



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

Wednesday, November 9, 2011

5:30 PM

Water Utility
119 East Olin Avenue
Madison WI 53713

CALL TO ORDER / ROLL CALL AT 5:33 P.M. PAUL VAN ROOY IN THE CHAIR.

STAFF PRESENT: BILL CLINGAN, LAURA NOEL, LORRI WENDORF-CORRIGAN, MIKE MILLER, TAMMY PETERS

Present: 7 -

Ald. Satya V. Rhodes-Conway; Paul J. Van Rooy; Nicole K. Anderson;
Mary C. Vasquez; Kim Genich; De'Kendra B. Stamps and Jean M.
MacCubbin

Excused: 4 -

Ald. Lisa Subeck; Alan M. Sweet; David Wandel and Stephen A. Small

APPROVAL OF MINUTES

PUBLIC COMMENT - NONE

DISCLOSURES AND RECUSALS - NONE

COUNCIL REFERRALS

1. [24233](#) Adopting the Madison Cultural Plan

A motion was made by Ald. Rhodes-Conway, seconded by Genich, to Return to Lead with the Recommendation for Approval to the CULTURAL PLAN STEERING COMMITTEE,. The motion failed by the following vote:

Excused: 4 -

Ald. Subeck; Sweet; MacCubbin and Wandel

Ayes: 3 -

Ald. Rhodes-Conway; Van Rooy and Anderson

Noes: 3 -

Vasquez; Genich and Stamps

Ald. Rhodes-Conway is on the Steering Committee. Items that may be of interest to the CSC include creating space in neighborhood centers and the the City's role in expanding physical spaces, and to better serve underserved areas by providing additional support. After all of the committees consider this item and provide recommendations, the CULTURAL PLAN STEERING COMMITTEE will make their final amendments to the plan and send to the Common Council for final approval.

A SUBSTITUTE motion was made by Ald. Rhodes-Conway, seconded by Genich, to Re-refer to the COMMUNITY SERVICES COMMITTEE. The motion passed by voice vote/other.

PRESENTATIONS

2. [24450](#) Program Area Presentations (Workforce).
Program Area Providers allowed 5 minutes on reflections to date and 5 minutes on new discoveries/directions/trends. Q & A to follow presentations.

Mike Miller is the program manager for Workforce. He is hoping to schedule crisis/intervention agencies at the next CSC Meeting.

Oscar Mireles appeared on behalf of Omega. He distributed a program overview to the committee. Omega provides free onsite childcare for GED test assistance. The biggest challenge they are facing is the GED test will be changing significantly in 2014. It will be computer based instruction and they will need to upgrade and purchase additional computers.

Mary Watrud appeared on behalf of Construction Training Inc (START Program). They are trying to recruit more females and take the program into different neighborhoods. They assist with the application process to pass the qualifying test. 82% of people pass the test and graduate and 43% received an apprenticeship and/or a job. They are currently trying to get funding to combine programs with Urban League and Operation Fresh Start.

Diana Shanall appeared on behalf of MAP/TOP. Diana also brought students that participated in the program who spoke to the committee on the positive impacts the program has had on their lives. On 11/29/11, they held a dedication of the new training center. They are in the process of developing new training including bricklaying and concrete masonry. There are currently 132 graduates to date and there is not a waiting list.

Baltazar De Anda appeared on behalf of the Latino Academy Program. Education and community are their two strong values. He distributed a handout to the committee. Highlights include: 1) MC FG- \$54,000 grant received. 2) They have a partnership with MATC to assist students to move to the next level of education. 3) Partnership with MMSD to find substitute teachers who don't speak English. The goal is to share this model with other school districts in the future. 4) Uniek Inc. employs many people referred to them by Centro. They make the picture frames for Wal-Mart. 5) Current collaborations include: Literacy Network, Omega, WWBIC, and Latino Chamber.

Sal Carrauzza appeared on behalf of the Latino Education Council of Dane County. They advocate for community programs and has seen first hand how valuable they are. Not only are people getting better jobs and improving their lives, they are becoming role models in the community. There are 135 students registered in PC classes and some want to own their own business. WWBIC and the Chamber are setting up seminars and they are a great collaboration.

Becky Steinhoff appeared on behalf of Goodman. She stated the funding from the City is very helpful and allows a staff person to do a variety of tests with

students to evaluate their abilities. One of their main collaborators is MATC and they also offer many online courses. They also assist people complete resumes and acquire jobs. They partner with employers such as restaurants, landscaping and childcare centers.

Jeff Burkhart appeared on behalf of Literacy Network. They have been a non-profit for 37 years and serve approximately 1200 per year at 25 different sites. They have customized support for adult learners. Keystone with Madison College has created a classroom tutorial model. The model with two teachers (1 teacher and 1 tutor) was presented in Houston was well received. There have been 25 tutors recruited to serve in classrooms this year. They are currently recruiting for a part-time transitional college specialist position. They are trying to partner with Centro Hispano to make the position full-time. Additional potential partnerships include Urban League, Omega and the Catholic Multicultural Center.

Alyssa Kenney appeared on behalf of Kennedy Heights. A part-time position has been created for Adult Resources with the funding from the City and fundraising. Resume preparation classes were requested, however, many people wanting to take the class didn't have job and/or education history to list on their resume. Those people have been connected to resources such as Omega and by connecting people without structure to volunteer in the community to build relationships. Most have received jobs through their volunteer opportunities. Since the part-time position is only at the center 2.5 hours per day, it has been a struggle to find the best time to best assist people. The Adult Resource Fair was a big success. Urban League came in and did a class at Kennedy Heights. One of the trends that has come to light is that many accreditation schools prey on low-income people and offer sub-par programs. That creates a large debt compared to the education they receive. They are educating people at the center about this trend and held a workshop to help people register for accredited classes and assisted them with financial aid applications.

Discuss and Finalize

BUSINESS ITEMS

3. [24448](#) Budget Update

The Senate and the House have passed two separate bills regarding HUD funding. The hope is that both houses will reconcile the bills by the end of November. HOME and CDBG funds will be cut, but it is not clear how deep the cuts will be at this time. When the cuts are reconciled, recommendations will be made to the Mayor and CDBG Committee.

The City levy is the most stable funding source. The Mayor kept the CDD budget in tact except for administrative costs. Ald. Satya Rhodes-Conway stated that the childcare money was restored at the Board of Estimates. There are two programs that have been separate line items in the miscellaneous appropriations section of the budget, STREET Team and Operation Fresh Start, until this year. They are great programs but contract management was lacking. Amendment 2 brings those two programs into the CDD Budget and received the same funding in 2012 and passed. The CSC will discuss how integrate them into our program areas. In the future, they would compete for funding like

all other agencies do via the funding process.

Discuss and Finalize

4. [24449](#) Neighborhood Centers Update

Lorri Wendorf-Corrigan gave an update on Neighborhood Centers and provided an overview of how they were funded during the last funding cycle. The CDD is in the process of defining what neighborhood centers are. There have been suggestions such as licensing for animals and voter registration being future services at neighborhood centers. If the centers are going to be successful, they need people from all demographics to attend. That might also help the centers achieve more donations. Consistency is key and fundraising should be rewarded equally among agencies. Currently the City funds 13 centers. Charts were distributed showing how the centers are funded. Neighborhood Centers are funded by HUD and levy money and if either funding source is cut during the budget, the CDD will try to equalize the cuts so a specific center is not adversely affected.

Ald. Rhodes-Conway wants the CDD to have discussions with Northport and Packers Center to see what they have to bring to the table. Their perception is that because they are not funded by the City, they are not included in discussions regarding Neighborhood Centers within the City.

REPORTS

5. [24447](#) NRT Report

Bill Clingan discussed the fall NRT retreat at Warner Park Recreation Center. There were 9 teams at the retreat and the Mayor hosted a Q & A session. Past and future resources were identified and leadership for the teams will be trained. The goal is to have more teams, more energy and more staff commitment. Guidance teams will meet every 2 weeks. City staff will be involved the initial process and alders will be included at a later date. Teams will start adding service providers and other entities at a future time.

Laura Noel stated that the Emerging Neighborhood funds have been increased from \$50,000 to \$70,000.

Lorri Wendorf-Corrigan stated the Mayor has included a position in the Dept. of Public Health that will coordinate and oversee NRT's.

Paul Van Rooy stated that input from NPC, neighborhood associations, church groups, etc was very beneficial to NRT's when he was an alder.

Discuss and Finalize

ADJOURNMENT

A motion was made by Ald. Rhodes-Conway, seconded by Genich, to Adjourn at 8:05 p.m. The motion passed by voice vote/other.