

AGENDA ITEM # _____

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to Alderperson _____

City of Madison, Wisconsin

A RESOLUTION _____

Presented November 1, 1994
Referred Common Council Organizational
Committee

Adopting Goals, Strategies, and Objectives for the City of Madison and directing the Mayor's Management Team to lead the implementation of the Goals, Strategies, and Objectives through the City's Strategic Management System (SMS).

Rereferred CCOC (12-6)

Reported Back Dec. 6, 1994 Dec. 20, 1994

Drafted by: George E. Austin, Director
Department of Planning and Development

Adopted POF _____
Rules Susp. _____ Tabled _____
Public Hearing _____

Date: October 19, 1994

Fiscal Note: Activities undertaken through the SMS system are authorized in the 1994 budget. Additional expenditures from projects that may require new funding will require future Common Council review and approval.

APPROVAL OF FISCAL NOTE IS NEEDED
BY THE COMPTROLLER'S OFFICE
Approved By _____
Comptroller's Office _____

ID NUMBER 16293
RESOLUTION NUMBER 51,752

Sponsors: Mayor Paul R. Soglin

WHEREAS, the City of Madison recognizes the importance of managing the resources available to the City in a way that produces quality products/services for our customers; and

WHEREAS, the City has adopted a vision statement and service philosophy to guide the delivery of services; and

WHEREAS, the City is implementing a Strategic Management System to (1) align City agencies, (2) anticipate trends and future needs in order to set policies and allocate resources, (3) understand customer needs, (4) achieve our vision, and (5) improve organizational efficiency; and

WHEREAS, the Mayor's Management Team has conducted an environmental scan to determine the strengths, weaknesses, opportunities, and threats facing the City which has led to the development of goals, strategies, and objectives for the City of Madison.

NOW, THEREFORE, BE IT RESOLVED, that the Common Council does hereby adopt the Goals, Strategies, and Objectives for the City of Madison as set forth in the attached report and summarized as follows:

GOAL: GROWTH MANAGEMENT

Madison must be economically, socially and culturally vibrant for the City and the region to thrive. To be vibrant and to maintain its vitality, Madison should share in the growth that is occurring in Dane County. This growth must be managed in such a way to balance our economic, social and environmental health and maintain a sustainable City.

