



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, January 15, 2025

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 201 (City-County Building)

HYBRID MEETING

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com

2. Register for Public Comment:

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

3. Watch the Meeting: You can watch the meeting in several ways:

- Livestream on the Madison City Channel web
<https://www.cityofmadison.com/watchALRC>
- Livestream on the City of Madison YouTube channel
<https://www.youtube.com/user/CityofMadison>
- Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV

4. Listen by Phone:

(877) 853-5257 (Toll Free)
Webinar ID: 836 8658 9406

Applications will go to the Common Council Meeting of February 11, 2025

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Present: 7 - Dina Nina Martinez-Rutherford; Michael E. Verveer; Colin R. Barushok; Kathryn M. Farley; Amy L. Westra; Isadore Knox Jr. and Sheri Carter

Absent: 1 - Linda Vakunta

Non Voting: 5 - Jim Verbick; James Boxrud; Angela Kamoske; Amber McReynolds and Katherine Loving

Approval of Minutes

A motion was made by Barushok, seconded by Martinez-Rutherford, to Approve the Minutes. The motion passed by voice vote/other.

Approval of Minutes

A motion was made by Barushok, seconded by Martinez-Rutherford, to Approve the Minutes. The motion passed by voice vote/other.

Public Comment

1. [86679](#) Public Comment

Disclosures and Recusals

Presentation of the Consent Agenda

Changes of Agent

2. [86149](#) Change of Agent
Walnut Hollow Ent LLC • dba The Plaza Tavern & Grill • 319 N Henry St
New Agent: Erica DeRosa
Class B Combination Liquor & Beer
(District 4)

A motion was made by Verveer, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

3. [86498](#) Change of Agent
Madison Operating LLC • dba Texas Roadhouse • 7104 Watts Rd
New Agent: Mikaela Beske
Class B Combination Liquor & Beer
(District 1)

A motion was made by Barushok, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Entity Reorganization

4. [86151](#) Entity Reorganization
Walnut Hollow Ent LLC • dba The Plaza Tavern & Grill
319 N Henry St
Class B Combination Liquor & Beer
(District 4)
Add two new officers, remove one officer

A motion was made by Verveer, seconded by Barushok, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

5. [86499](#) Entity Reorganization
Monona Catering LLC • dba Monona Catering LLC
One John Nolen Dr
Class B Combination Liquor & Beer
(District 4)
Add one new officer, remove one officer

A motion was made by Barushok, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

Business Name Change

6. [86719](#) Business Name Change
Mos Espa LLC • Current dba: Woody and Anne's
2236 Winnebago St
Class B Combination Liquor & Beer
(District 6)
New dba: Jan's Bar

A motion was made by Barushok, seconded by Farley, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

Change of Licensed Premises

7. [86718](#) Change of Licensed Premises
Refuel Pantry Inc • dba Refuel Pantry
4905 Commercial Ave • Agent: Lakhbir Singh
Class A Beer, Class A Liquor, Class A Cider
Police Sector 609 (District 3)
Request to remove part of license premises to allow another license to occupy that space.

A motion was made by Farley, seconded by Carter, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.

One registration in support.

New License - Public Hearing

Recessed Public Hearing

8. [86147](#) Public Hearing - New License
Tacomadre LLC • dba Taco Madres
2827 Atwood Ave • Agent: Jose Vicente Zecua
Estimated Capacity (in/out): 75/0
Class B Combination Liquor & Beer • 30% alcohol, 70% food
Police Sector 602 (District 15)

A motion was made by Farley, seconded by Knox Jr., to RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE,. The motion passed by the following vote:

Absent: 1 - Sheri Carter

Ayes: 4 - Dina Nina Martinez-Rutherford; Michael E. Verveer; Kathryn M. Farleyand Isadore Knox Jr.

Noes: 1 - Colin R. Barushok

Abstentions: 1 - Amy L. Westra

Non Voting: 6 - Jim Verbick; James Boxrud; Angela Kamoske; Amber McReynolds; Katherine Lovingand Linda Vakunta

Public Hearing

9. [86515](#) Public Hearing - New License
Sabor Y Tradicion Inc • dba BigSur Cantina
7436 Mineral Point Rd • Agent: Humberto Macias
Estimated Capacity (in/out): 150/16
Class B Combination Liquor & Beer • 25% alcohol, 75% food
Police Sector 125 (District 9)

A motion was made by Farley, seconded by Barushok, to **RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING**. The motion passed by voice vote/other.

One registration in support.

10. [86516](#) Public Hearing - New License
Midwest Pizza LLC • dba Rocky Rococo
1618 W Beltline Hwy • Agent: James Voeck
Estimated Capacity (in/out): 167/0
Class B Beer • 3% alcohol, 97% food
Police Sector 308 (District 14)

A motion was made by Knox Jr., seconded by Carter, to **RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING**. The motion passed by voice vote/other.

One registration in support.

11. [86517](#) Public Hearing - New License
Wisco Cheese & Cheers LLC • dba TBD
4905 Commercial Ave Suite B • Agent: Keval Patel
Estimated Capacity (in/out): 20/0
Class B Beer • 20% alcohol, 80% food
Police Sector 609 (District 3)

A motion was made by Barushok, seconded by Martinez-Rutherford, to **RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING**. The motion passed by voice vote/other.

One registration in support.

Items Referred

12. [83669](#) Amending Section 38.05(9)(a) and creating 38.05(b) and (c) of the Madison General Ordinances related to Class A and Class "A" alcohol beverage licenses to impose geographic limitations on "Class A" and Class "A" license applications considered by the Common Council after adoption of this ordinance for purposes of regulating density of such alcohol beverage licenses.

A motion was made by Verveer, seconded by Farley, to **Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE**. The motion passed by voice vote/other.

Ayes: 4 - Dina Nina Martinez-Rutherford; Michael E. Verveer; Colin R. Barushok and Kathryn M. Farley

Noes: 2 - Isadore Knox Jr. and Sheri Carter

Abstentions: 1 - Amy L. Westra

Report of Madison Police Department

13. [86677](#) Summary of Recent Calls for Service
- MPD submitted the attached report.

Report of City Clerk's Office

14. [86678](#) Summary of Licenses Issued
- Clerk's Office submitted the attached report.

Adjournment

A motion was made by Barushok, seconded by Farley, to Adjourn at 8:30pm.
The motion passed by voice vote/other.