroley, Todd Barnett, Richard Slayton, R. Richard Wagner and Jay Handy.

SUMMARY:

At its meeting of December 15, 2010, the Urban Design Commission **RECEIVED AN INFORMATIONAL PRESENTATION** for a parking lot expansion located at 4610 East Washington Avenue. Appearing on behalf of the project were Gina Van Tine and Max Franzen, representing Verizon Wireless. Van Tine explained and detailed the customer parking demand that underlies the re-laying out of the parking lot to address their parking issues with the creation of five additional parking stalls. She summarized data for on-site parking demands as well as attempts for shared parking with the adjoining property owner. Because of the parking lot layout, easements and the property line, they need to expand and redirect parking. The plan provides for the use of pervious pavers at heads of stalls.

- This layout will be a marked improvement to what you currently have.
- Appears to be a reasonable request to justify the project.

ACTION:

Since this was an **INFORMATIONAL PRESENTATION** no formal action was taken by the Commission.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 4610 East Washington Avenue

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings								

General Comments:

- Why is this here for final approval?