



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Approved URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, December 13, 2023

4:30 PM

Virtual

1. Written Comments: You can send comments on agenda items to urbandesigncomments@cityofmadison.com. Please note that comments received after 3:00 p.m. day of meeting may not be added to the public record until after the meeting.

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. Watch the Meeting: If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. Listen by Phone:

(877) 853-5257 (Toll Free)

Webinar ID: 841 2148 3944

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below at least three business days prior to the meeting.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese al número de teléfono que figura a continuación tres días hábiles como mínimo antes de la reunión.

Yog hais tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntawv ua lwm hom ntawv los sis lwm cov kev pab kom siv tau cov kev pab, cov kev ua ub no (activity) los sis qhov kev pab cuam, thov hu rau tus xov tooj hauv qab yam tsawg pab hnuv ua hauj lwm ua ntej yuav tuaj sib tham.

Please contact the Department of Planning and Community & Economic Development at (608) 266-4635 or email urbandesigncomments@cityofmadison.com.

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

[November 29, 2023]: <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

1. [75183](#) Public Comment

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

AGENDA OVERVIEW**PUBLIC HEARING ITEMS**

The Urban Design Commission uses a consent agenda, which means that the Commission can consider any item at 4:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

2. [80807](#) 5433 Wayne Terrace - Comprehensive Design Review (CDR) of Signage. (District 17)

Owner: Thomas Zimbrick
Applicant: Stephen Franklin, Able Sign
Final Approval is Requested
UDC is an Approving Body
3. [80826](#) 823 E Washington Avenue - Modifications to a Previously Approved Building to add Architectural Accent Lighting Located in Urban Design District (UDD) 8. (District 6)

Owner: MM East Washington, LLC
Applicant: Jeff Brenkus, GBA architecture | design
Final Approval is Requested
UDC is an Approving Body
4. [80869](#) 660 S Whitney Way - Comprehensive Design Review of Signage (CDR) Located in Urban Design District (UDD) 3. (District 19)

Owner: JP Morgan Chase Bank
Applicant: Tracey Pichierri
Final Approval is Requested
UDC is an Approving Body
To be referred to the January 10, 2024 meeting

UNFINISHED BUSINESS

5. [78223](#) 660 S Whitney Way - Exterior Renovations to an Existing Building that is part of a Planned Multi-Use Site Located in Urban Design District (UDD) 3. 19th Ald. Dist.

Owner: Rimiro Romo & Stella Romo
Applicant: Terron Wright, The Architects Partnership, Ltd.
Final Approval is Requested
UDC is an Approving Body
6. [80306](#) 33 W Johnson Street - Planned Development (PD), New Mixed-Use Development. (District 4)

Owner: MC Investors I, LLC
Applicant: Andy Inman, NCG Hospitality
Initial/Final Approval is Requested
UDC is an Advisory Body

NEW BUSINESS

7. [80868](#) 668 State Street - Exterior Building Modifications in the Downtown Core. (District 2)

Owner: 668 State, LLC
Applicant: Matthew Aro, Aro Eberle Architects
Final Approval is Requested
UDC is an Advisory Body

INFORMATIONAL PRESENTATION

8. [81072](#) 1202 S Park Street - New Mixed-Use Building in Urban Design District (UDD) 7. (District 13)

Owner: Julian Walters
Applicant: Ross Treichel, Sketchworks Architecture, LLC
UDC will be an Approving Body

SPECIAL ITEM OF BUSINESS

9. [71257](#) Discussions and Information Related to Future Amendments to MGO Chapter 33.24 - Urban Design Commission Ordinance and the Urban Design Commission Policy and Procedure Manual

SECRETARY'S REPORT

Recent Plan Commission Actions:

None.

Upcoming Items:

- 531 W Mifflin Street
- 702 E Washington Avenue
- 929 E Washington Avenue
- 1 & 15 Ellis Potter Court
- Northeast Area Plan
- West Area Plan
- 9453 Spirit Street

Reminder to file Statement of Interest Forms, MGO 3.35(9)(i)2

The Urban Design Commission is asked to file their annual Statement of Interest form with the City Clerk's Office. The forms are due on January 2, 2024. Statements of Interest filings may be submitted electronically at www.cityofmadison.com/statementofinterests.

SCHEDULE OF MEETINGS

January 10, 24, 2024 (Virtual, Zoom)

BUSINESS BY MEMBERS

10. [75615](#) 2023 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

ADJOURNMENT