

**ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--March 2015 vs. March 2014**  
**(Routes sorted in order of 2015 passengers per revenue hour productivity)**

ROUTE	RIDERSHIP, 2015 vs. 2014			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	Year to Date			2014	2015	% Change		
	2014	2015	% change	2014	2015	% Change		
80 UW CAMPUS (service revised August 26, 2012)	694,545	682,536	-1.7%	125.78	119.90	-4.7%		Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	347,798	349,196	0.4%	67.93	68.44	0.8%		
28 NTP-WTP COMMUTER (revised August 25, 2013)	118,060	112,139	-5.0%	68.77	64.24	-6.6%		(3 operates weekdays only; 7 operates weekends & holidays only).
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	8,530	8,337	-2.3%	60.63	59.34	-2.1%		Commuter Routes operate on weekdays during peak hours: 11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 49, 55, 56, 57, 58, 71, 72, 74, 75
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	30,147	26,783	-11.2%	46.53	59.29	27.4%		
2 WTP-NTP (revised August 25, 2013)	415,843	389,604	-6.3%	54.53	50.91	-6.6%		Peripheral Routes operate from transfer points to outlying areas: 20, 21, 22, 26, 30, 31, 32, 33, 35, 36, 40, 50, 51, 52, 73, 78
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009 & revised August 25, 2013)	212,550	220,713	3.8%	48.93	50.21	2.6%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08, Aug '09, & Aug 25, 2013)	107,972	108,267	0.3%	47.17	46.24	-2.0%		Connector Routes connect transfer points throughout the day: 16, 17, 18.
50 WTP-SCHROEDER-RAYMOND LOOP	49,543	62,855	26.9%	46.45	45.12	-2.9%		
4 NTP-STP	214,506	205,831	-4.0%	46.50	43.91	-5.6%		Circulator Routes 1, 9, 10, 34
67 WTP-WEST TOWNE	72,289	72,002	-0.4%	43.35	42.34	-2.3%		
81-82 UW LATE NITE CIRCULATORS	36,213	43,294	19.6%	40.00	42.03	5.1%		Other routes: 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays. 39 operates as a commuter route during peak hours; operates like a circulator route midday. 59 operates weekends & holidays between the WTP and Fitchburg. 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the WTP and Prairie Town Center. 70 operates like a core route between the Capitol Square & Middleton on weekdays.
22 MENDOTA LOOP	59,299	65,374	10.2%	38.32	40.31	5.2%		
40 STP - ARBOR HILLS LOOP (revised August 25, 2013)	51,650	50,292	-2.6%	41.60	40.13	-3.5%		UW Campus Circulators 80, 81, 82, 84
3 WTP-ETP	177,887	163,728	-8.0%	41.97	38.06	-9.3%		
75 VERONA-CAPITOL SQUARE COMMUTER (began Mar 26, 2012; revised Mar 11 & Dec 2, 2013)	17,810	22,791	28.0%	34.02	36.80	8.2%		School Day Supplemental Routes E, L, M, W
6 EAST TOWNE-WTP	324,307	305,483	-5.8%	39.09	36.65	-6.2%		
5 ETP-STP	130,247	126,049	-3.2%	37.38	36.07	-3.5%		
11 WTP-DUTCH MILL-CAP SQUARE	26,440	25,897	-2.1%	37.34	35.90	-3.9%		
1 CAP SQUARE - UW	8,985	8,924	-0.7%	37.16	34.55	-7.0%		
27 NTP - UW CAMPUS COMMUTER	16,498	15,494	-6.1%	36.11	33.37	-7.6%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER (revised Aug 25, 2013)	22,082	28,847	30.6%	43.81	32.47	-25.9%		
7 WTP-ETP (Weekends & Holidays Only)	47,475	45,403	-4.4%	32.51	32.30	-0.6%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	12,952	12,959	0.1%	30.69	31.88	3.9%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER (revised August 25, 2013)	37,059	37,897	2.3%	39.32	31.06	-21.0%		
21 LAKEVIEW LOOP	45,129	44,030	-2.4%	31.67	30.60	-3.4%		
51 WTP-MUIR FIELD LOOP	24,558	20,369	-17.1%	34.52	29.69	-14.0%		
58 GREENTREE COMMUTER	24,651	21,879	-11.2%	34.13	29.18	-14.5%		
18 STP-WTP (revised August 25, 2013)	101,343	91,527	-9.7%	31.49	28.66	-9.0%		
57 PILGRIM-REITZ COMMUTER & MUIR FIELD COMMUTER	29,126	27,310	-6.2%	31.85	28.65	-10.0%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	5,703	5,668	-0.6%	20.22	28.38	40.4%		
47 ARBOR HILLS COMMUTER	22,505	21,054	-6.4%	30.17	27.78	-7.9%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	84,664	82,391	-2.7%	28.64	27.68	-3.4%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	110,326	114,081	3.4%	26.70	27.37	2.5%		
30 ETP-EAST TOWNE	62,132	56,578	-8.9%	31.20	26.86	-13.9%		
16 STP - ETP	85,971	83,565	-2.8%	27.70	26.76	-3.4%		
70 MIDDLETON-CAPITOL SQUARE	39,713	42,470	6.9%	23.84	26.36	10.6%		
17 ETP-NTP	32,842	24,665	-24.9%	33.63	26.14	-22.3%		
55 VERONA- WTP COMMUTER (revised Mar 11, 2013)	9,987	10,284	3.0%	24.20	24.92	3.0%		
19 RED ARROW TR-CAP SQUARE	51,954	46,559	-10.4%	28.43	24.84	-12.6%		
63 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	9,196	8,677	-5.6%	24.83	24.32	-2.0%	x	
56 PILGRIM-REITZ COMMUTER & MUIR FIELD COMMUTER	27,791	28,355	2.0%	24.43	24.26	-0.7%	x	
12 WTP-DUTCH MILL-CAP SQUARE	14,067	13,555	-3.6%	24.27	23.01	-5.2%	x	
13 STP-CAP SQUARE	41,930	41,547	-0.9%	21.87	21.71	-0.7%	x	
39 ETP - DAIRY DRIVE (revised August 25, 2013)	4,486	7,888	75.8%	12.47	21.70	73.9%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	3,846	2,425	-36.9%	14.00	21.15	51.0%	x	
20 NTP-EAST TOWNE	41,465	57,400	38.4%	14.89	20.68	38.9%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	20,503	19,909	-2.9%	20.04	19.30	-3.7%	x	
73 WTP-OLD SAUK TRAILS	31,328	29,522	-5.8%	18.61	18.97	1.9%	x	
34 ETP-MATC (peak service on 34 began Aug 24, 2009 & revised Aug 25, 2013)	5,568	5,980	7.4%	18.14	18.50	2.0%	x	
33 SPRECHER/THOMPSON - ETP (revised August 25, 2013)	13,857	11,212	-19.1%	21.43	18.07	-15.7%	x	
52 WTP-FITCHBURG	12,036	11,795	-2.0%	18.45	17.97	-2.6%	x	
25 AMERICAN CENTER COMMUTER (revised August 25, 2013)	2,371	2,460	3.8%	17.23	16.48	-4.4%	x	
32 ACEWOOD-THOMPSON LOOP	10,961	9,030	-17.6%	19.42	16.08	-17.2%	x	
35 RICHMOND HILLS/ACEWOOD - ETP (began August 25, 2013)	10,537	8,416	NA	17.05	13.23	-22.4%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	2,755	2,762	0.3%	11.88	12.82	8.0%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	8,796	8,022	-8.8%	12.36	12.65	2.3%	x	
49 HATCHERY HILL-LACY LOOP COMMUTER RTE (began August 24, 2014)	-	3,589	NA	NA	9.23	NA	x	
31 MARSH RD - ETP (began August 25, 2013)	5,789	5,817	0.5%	8.56	8.80	2.9%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	3,402	2,850	-16.2%	8.07	7.17	-11.2%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	964	1,631	69.2%	7.00	6.69	-4.5%	x	
68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	2,497	2,280	-8.7%	5.81	5.51	-5.2%	x	
74 MIDDLETON LOOP (ended operating on August 23, 2014)	8,389	-	-100.0%	18.59	NA	NA		
UNKNOWN ROUTE & ROAD BUS *	3	-	NA	NA	NA	NA		
<b>SYSTEM TOTAL</b>	<b>4,253,828</b>	<b>4,168,247</b>	<b>-2.0%</b>	<b>42.15</b>	<b>40.75</b>	<b>-3.3%</b>	<b>24.45</b>	
<b>TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-84)</b>	<b>3,514,540</b>	<b>3,434,080</b>	<b>-2.3%</b>	<b>37.25</b>	<b>35.99</b>	<b>-3.4%</b>	<b>21.59</b>	

Average weekday ridership March 2014: 62,504  
Average weekday ridership March 2015: 61,046

\* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses, or overloads.