

# STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # \_\_\_\_\_ Date Submitted \_\_\_\_\_

## EVENT INFORMATION

Name of Event Madison Marathon

Event Organizer/Sponsor Madison Festivals Inc. and Purple Door Productions

Is Organizer/Sponsor a 501(c)3 non-profit agency?  Yes  No

If Yes, provide State of Wisconsin Tax Exempt Number CES 022952

Address 2981 Cahill Main Suite 2

City/State/Zip Madison, WI 53711

Primary Contact Keith Peterson

FAX \_\_\_\_\_

Work Phone 608-276-9797

Phone During Event 608-692-4188

E-mail keith@madisonfestivals.com

Website www.madisonmarathon.com

Secondary Contact Ryan Richards

Work Phone 608-441-2610

Phone During Event 608-209-6958

E-mail ryan@lakeshoreathleticservices.com

Annual Event?  Yes  No

Charitable Event?  Yes  No

If Yes, name of charity to receive donations: Various

Estimated Attendance 8500 runners 15,000 spectators (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 6:00 am to 2:00 pm  Yes  No

## EVENT CATEGORY

Run/Walk  Music/Concert  Festival  Rally  Parking (i.e., bagging meters)  
 Other \_\_\_\_\_

## LOCATION REQUESTED

Capitol Square (note specific blocks below)  Podium/700-800 State Street  
 30 on the Square (a.k.a. top of 100 block of State Street)  Other (specific blocks/streets requested below)  
Street Names and Block Numbers: See Attached

## EVENT DATE(S)/SCHEDULE Schedule Attached

Date(s) of Event (including set-up and take-down) \_\_\_\_\_

Rain Date(s) NA

Event Start Date(s)/Time(s) \_\_\_\_\_

Set-Up Date(s)/Time for Event \_\_\_\_\_

Event End Date(s)/Time(s) \_\_\_\_\_

Take-Down Time \_\_\_\_\_

Take-Down Time: start to streets reopened

## APPLICATION SIGNATURE

\_\_\_\_\_/We waive the 21-day decision requirement. \_\_\_\_\_ (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statutes and laws.

Signature [Signature] Date 1/14/2011

## Schedule of Events

### Thursday, May 26

- NO PARKING signs are placed by City Parking and confirmed by Madison Police
- Course is marked

### Saturday, May 28

- 6:00am – the 100 and 200 blocks of MLK are closed for set up
  - o Allow Farmer’s Market to Stage on 100 block until 8:00 am
- 3:00 pm – Start and finish line set up begins on Main St. and Pinckney St.

### Sunday, May 29

- 2:00 am – Course set-up begins
- 5:00 am – Intellasound arrives to set-up start line sound system
- 5:00 am – Timing company arrives to set-up start line
- 5:00 am – Quarter marathon course is set-up
- 5:30 am – Porta-potties delivered to start line, course, and finish line areas
- 5:30 am – Water is delivered to start line
- 6:15 am – Race announcements begin
- 7:00 am to 7:45am Wheelchairs, marathon, half marathon, quarter start
- 8:00 am – Kids’ Run starts
- 8:01 am to 1:30 pm – Ongoing race management
- 9:00 am – Volunteers/vendors begin course pick-up
  - Coolers
  - Water Bottles
  - NO PARKING signs
- 2:00 pm – Last runner crosses finish line
- 5:00 pm – Course is checked, tear-down is finished

## Safety and Security Plan

A Dane County command vehicle will be stationed at the finish line staffed by commanding officers from the Madison Police Department, Madison Fire Department, UW Police Department. Additional staff will include Madison Marathon senior staff and the communications coordinator.

### Security

- 1 Madison police motorcycle escort will lead the full marathon runners.
- Madison police officers will be posted throughout the course.
- UW police officers will be posted throughout the campus and Arboretum sections of the course.
- 6-8 Maple Bluff police officers will be posted along that section of the course.
- Madison Marathon course marshals and volunteers will also be posted throughout the course.
- Private security personnel will be present at the start and finish lines to maintain crowd control.

### Safety

- 1 UW Health physician supported by additional professionals will staff the finish line medical aid tent.
- UW Sports Medicine professionals will be posted at five medical stations throughout the course.
- 3 UW Sports Medicine professionals on bicycles will be present to reach runners on the course. They are members of the Tyrol Basin ski patrol and have been trained in first aid.
- Maple Bluff EMT professionals will be traveling that section of the course on golf carts to aid runners.
- Madison Fire Department paramedics on bikes will be present to aid participants on the course.
- Madison Fire Department paramedics will staff a chase vehicle to reach injured runners.

All locations are approximate

Mile	Location	First Runner	Last Runner
1	On W. Washington at Brittingham park	7:05	7:15
2	In Arboretum	7:10	7:30
3	In Arboretum	7:15	7:45
4	In Arboretum	7:20	8:00
5	Manitou Way at Tumalo Trail	7:25	8:15
6	On Monroe at Chapman	7:30	8:30
7	On Monroe at Harrison St	7:35	8:45
8	On University Ave near Breese Terrace	7:40	9:00
9	On Johnson St. near Charter	7:45	9:15
10	On Johnson St. near Charter	7:50	9:30
11	On Johnson st. near Fordem Ave.	7:55	9:45
12	On Sherman Ave. near Commercial Ave.	8:00	10:00
13	On Sherman at Erie Ct.	8:05	10:15
14	On Northport near Warner Park	8:10	10:30
15	On Troy Dr.	8:15	10:45
16	On Woodward Dr.	8:20	11:00
17	On Farwell Dr.	8:25	11:15
18	On Farwell Dr. near Lakewood Dr.	8:30	11:30
19	On Sherman St.	8:35	11:45
20	On Thornton bike path at E. Washington	8:40	12:00
21	On Spaight St. at Ingersoll St	8:45	12:15
22	On Bike Path at Law Park	8:50	12:30
23	On Bike Path	8:55	12:45
24	On W. Lakeside at Rowell St.	9:00	13:00
25	On W. Washington at Brittingham park	9:05	13:15
26	On Carroll on Square	9:10	13:30

2009 Average finishing time 4:14:54

Slowest official finisher 5:59:44

1532 out of 1543

Mile	Location	First Runner	Last Runner
1	On Johnson St. near Wisconsin	7:20	7:40
2	On Johnson St	7:25	8:00
3	On Johnson St. near Marston	7:30	8:20
4	On Fordem near Lakewood Gardens	7:35	8:40
5	On Cambridge	7:40	9:00
6	On Sherman Ave	7:45	9:20
7	On Thornton bike path	7:50	9:40
8	On Spaight St.	7:55	10:00
9	On Path near Law Park	8:00	10:20
10	On Path at John Nolen	8:05	10:40
11	On Lakeside St. near Rowell St.	8:10	11:00
12	On W. Washington near Brittingham Park	8:15	11:20
13	On Capitol Square	8:20	11:40

2009 Average finishing time was 2:09:43

Slowest official finisher was 2:57:45

3754 out of 3687

### **2011 Madison Marathon - Full**

Start on Capitol Square on Pinckney St. between E. Wash and Main.

Left on Mifflin – whole road

Left on Carroll – whole road

Right on W. Washington – whole road right side of median

Right on Vilas St. across Park St.

Left on Mills runners on right side of street

Right on Arboretum Dr.

Right on Seminole Hwy – runners on right side in coned lane

Right on Manitou Way runners on right side of median

Right at Nakoma Rd – runners on right side in coned lane

Veer right on Monroe St. Runners on right side of road coned lane

Left on Breese Terrace - Stadium side

Right on University Ave. (Westbound traffic is not allowed on University Ave.) –

Stay to the right and merge onto Johnson St. running on right with traffic

Left on Fordem Ave. Runners on left side of road against traffic

Merge onto Sherman St. on left side against traffic

Left into Warner Park

Left onto Norhtport Dr on left in coned lane against traffic

Left onto Troy Dr. using turn lane and staying to left in coned lane.

Left on Woodward

Right on Farwell Dr.

Right on Lakewood Dr.

Right on Cambridge Rd.

Right on Bayside

Left on Old Shore

Right on Sherman Ave.

Left on N. Thornton Ave. use bike path and road as necessary

Right on Spaight St. – Runners against traffic in coned lane

Veer left onto Jennifer St.

Veer left onto bike path. This is at the intersection of Jennifer and Williamson St.

On path to Olin Turville Dr. - Runners cross to right side of road coned lane

Right under John Nolen using first (north) bike path entrance

Bike path to Sayle St.

Veer Right on Sayle St. to Lakeside

Left on Lakeside to Gilson runners with traffic in coned lane

Right on Gilson to S. Shore Dr which becomes W. Shore Dr

Path off of W. Shore across park to driveway at maintenance garage and onto W.

Washington

Runners with traffic in coned lane up to Square

Right on Carroll moving to center of street

Left on Main St. finish will be on Capitol side of street.

Finish is located at seam in road at Brocah Pub. Center of brick park benches near bus stop.

### **2011 Madison Marathon - Half**

Start on Capitol Square on Pinckney St. between E. Wash and Main.

Left on Mifflin – whole road

Left on Carroll – whole road

Right on W. Washington – whole road right side of median

Right on Broom – whole road

Right on Johnson – Runners on right side of road in coned lane

Left on Fordem Ave. Runners on left side of road against traffic

Left on Roxbury Rd –

Right on Kensington Blvd. – Runners on left side of street

Left on Cambridge – runners on right side of road against traffic in coned lane

Right on Bayside

Left on Old Shore

Right on Sherman – Runners on right side of road in coned lane

Left on N. Thornton Ave. use bike path and road as necessary

Right on Spaight St. – Runners against traffic in coned lane

Veer left onto Jennifer St.

Veer left onto bike path. This is at the intersection of Jennifer and Williamson St.

On path to Olin Turville Dr. - Runners cross to right side of road coned lane

Right under John Nolen using first (north) bike path entrance

Bike path to Sayle St.

Veer Right on Sayle St. to Lakeside

Left on Lakeside to Gilson runners with traffic in coned lane

Right on Gilson to S. Shore Dr which becomes W. Shore Dr

Path off of W. Shore across park to driveway at maintenance garage and onto W.

Washington

Runners with traffic in coned lane up to Square

Right on Carroll moving to center of street

Left on Main St. finish will be on Capitol side of street.

Finish is located at seam in road at Brocah Pub. Center of brick park benches near bus stop.

### **2011 Madison Marathon - Quarter**

Start on Capitol Square on Pinckney St. between E. Wash and Main.

Left on Mifflin – whole road

Left on Carroll – whole road

Right on W. Washington – whole road right side of median

Right on Broom – whole road

Veer right on Johnson – Runners on right side of road coned lane.

Right on Butler – runners on right side of road

Right on E. Wilson – runners on right side of road

Left on Bedford

Right on North Shore

Left on Brittingham Place Left on to trail through Brittingham Park

Across park to driveway at maintenance garage and right onto W. Washington

Runners with traffic in coned lane up to Square

Right on Carroll moving to center of street

Left on Main St. finish will be on Capitol side of street.

Finish is located at seam in road at Brocah Pub. Center of brick park benches near bus stop.