



Liquor/Beer Agent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

Class A: ☒ Beer, ☒ Liquor, ☐ Cider
Class B: ☐ Beer, ☐ Liquor,
☐ Class C Wine

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number) -If change-

(Legistar file number) -If change-

53385-45052

(License number)

10- Fryerona Cole

(Alder District # and Name)

Office Use Only

- This application is for Liquor/Beer Agents for new alcohol licenses and for a change of Liquor/Beer Agent to an existing alcohol license.
 - If you are a **new** agent for a **new** license, there is no charge.
 - If this is a **change of agent**, there is a \$10.00 charge.
- Please include a **background check form** and copy of your **picture ID** with this application.
- Please include documentation that you have taken **Beverage Server Training** or have held an **Operator's License** within the last two years.

To be completed by Corporate Officer or Member of LLC

I, David Seltzer, officer/member for Speedway LLC (Corp/LLC),

doing business as Speedway 4132, authorize and appoint Charles Satterfield

as the liquor/beer agent for the premise located at 4102 Verona Rd. Madison WI 53711

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

David Seltzer, 04/11/2025
Signature of corporate officer/member Date

To be completed by appointed Liquor/Beer Agent

I, Charles Satterfield, appointed liquor/beer agent for Speedway LLC (Corp/LLC),

being first duly sworn, affirm that I have full authority and control of the premise described

in this license, and I am involved in the actual conduct of the business as an employee, or have a direct

financial interest in the business of the licensee. The percent of the business I own is 0 %.

☐ I have included a copy of my photo ID and Beverage Server Training certificate/Operator's license.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Charles Satterfield
Charles Satterfield (Ap 11, 2025 12:13 CDT)

4-11-25
Signature of corporate Agent Date

REV 09/2018

☒ Form submitted by mail/e-mail
Office Use Only