



City of Madison

Meeting Minutes - Draft

VENDING OVERSIGHT COM (prior to 11-1-2007)

City of Madison
Madison, WI 53703
www.cityofmadison.com

Wednesday, October 31, 2007

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room 120 (Madison Municipal Building)

1. CALL TO ORDER / ROLL CALL

Present: 6 -

Michael E. Verveer; Thuy Pham-Remmele; Hawk Schenkel; Karen A. Foxgrover; Toriana T. Pettaway and Rosemary Lee

Absent: 1 -

Matthew C. Rockwell

2. APPROVAL OF MINUTES

The previous minutes were not available. No action taken.

3. PUBLIC COMMENT

Brad Bailey spoke in support of item 4. d. (3)., which would allow successfully reviewed new Mall/Concourse Food Vendor applicants to vend during the winter.

4. NEW BUSINESS

4.a [07360](#)

Authorizing amendments to the "Regulations Governing Vending on the State Street Mall/Capitol Concourse" to include locally produced media as handcrafted goods, to allow some resin furniture in sidewalk cafes and to allow temporary changes to sidewalk café and merchant vending site layouts for accessibility.

Sponsors: Michael E. Verveer

A motion was made by Lee, seconded by Schenkel, to **RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER**. The motion **FAILED** the following vote:

Absent: 1 -

Matthew C. Rockwell

Recused: 1 -

Hawk Schenkel

Ayes: 3 -

Michael E. Verveer; Karen A. Foxgrover and Toriana T. Pettaway

Noes: 1 -

Rosemary Lee

4.b. [07374](#)

Repealing Section 9.13(6)(l)2.b. of the Madison General Ordinances to remove the prohibition of the use of generators to run equipment at vending sites located in the 700 and 800 blocks of the State Street Mall.

Sponsors: Michael E. Verveer

A motion was made by Lee, seconded by Schenkel, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

Absent: 1 -

Matthew C. Rockwell

4.c. [07569](#)

Authorizing amendments to the "Regulations Governing Vending on the State Street Mall/Capitol Concourse" to allow the Vending Coordinator to grant a variance to a Mall/Concourse vendor to allow a vending cart with a size up to 10% larger than the current maximum of 56 square feet.

Sponsors: Michael E. Verveer

A motion was made by Schenkel, seconded by Verveer, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by the following vote:

Absent: 1 -

Matthew C. Rockwell

Ayes: 5 -

Michael E. Verveer; Thuy Pham-Remmele; Hawk Schenkel; Karen A. Foxgrover and Toriana T. Pettaway

Noes: 1 -

Rosemary Lee

4.d.

Concourse Food Cart Review

(1) Final Rank-Ordered List; 2008 Daily and Saturday Site Assignments

(2) Food Cart Review Violations - Discussion: Subtract more than one point from the food review scores of vendors whose carts, tents, or mobile base kitchens are shut down for any reason for extended periods of time such as thirty days. Minus five points recommended.

(3) Mall/Concourse Food Vendor Winter Site Assignments - Discussion: Allowing new Mall/Concourse Food Vendor applicants to begin vending on the Mall/Concourse (a) once they have successfully completed the food cart review, (b) have become fully licensed and insured as Mall/Concourse Food Vendors, and (c) if useable vacant sites are available. They could begin daily Mall/Concourse food vending after the first meeting following the food cart review. A winter season site (October 16th through April 14th) would be assigned to them by the Street Vending Coordinator based on the rank-ordered scores of the most recent food cart review. Any fees would not be prorated and would need to be renewed as of the next April 15.

(4) Discussion: Limit of Two Mall/Concourse Hot Dog or Sausage Vendors

(a) Sec. 9.13(6)(e) 7.e. - "Up to two (2) vendors selling hot dogs, bratwurst or other sausages including commercially produced buns."

(b) Mall/Concourse Regulations, V. C. - "A food vendor proposing to vend both personally prepared food items and sausages (hot dogs, bratwurst, etc.) pursuant to Sec 9.13(6)(e)7.e. may receive approval to vend only personally prepared food items and not sausages, if two other vendors who offer sausages have scored higher in the cart review ratings and have accepted site assignments.

The committee agreed that all items in 4.d. be recommended to the Common Council and that staff draft appropriate language for each item, including the repeal of the maximum limitation of two Mall/Concourse hot dog sellers.

6. STREET VENDING COORDINATOR'S REPORT

7. ADJOURNMENT

Schenkel moved and Lee seconded that the meeting be adjourned. The motion passed. Foxgrover adjourned the meeting at 6:29 p.m. The next meeting of the Vending Oversight Committee is scheduled for Wednesday, November 28, 2007, 5 p.m., City-County Building, Room 108.