

Commute Card Program Update

Current Program Details

- \$1.40/ride – (charge for every swipe, including transfers)
 - 115 businesses use card
 - o 1,000 passes used per month
 - o 15-20,000 rides taken each month
 - o 186,000 rides year (based on 2018 ridership)
 - We've saturated the market in the isthmus one-seat ride area.
 - Most companies that decline to participate cite the fact we charge for transfers. (Riding with a transfer costs more than the cash fare.)
 - Only the \$1.40 fare is mentioned in fare tariff and contract. Other program details are not included.
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Proposed Changes

- Keep fare at \$1.40 ride
- Continue to charge for transfers
- Cap individual rider charges at \$65/ month (cost of monthly pass)

Expected Issues/ Outcomes:

- Short term decrease in yearly revenue (approximately \$5,000) due to people moving from monthly passes to commute cards.
- Overall user increase of 10% over next 5 years.