

To: Transit and Parking Commission

From: Metro Transit

Date: 5/13/2008

Re: Charter Fares

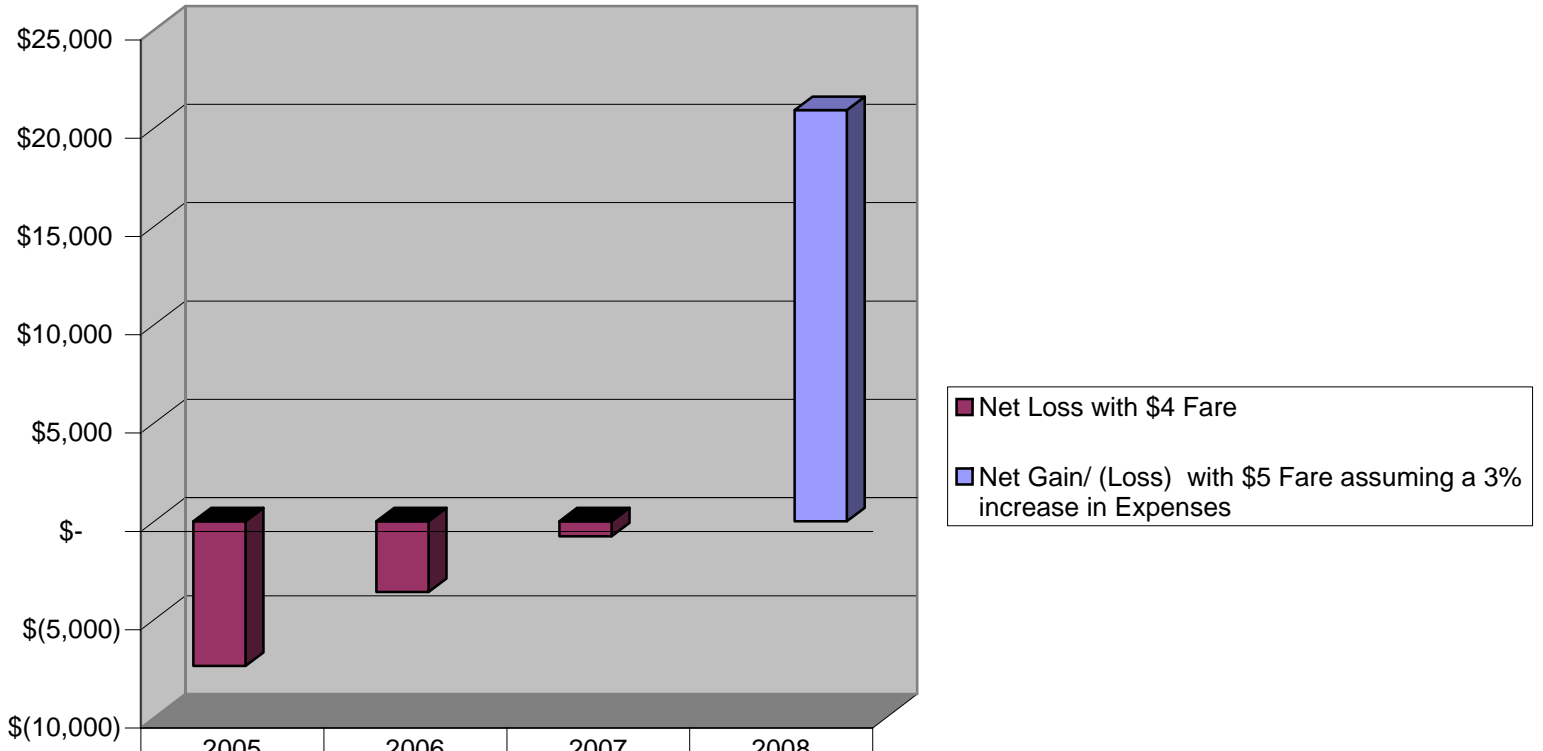
Metro has been providing transit service for special events as part of operations for many years. This was done as a community service and over the years, Metro has attempted to cover its incremental costs through the special events fare. In the past several years, Metro has not broken even on this service.

Federal Transit Administration (FTA) regulations have changed effective April 30, 2008, and this special event service is now defined as Charter Service. Due to the new regulations, Metro may not be doing as much of this type of service as was done previously. A willing and able private charter company will normally have the first opportunity to provide these kinds of services. However in the event that Metro does provide service for an event, it needs to raise fares to cover its incremental operating costs

A special event fare has been incorporated into the fare tariff. It started at \$3.00 for a round-trip a number of years ago, and in 2006, the Tariff for these services was set at \$4.00. This has helped minimize the losses, but due to the rising cost of fuel and other items, Metro is recommending to the Transit and Parking Commission (TPC) that effective June 15th, 2008 the tariff be increased to \$5.00 Cash Fare, (round-trip) for Charter Service.

The attached chart shows the trends associated with this service over the years.

Productivity of Special Event Services



■ Net Loss with \$4 Fare	2005	2006	2007	2008
	\$(7,359)	\$(3,597)	\$(774)	
■ Net Gain/ (Loss) with \$5 Fare assuming a 3% increase in Expenses				\$20,915.77

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**METRO TRANSIT
FARE TARIFF**

EFFECTIVE June 15, 2008

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SERVICE CATEGORY: Metro Fixed Route Service

Adult Fares (18-64):

Cash Fare	\$1.50
10-Ride Card	\$12.00 for 10 rides
31-Day Pass	\$47.00
One Day Pass	\$3.40
Transfer Fee	Free

NOTES:

1. The 31-Day Pass will entitle the person to whom it is issued an unlimited number of rides during the 31-day period for after initial activation.
2. The One Day Pass allows unlimited rides on any calendar day.
3. All transfers are valid for two (2) hours from the time of boarding.
4. On Saturdays, Sundays, and holidays, up to two (2) adults and four (4) children may ride for one cash fare of \$6.00 for an unlimited number of trips on that day.

Youth Fares (5-17):

Cash Fare	\$1.00
10-ride Card	\$8.50 for 10 rides
EZ Rider Pass	\$125.00
Summer Youth Pass	\$30.00
Day Tripper (Group) Pass	\$42.00
Transfer Fee	Free

NOTES:

1. All children under the age of 5, when accompanied by an adult, ride free.
2. In order to be eligible to ride for the youth fare, a valid and current middle or high school identification card must be presented. Elementary school students are exempt from the identification requirement. Those high school students over the age of 17, enrolled in school, and possessing a valid and current identification card may ride for the youth fare. If identification is not presented, the adult fare applies.
3. The EZ-Rider Pass will be good during all days and hours of Metro operation during a Madison Metropolitan School District semester (including Saturdays, Sundays, holidays, and weekday non-school days). Passes are available only at Metro Transit, Metro-by-Mail, on the web at mymetrobus.com and at MMSD schools.
4. The Summer Youth Pass is good on all days from the end of a Madison Metropolitan School District year in June until the start of a Madison Metropolitan School District year in August.
5. The Day Tripper Pass is good for a round trip to accommodate a class up to approximately 30 students. This pass requires at least a 5 day advance notice and a chaperone to student ratio of 1:10 and is sold only at Metro Transit.
6. All transfers are valid for two hours from the time of boarding.

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Senior (65+)/Disabled Fares:

31-Day Pass	\$23.50
Cash Fare	\$.75
10-Ride Card	\$7.50 for 10 rides
Transfer Fee	Free

NOTES:

1. In order to be eligible to ride for the senior and disabled fare, valid identification must be presented. The Medicare card is an acceptable form of identification for seniors. Without identification, the adult fare applies.
2. All transfers are valid for two (2) hours from the time of boarding.
3. The senior/disabled 31-Day pass is a pilot and will only be available for purchase during the pilot phase at the Metro Transit facility, by mail and online. After one year, it will be determined if this pass will be continued.

SERVICE CATEGORY: Paratransit Service

All Passengers:

Cash Fare	\$2.00/\$3.00
Convenience Tickets	\$15.00 for booklet of 15 tickets, to be used in increments of \$1.
Transfer Fee	Free

NOTES:

1. Fares vary based on peak (\$3.00 or 3 tickets) or non-peak (\$2.00 or 2 tickets) times. Peak hours are defined as rides booked for pick up between 7 AM and 9 AM and 2 PM and 4 PM weekdays.
2. Paratransit Convenience Tickets are sold Metro Transit, through Metro-by-Mail, on the web at mymetrobus.com and at a limited number of outlets.

SERVICE CATEGORY: University of Wisconsin-Madison Routes (Routes 80-89)

Fares for this contract service, if charged, are determined according to City of Madison, University of Wisconsin - Madison, and Associated Students of Madison agreements.

SERVICE CATEGORY: Special Event

All Passengers:

Cash Fare (round-trip)	\$5.00
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NOTES: For charter service.

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SERVICE CATEGORY: Unlimited Ride Pass Contract Rates:

2007 Contract rate is \$.88 per trip

2008 Contract rate is \$.952 per trip (as established 9/14/06)

2010 Contract rate is \$1.00 per trip (as established 9/14/06)

SERVICE CATEGORY: Convention Rates

Convention rates are charged to event organizers for each day for each registrant and are good during the term of the applicable convention or exhibition. Arrangements for these fares must be made directly with Metro Marketing. The current rate is \$.50 per day per registrant per day.