

## ROUND 2

### **What's Working Well Now / Favorite Suggestion Today / Important Lesson Today**

#### **Group 1**

##### Working now

- Neighborhood involvement ✓ ✓ ✓
- Supermajority
- Current process
- Not working – Madison too resistant to change
- Have framework in place
- Dialogue going on

##### Favorite suggestion

- Consistency among neighborhood associations
- Transparency
- Better education and communication within development process to neighborhood associations
- Department of neighborhoods ✓
- Easily understandable Website
- Training for neighborhood associations (+ include developers)
- Development impact statement required
- Neighborhood associations need to be more nimble

##### Important lesson

- Involved individuals ✓ ✓
- System is fixable
- Make sure Edgewater is an anomaly
- Lots of variation among neighborhood associations
- Still some hope!
- A lot of people still discussing Edgewater

#### **Group 2**

##### Working now

- Landmarks Commission
- CNI development protocols
- Supermajority votes
- Getting info from City/developer
- Good communication from alder ✓ ✓
- Responsiveness of City staff ✓ ✓
- Neighborhood plans/planning process

##### Favorite suggestion

- Think next generation, not next election
- Preserve integrity of City committees, commissions and boards
- Standardized output from neighborhood associations
- Office of Neighborhood Services
- Retain supermajority for Landmarks Commission and others
- City support for neighborhood associations
- Environmental impact statements for projects
- Increase communication between neighborhood associations
- Retain and support engaged neighbors and neighborhood associations

## **Group 2 (cont.)**

### Important lesson

- Duplicate Marquette Neighborhood Association and CNI outreach to developers
- Satisfaction with current process – if it ain't broke, don't fix it
- Similar issues cross neighborhood association boundaries
- Use neighborhood association ability to track bankruptcy – anticipate need
- Broad concern among neighborhood associations on being cut out of the process
- More concern, involvement than known before
- Need for citywide neighborhood association meetings
- Only minor tweaks needed
- Neighborhood associations need better communication and collaboration

## **Group 3**

### Working now

- Neighborhood associations (strong ones)
- Communication
- Pre-approval process
  - Strong neighborhood association
  - Existing plan
- Process improves project
  - Urban Design Commission
  - Landmarks Commission
- Alder

### Favorite suggestion

- Physical location for development
- Information on neighborhood level
- Support development of neighborhood plans (\$) √ √
- Consider next generation as well as current residents
- Draw on varied local resources (e.g., citizen expertise)
- Reforming citizen input (esp. public hearings)
- Earlier information and involvement with neighborhood association (by developer)
- City processes should be fair, predictable and transparent

### Important lesson

- Widespread interest in this
- Mayor speaks out of two sides of mouth
- Get a neighborhood plan – very important
- Enthusiasm for neighborhood associations
- Inside scoop on a project
- More education is desired and needed

## **Group 4**

### Working now

- Staff communication and commission members
- Staff works well in process
- Overall development process works / Brad Murphy memo
- Communication / feedback during process – better process
- Commissions receptive to constructive comments
- Staff are good sources of information

#### **Group 4 (cont.)**

##### Favorite suggestion

- Increase transparency
- Conversation among neighborhood association, developer and alder should start early
- More training in facilitation
- More neighborhood association participation in developer / City conversations
- Clarifying role of neighborhood plans

##### Important lesson

- Regular citizens have incredibly difficult time getting info
- Neighborhoods not actively engaged see need for it
- Most of us agree on most things
- Wauwatosa has two Urban Design Commissions
- Reinforce importance of communication
- Lots of us want to work to improve our neighborhoods

#### **Group 5**

##### Working now

- Independent commissions
- City staff support of planning process
- Process for gathering input from neighborhood associations
- Process works with developer who wants to engage neighborhood associations in honest, open process
- Public hearings
- Balance between Mayor's Office and communications with / involvement of alder

##### Favorite suggestion

- Commit developer to public engagement process
- Keep oversight and authority of boards and commissions
- Scale-able process
- Independence and support of City staff
- More adherence to and support of neighborhood plans
- Increase public notice area from 200' to 500' or 600'

##### Important lesson

- A lot of people care about their neighborhoods and the city
- Process could be better with better, more consistent training of neighborhoods and alders, and support of neighborhood plans
- Need to increase funding for neighborhood plans and training
- Lots of positive enthusiasm for making city better, lots of creativity and great ideas; use process to channel and benefit from this input
- Tail can't wag dog and overwhelm the above
- Sends a message when staff from Mayor's Office is at DMI and not here

## Group 6

### Working now

- Neighborhood conferences and roundtables
- Neighborhood grants
- City neighborhood Website
- Informal communications between some neighborhoods and some departments
- Citizens working with City staff
- Listserv (neighborhood email)
  - Good communication between neighborhood and alder
- Legistar → City's Website
- Citizens in neighborhoods talking amongst each other
- Citizens taking time to engage in various City commissions
  - Good work, experience, thoughtful review of people on commissions
- Madison citizens are involved and educated and review many things
  - Projects → well-informed citizens
  - Good foundation upon which to work
- City staff helped us to develop a neighborhood plan
- Process as a whole works for 95% of projects
- Landmarks Commission works well

### Favorite suggestion

- Required early notification of developers and it being open and public (no secret meetings)
- City works to develop a process for “Joe / Jane” Doe to understand City development process
- Neighborhood associations supporting other neighborhood associations
- Clarity and transparency in process
  - Better communication between executive branch and all else
  - Requiring all development projects having an economic impact statement (EIS; traffic, water, etc.)
  - Facilitating training of all alders
  - City processes are predictable, transparent, etc., and abide by them

### Important lesson

- Landmarks always represents a specific ordinance
- Lots of community concern and breadth of community concern
- Thanks (☺) to Marsha and others who helped to organize
- All neighborhoods have plans

## Group 7

### Working now

- Many active neighborhood organizations ✓ ✓
- Resident willingness to participate
- This morning's meeting
- Many neighborhoods feel the same way (share concerns)
- Neighborhood communication (for most neighborhoods)

### Favorite suggestion

- Thinking of next generation and not next election ✓
- Building the power / participation of neighborhood associations
- Working with a positive and constructive vision ✓
- Developers required (not suggested) to notify neighborhood associations

### **Group 7 (cont.)**

#### Important lesson

- Neighborhood associations have a great commonality of interests and concerns ✓
- Surprised by level of commitment (so many people showed up for a 9:00 a.m. Saturday meeting in July)
- Neighborhoods have many different experiences and an ability to think together
- It's possible to have a great level of involvement (people do care)
- With some exceptions, people in apartments aren't as invested in neighborhoods

### **Group 8**

#### Working now

- Initial notice to neighborhood associations good
- Very, very, very in-tune alder (Verveer)
- Basic approval process is sound
- High energy and input neighborhood association
- City staff competent and independent

#### Favorite suggestion

- Keep supermajority
- Facilitator training neighborhood associations / commissions
- Predictability / consistency / transparency
- Authority including committees
- Communicate early and often

#### Important lesson

- City planning → new Website
- CNI has documental protocol
- Positive involvement neighborhood activists ✓ ✓ ✓

### **Group 9**

#### Working now

- System – less complex projects
- Alder communication
- Notice from the City – initial

#### Favorite suggestion

- Impact report (EIS light)
- Cross-sectional notification
- Development – spell out timeline process
- Neighborhood associations – more help with plan

#### Important lesson

- Process is working – don't reinvent the wheel
- Some alders are MIA
- Comprehensive Plan is law
- Neighborhood associations still respected if organized

## Group 10

### Working now

- At least there's a general process (foundation to build on)
- Active neighborhood associations are being effective / have impact
- Not enough knowledge of process to answer questions
- There is a crack in the process that allows neighborhood associations to have input
- Committees / commissions have positive effect on processes
- Groups with representation have input

### Favorite suggestion

- Better communication to educate ALL on proposals / processes (\*EIS required for ALL proposals)
- Keep supermajority for Council to overturn Landmarks Commission
- More access for ALL to information on proposals
- Early notification of neighbors, not just neighborhood associations
- Simplify info-seeking on City Website
- Continue authority of committees / commissions

### Important lesson

- There is a widespread lack of knowledge of development process / roles
- Neighborhoods do not approach review process consistently (among neighborhoods)
- How mucked up the current process is
- How few neighborhood associations are prepared to deal with redevelopment process
- Most neighborhood associations don't know much about process
- Mobile home owners are marginalized due to absence of landownership
- Widespread confusion of process among neighborhood associations

## Group 11

### Working now

- Today! This is working, bringing people together √ √
- Opportunity to voice opinions, hear our neighbors
- Hiring good City personnel (if they listen!)
- Helpful City staff (when you finally reach someone!)
- Citizen review (both commissions and associations) does work
- Basic process (though needing constant vigilance) does work

### Favorite suggestion

- Idea of standards / model for neighborhood associations
- Impact statements for development / big pictures
- Next generation thinking
- Office of Neighborhood Support √ √
- Proper assessment of the City eco-system – into law
- Strengthening neighborhood associations to further best practices
- Today's strong consensus

### Important lesson

- People want to be involved and will take the time
- All the tables identified common issues
- Remembering that we "insiders" need to remember that all others need us to have patience / educate
- There's a lack of connection between neighborhoods and developers
- Amount of friction between all the actors
- Consistency between different areas of the city in what they need / identify
- There's a lot of people who care about this stuff!

## Group 12

### Working now

- Developer/neighborhood association meetings facilitated by alder
- Strong voice of neighborhood associations
- Multiple viewpoints are involvement through committees (strong)
- Independent Plan Commission and Urban Design Commission members
- Flow diagrams of process
- Neighborhood plans
- DATs

### Favorite suggestion

- Much earlier participation in pre-application process
- Independent department heads and commissions
- Increased resources for neighborhood associations
  - Training, etc.
  - Department
- Make decisions based on next generation, not next election
- Scale-ability of process
- Fund neighborhood plans
- Streamline public process for input

### Important lesson

- DMI has a plan!
- Broad request for neighborhood participation
- Process works and lots of people are concerned about more neighborhood involvement
- Wisconsin State Journal reporting is inaccurate! It's not just about the Edgewater!
- Even just the pre-application process has multiple viewpoints (process is complicated and that may be a good thing)