

**CITY OF MADISON**  
***INTER-DEPARTMENTAL***  
**CORRESPONDENCE**

**Date:** August 28, 2007

**To:** Sustainable Design and Green Building Committee Members

**From:** Jeanne Hoffman, Facilities and Sustainability Manager

**Subject:** Madison Measures and Building a Green Capital City Report

As the last Sustainable Design and Green Building Committee meeting, the Committee asked for a memo that would consider how Madison Measures and Progress Reports for Building a Green Capital City could relate or work together.

Because of this request, the Facilities and Sustainability Manager and the Fiscal Efficiency Auditor met to discuss this idea. Below are our conclusions.

Madison Measures looks at core functions and outputs, such as crime rates, response time for fire and medical emergencies, traffic crashes, % of crimes solved, immunization rates, minority-owned business with city contracts, views of the City's web site, pavement ratings, sewer backups, time to clear a snow event, # of rides on Metro Transit, % of children in quality day care, etc. These goals are organized by agencies with over 100 measures in the document.

Projects and policies that the Facilities and Sustainability Section of the Engineering Division will be involved in are not organized by agencies. For these projects, it is a specific goal to have agencies work together, to break down communication barriers, increase cooperation, and encourage peer-to-peer learning. Projects that have resulted from agencies working together include implementing a new printer/paper policy and a green-cleaning policy and upgrading lighting at a number of city departments. It is certainly very important to report to the public on the results of new policies and projects, but most of these policies and projects deal with City operations and do not provide service for the general population, which is what Madison Measures is tracking.

Madison Measures will be updated annually in parallel with the budget process, whereas updates for Building a Green Capital City do not need to be that regular. These updates can happen more or less frequently and would really depend on progress in implementing the Building a Green Capital City and how quickly projects move forward.

Because of the reasons stated above, it is the opinion of Facilities and Sustainability Manager and the Fiscal Efficiency Auditor to keep these two documents as separate documents.

Jeanne Hoffman  
Facilities and Sustainability Manager

JEH:mah