

# Lake Monona Waterfront Competition

RFQ #10082-0-2022-BP ! Follow-up Discussion



**HEARTS**



**HEARTBURNS**

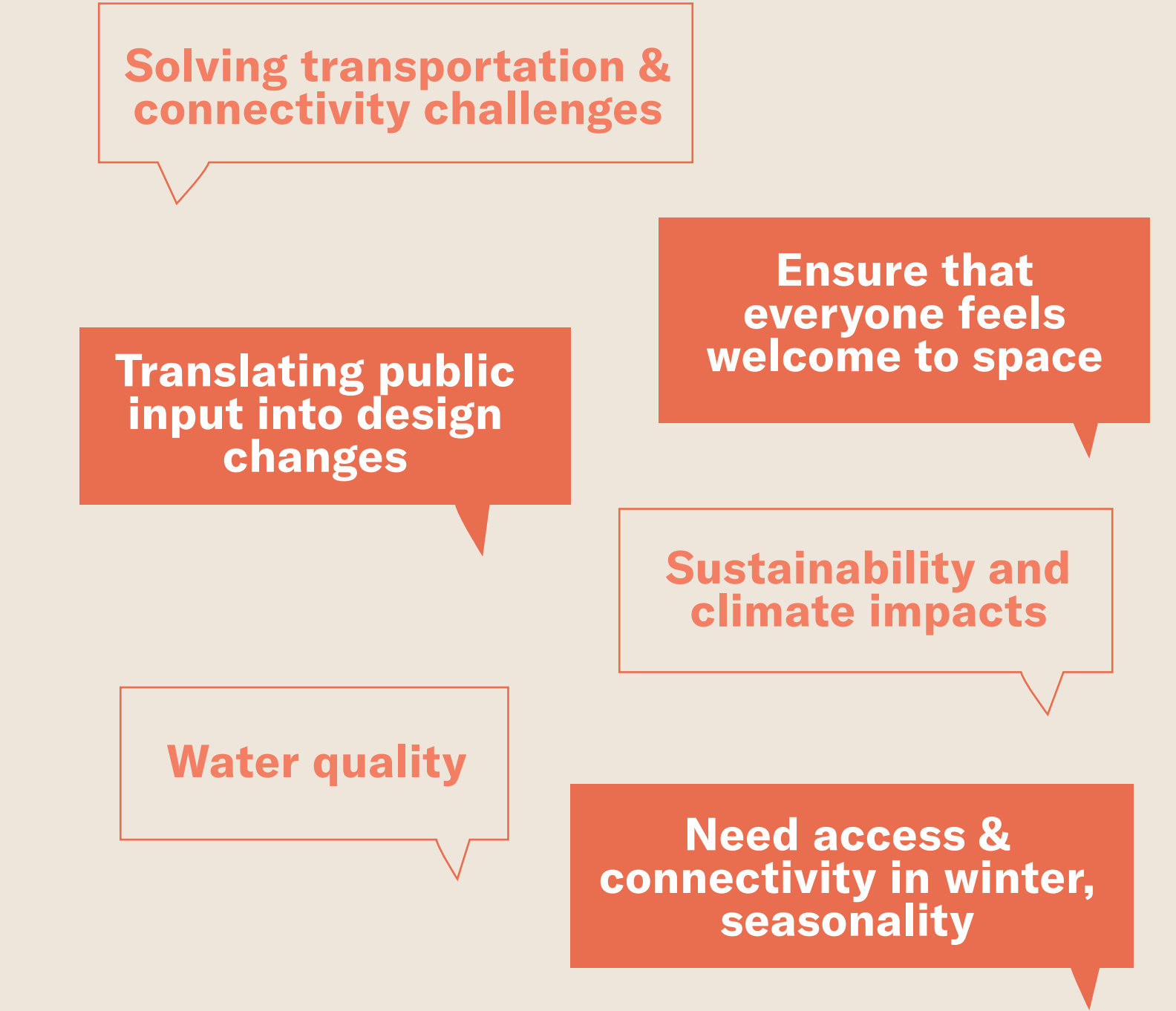


# COMMITTEE'S HEARTS...



**Your perspective on the competition**

# AND HEARTBURNS



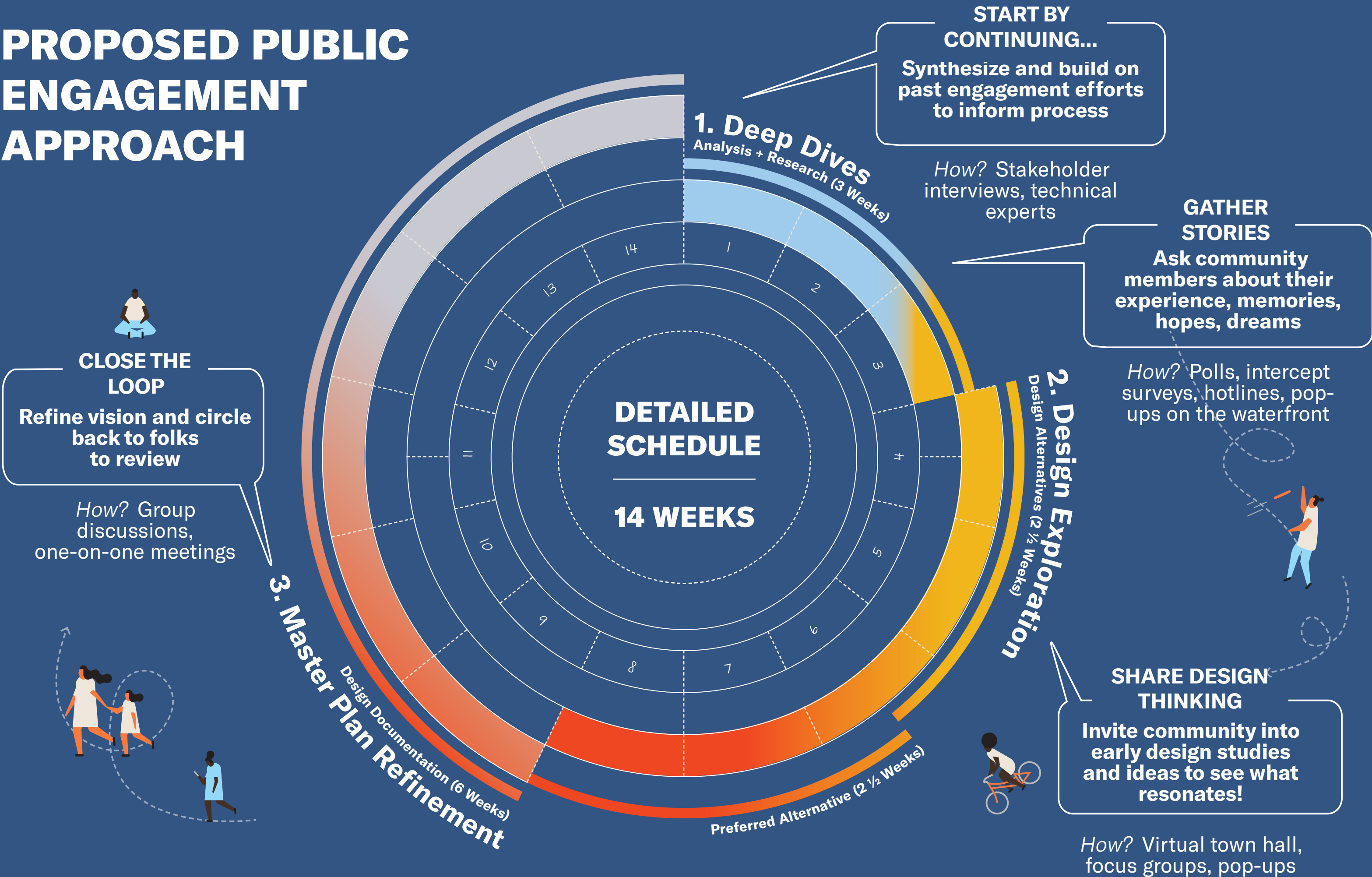


# WHY ENGAGEMENT?





# PROPOSED PUBLIC ENGAGEMENT APPROACH



# OUR HEARTS...

**An incredible  
hardworking  
team**

**Unique in the  
field**

**Shared  
ambition and  
passion**

**We love the  
culture and nature  
of Madison!**

**A well-resourced  
inspiring  
competition**

**Our perspective on the competition**

# AND HEARTBURNS

**Committee  
engagement**

**Balance local  
community needs  
with a bold vision**

**Community  
engagement**

**Technical inputs  
and expert  
advisors**

**Being the  
underdog**