

Madison Safe Routes to School

Safe Routes to School programs seek to make it safe, convenient and fun for children to walk and bike to school.



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History

- **2005 - Federal Safe Routes to School program created**
- **Grant to do SRTS Project at Franklin/Randall**
 - Collaboration between City of Madison and Safe Kids Coalition
- **2006 - SRTS Task Force Created**
- **2007 Madison Awarded federal SRTS funds**
 - Improved pedestrian crossing at Mineral Point Rd and Owen Dr
- **2009 – SRTS Plan developed along with 4 Pilot Programs in MMSD**
 - Muir Elementary , Jefferson and O’Keefe Middle and East High
 - Collaboration with WI Bike Fed and grant from Trek and Alliance for Walking and Biking
- **2010 Madison & MMSD awarded federal SRTS funds**
 - MMSD - Coordinator and Non-Infrastructure funding
 - Madison – Infrastructure funding for underpass at Spring Harbor Middle School

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History

- **2013 MMMSD awarded additional federal funds**
 - MMSD – Continued Coordinator funding, non-infrastructure funding and bike racks
- **2013 MMSD Policy Change**
 - Change in MMSD policy change on walking and biking
 - “Schools should encourage students to walk, bike, or bus to school where available and appropriate for travel to school.”
 - Bike Policy changed to make it less restrictive.
 - The new policy permits all students in 4th grade or above to ride their bikes to school without prior permission. Students in grades below 4th grade may ride their bike to school if they are accompanied by an adult. If they wish to ride to school unaccompanied, the principal may approved an individual written request by a parent or guardian.
- **2011-15 Bike Education**
 - 30 MMSD and MSCR staff received bicycle safety education to prepare them for offering bicycle education programs.
 - Two fleets of 30 bikes were donated by Trek Bikes and Pacific Cycles to MMSD.
 - Community fundraising assisted with purchasing trailers for the bikes so the can move between schools.

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History

- **2013 – MMSD elects to not submit an application for TAP funds**
 - Program no longer 100% funding; requires 20% match
- **2015 – Working group created to discuss future of SRTS**
 - MMSD SRTS Coordinator funding ended January 2015
- **2017 – TAP funds awarded for Dane County SRTS Project**
 - Funding to Healthy Kids Collaborative and WI Bike Fed
 - Coordinator, non-infrastructure activities
 - Funding through early 2020



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Traffic Engineering Pedestrian Bicycle Outreach Coordinator

In School education programs

- Walk safety
- Assistance with PE classes, field trips

After School programs

- Bike clubs

Summer programs

- Bike Safety Day
- Bike Rodeos
- Learn to Ride



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Elements of a SRTS Program

- Engineering
- Education
- Encouragement
- Enforcement
- Evaluation
- Equity



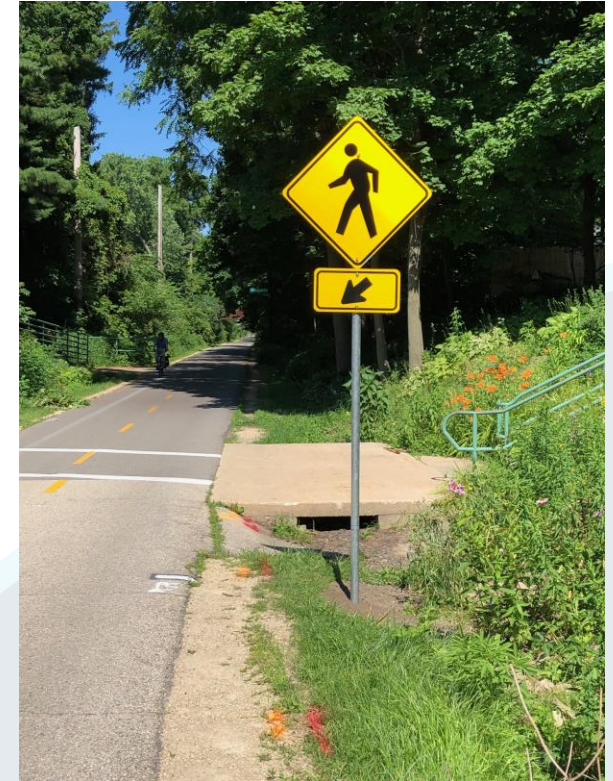
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Engineering

- Annual Crosswalk Marking Program
- School zone signage
- Sidewalk Repair and Installation Program
- Neighborhood Traffic Management Program



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Engineering – Infrastructure Improvements

Safe Routes – Ped Bike Improvements Budget

2019 Projects

- RRFB at Old Sauk & Crestwood Elementary
- Auto detection for RRFB at W Washington & Brittingham Park (Triangle Neighborhood)
- Continental Crosswalk at Crystal & Diamond (McGinnis Park)
- Bike box at Olin & Gilson (Off Set Intersection near Franklin Elementary; Goodman Pool)

2018 Projects

RRFB Additions

- Midvale Blvd at Midvale Elementary
- Post Rd at Leopold Elementary
- Regent St at Vista Rd/West High
- Old Middleton Rd at Rosa Rd at Crossing Guard location

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School Traffic Safety Committee

Representatives

- MMSD Principal
- MMSD Staff – Safety/Facilities
- Madison Police Dept – TEST Team
- Madison Parking Enforcement
- Madison Crossing Guard Supervisors
- Traffic Engineering Staff

Leopold Elementary Traffic Safety Plan

We have created a safety plan so all students arrive at school and are picked up from school in a SAFE way.

The plan will reduce congestion in front of the school on Post Road, at both arrival and dismissal times and will keep our crosswalks and sidewalks visible for the safety of our children.

If you drive, walk or bike your child to or from school, please read the guide and determine a plan for getting your child to school safely and ensuring the safety of all Leopold students on their way to and from school.

If You Bike To School . . .

Helmets are strongly encouraged when riding a bicycle to school. MMSD requires bicyclists to have a helmet on school grounds.

Board of Education Policy states that a student age 10 or older may ride a bicycle to school. (The principal may make exceptions upon written request by a parent.) The school guidelines ask that an adult accompany young bicyclists (under age 10) to school.

It is important that you walk your bike when you get to the front of the school. Please remain on the sidewalk. Riding bicycles on the playground is not permitted.



It is important to lock your bike in the bike rack during the school day.

If You Walk To School . . .

Always use the crosswalks and crossing guards to cross streets – don't cross mid-block. An adult crossing guard is located on Post Road in front of the central school entrance. Student safety patrols are located at the school driveways to help students walking along the sidewalks.



If You Drive To School . . .

We recommend that you park and/or drop off your children in the following areas (also see map on other side):

Post Road: Drop your child off in the No Parking areas, which allows for stopping, but you cannot leave your car unattended. If you choose to drop off across street (heading east towards Fish Hatchery) **please have your child cross with the crossing guard in front of the school.**

Leopold Way or Traceway:

Park and walk with your child to school, except in designated No Parking areas.



The teacher's parking lot (west side of school) is for **staff only**. This is not a drop off, pick up or turn around area unless you have requested and received special permission from the office.

Bus loop (at east end of school) is for buses and staff only unless you have a state issued hang tag for people with disabilities.

U-turns are illegal anywhere on Post Rd.

Observe All Street Signs and Traffic, Parking and Pedestrian Laws

The Madison Police Dept. will ticket any parent/caregiver who breaks these laws while dropping off/picking up their child.

- "No Parking" areas do allow for drop off or pick up, **BUT you cannot leave your car unattended!**
- "No Stopping, Standing or Parking" means just that – **student drop off/pick up is NOT allowed.**
- It is illegal to park within
 - 4 feet of a driveway
 - 20 feet of a crosswalk
 - 30 feet of a stop sign
- Motorists must yield the right of way to pedestrians crossing a street at any marked or unmarked crosswalk where there is no traffic signal.
- **Pedestrians do not have the right of way when crossing mid-block. Please use designated crosswalks.**
- It is illegal to double park to drop off/pick up your child, even if you remain in the car. This disrupts traffic and is not safe.
- **U-turns are illegal anywhere on Post Rd.**
- **It is illegal to stop in an intersection.** Do not block Leopold Way or Traceway if traffic backs up. Allow drivers on the side streets to get out.

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Enforcement

- Crossing Guard Program
- Walking School Bus and Bike Train support
- Bike education assistance
- School zone enforcement



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Non-Infrastructure Collaboration

- Dane County Safe Routes to School Program Team
 - Healthy Kids Collaborative of Dane County
 - Wisconsin Bike Fed
- City of Madison
- Madison Area MPO
- Others – JUST Bikes Coalition, Madison Bikes, Safe Kids, Safe Communities



Healthy Kids
Collaborative



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Encouragement and Education

- Walking School Bus program & Bike Trains
- October Walk or Wheel Challenge
- Bike and Walk to School Days
- Tunnel Improvement Projects
- In School and After School Programming



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Evaluation

- **Student projects**
 - Student leadership teams – projects on walking/biking
 - Recommendations for improvements
- **Parent Surveys**
 - Concerns over walking/biking to school
- **Walk and Bike Audits**
 - Improvements to School Traffic Safety Plan
- **Travel Talley**
 - How did children get to school that day



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Equity

2019-20 Focus Schools

- Leopold Elementary School
- Mendota Elementary School
- Hawthorne Elementary School
- Lake View Elementary School



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SRTS Contacts

- **City of Madison Pedestrian/Bicycle Administrator**
 - Renee Callaway – recallaway@cityofmadison.com
- **City of Madison Pedestrian Bicycle Outreach Coordinator**
 - Pepe Barros – jbarroshoffens@cityofmadison.com
- **Dane County SRTS Coordinator**
 - Shawn Koval – skoval@uwhealth.org

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