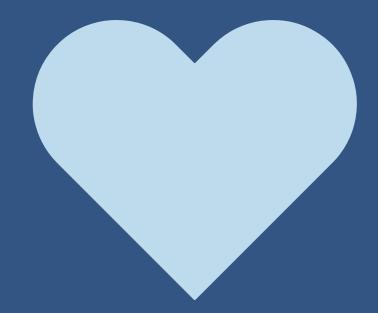
Lake Monona Waterfront Competition

RFQ #10082-0-2022-BP! Follow-up Discussion





HEARTS



HEARTBURNS



COMMITTEE'S HEARTS...

AND HEARTBURNS

Adaptable and nimble teams that think creatively

Passion, ambition, excitement

Strong and hands-on leadership

Incorporate past community engagement work

Art + history to enhance diversity & culture

Storytelling and imagination

Clarity of information and communication

Work that resonates with community

Solving transportation & connectivity challenges

Translating public input into design changes

Sustainability and climate impacts

Ensure that

everyone feels

welcome to space

Water quality

Need access & connectivity in winter, seasonality

Your perspective on the competition

WHY ENGAGEMENT?



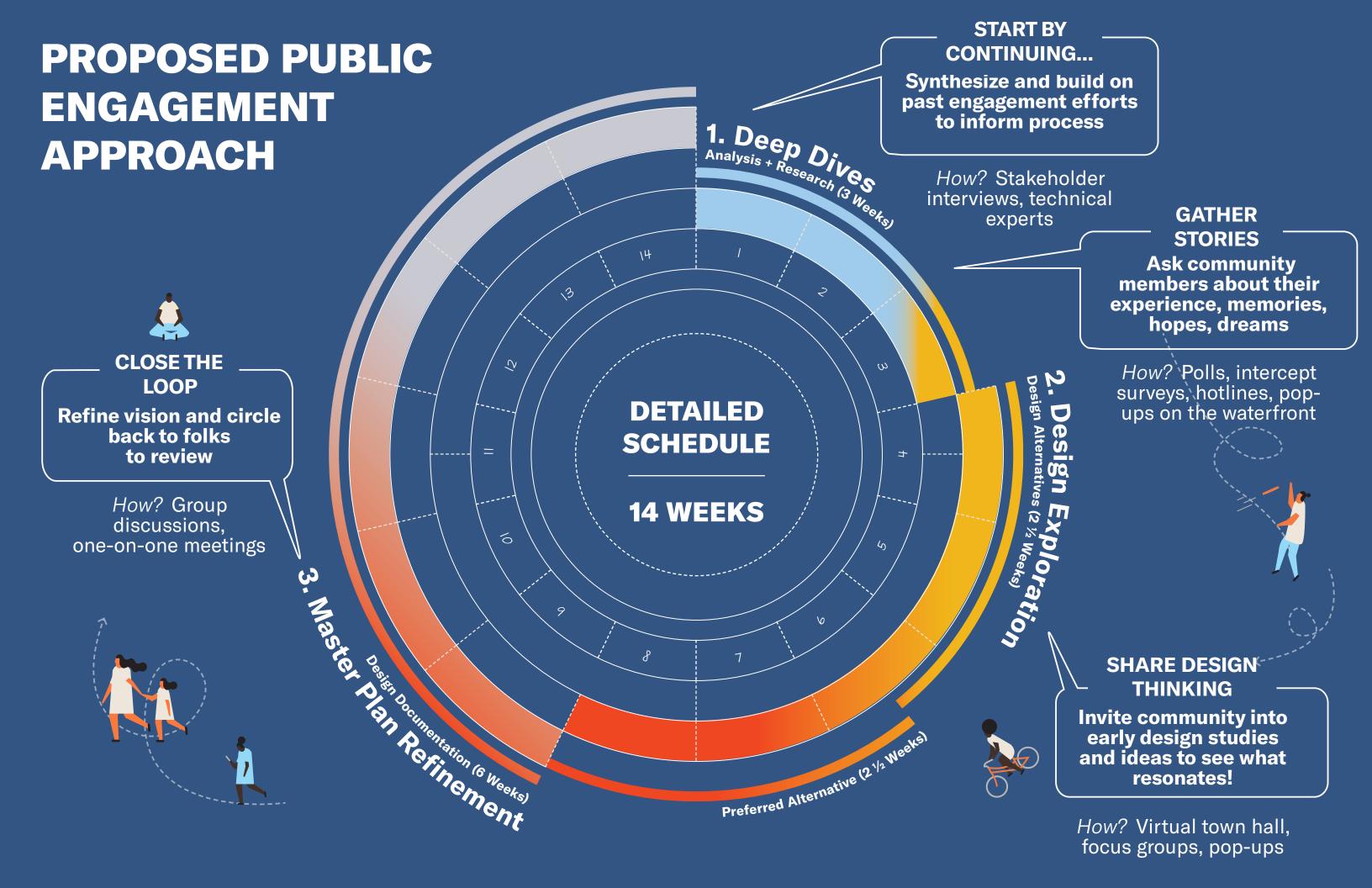












OUR HEARTS...

AND HEARTBURNS

An incredible hardworking team

Unique in the field

Shared ambition and passion

We love the culture and nature of Madison!

A well-resourced inspiring competition

Balance local community needs with a bold vision

Community engagement

Committee engagement

Technical inputs and expert advisors

Being the underdog

Our perspective on the competition