

**ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--February 2008 vs. February 2007**  
(Routes sorted in order of 2008 passengers per revenue hour productivity)

ROUTES	RIDERSHIP, 2008 vs. 2007 Year to Date			Productivity, Trips per Revenue Hour				ROUTE KEY
	2008	2007	% Change	2008	2007	% Change	Routes < 60% of system avg.	
80 UW CAMPUS (Schedule changed September 2, 2007)	338,003	373,755	-9.6%	102.03	102.71	-0.7%		
85 UW CAMPUS-PARK ST CIRCULATOR	76,111	66,979	13.6%	99.65	85.97	15.9%		
90-93 SUPPLEMENTARY SCHOOL SERVICE	208,058	179,672	15.8%	68.19	65.79	3.6%		
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	103,449	91,429	13.1%	52.61	46.74	12.6%		
81-82 UW LATE NITE CIRCULATORS	42,685	53,505	-20.2%	49.08	46.54	5.5%		
2 WTP-NTP	186,859	176,180	6.1%	45.79	42.16	8.6%		
4 NTP-STP	132,933	128,440	3.5%	42.57	41.44	2.7%		
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER	76,205	65,861	15.7%	39.37	34.62	13.7%		
50 WTP-SCHROEDER-RAYMOND LOOP	24,443	18,060	35.3%	36.99	27.51	34.5%		
29 SHERMAN COMMUTER	7,088	7,544	-6.0%	36.95	40.40	-8.5%		
1 CAP SQUARE - UW	6,286	5,551	13.2%	36.55	36.59	-0.1%		
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	235,000	210,680	11.5%	35.93	32.74	9.8%		
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	22,535	18,277	23.3%	35.87	29.41	22.0%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	21,814	16,128	35.3%	34.53	33.31	3.7%		
3 WTP-ETP	100,415	94,434	6.3%	33.57	32.83	2.2%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	15,394	15,470	-0.5%	33.49	32.78	2.2%		
9 ETP - UW CAMPUS & 33 HIESTAND LOOP	25,768	22,028	17.0%	32.86	29.42	11.7%		
40 STP - ARBOR HILLS LOOP	25,895	20,825	24.3%	32.04	26.14	22.5%		
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	136,823	122,474	11.7%	31.13	29.02	7.3%		
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	39,633	40,678	-2.6%	30.47	32.40	-6.0%		
16 STP - ETP	57,708	44,784	28.9%	29.29	22.96	27.6%		
58 GREENTREE COMMUTER	14,697	12,942	13.6%	28.94	27.07	6.9%		
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	160,945	148,067	8.7%	28.58	26.65	7.2%		
SPECIAL EVENT SERVICE	6,684	3,623	84.5%	28.38	13.98	103.0%		
21 LAKEVIEW LOOP	23,610	21,534	9.6%	27.76	25.94	7.0%		
19 RED ARROW TR-CAP SQUARE	35,007	33,496	4.5%	26.69	25.57	4.4%		
11 & 12 WTP-DUTCH MILL-CAP SQUARE	22,786	18,047	26.3%	26.40	21.31	23.9%		
52 WTP-FITCHBURG (began operating Sept. 4, 2007)	11,006	NA	NA	24.61	NA	NA		
47 ARBOR HILLS COMMUTER	13,749	9,859	39.5%	24.35	18.31	33.0%		
27 NTP - UW CAMPUS COMMUTER	7,925	6,583	20.4%	23.57	19.18	22.9%		
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	81,109	69,145	17.3%	23.42	20.16	16.2%		
70 MIDDLETON-CAPITOL SQUARE	24,103	27,662	-12.9%	21.94	25.32	-13.3%	X	
51 WTP-MUIR FIELD LOOP	8,637	10,012	-13.7%	21.50	24.73	-13.0%	X	
7 WTP-ETP (Weekends & Holidays Only)	17,694	18,734	-5.6%	20.22	19.19	5.4%	X	
55 VERONA- WTP COMMUTER (began Sept. 19, 2005)	4,731	2,499	89.3%	19.13	10.85	76.4%	X	
32 ACEWOOD-THOMPSON LOOP	6,342	4,108	54.4%	18.92	12.04	57.1%	X	
34 ETP-MATC & 39 ETP - DAIRY DRIVE	8,386	6,507	28.9%	18.59	14.99	24.1%	X	
25 AMERICAN CENTER	1,581	1,709	-7.5%	16.85	19.30	-12.7%	X	
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	4,045	4,020	0.6%	16.79	14.87	12.9%	X	
74 MIDDLETON LOOP	4,443	1,023	334.3%	15.85	4.16	281.1%	X	
73 WTP-OLD SAUK TRAILS (began 8/27/06; started serving Middleton 9/4/07)	21,308	23,299	-8.5%	15.60	26.31	-40.7%	X	
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	7,666	7,266	5.5%	15.38	12.99	18.4%	X	
24 AIRPORT LOOP	6,877	4,710	46.0%	14.81	10.65	39.1%	X	
UNKNOWN ROUTE & ROAD BUS **	225	135	66.7%	NA	NA	NA		
<b>ROUTES DISCONTINUED DURING 2007:</b>								
53 UW HOSP COMMUTER (service reduced 8/27/06-discontinued 8/31/07)	NA	6,124	NA	NA	21.49	NA		
89 PARKING RAMP SHUTTLE (operated January 2 - June 15, 2007)	NA	391	NA	NA	0.86	NA		
<b>SYSTEM TOTAL</b>	<b>2,376,661</b>	<b>2,214,249</b>	<b>7.3%</b>	<b>38.84</b>	<b>36.54</b>	<b>6.3%</b>	<b>23.30</b>	
<b>TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)</b>	<b>1,919,862</b>	<b>1,720,010</b>	<b>11.6%</b>	<b>34.13</b>	<b>31.26</b>	<b>9.2%</b>	<b>20.48</b>	

**Core Routes** operate every day, from early a.m. to late p.m.: **2, 3, 4, 5, 6, 7, 13** (3 operates weekdays only; 7 operates wkends & holidays only).

**Commuter Routes** operate on weekdays during peak hours: **11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57, 58, 71, 72, 74**

**Peripheral Routes** operate from transfer points to outlying areas: **20, 21, 22, 24, 30, 32, 33, 40, 50, 51, 52, 73**

**Connector Routes** connect transfer points throughout the day: **16, 17, 18.**

**Circulator Routes** operate midday only: **1, 9, 34**

**Other routes:**  
**8** operates between the Capitol Square and Spring Harbor, weekends only.  
**19** operates like a core route between the Capitol Square and Allied Drive on weekdays.  
**39** operates as a commuter route during peak hours; operates like a circulator route midday.  
**67** connects with route 6 at the West Transfer Point; operates to/from West Towne Mall.  
**63 and 68** operate between the West Transfer Point and Prairie Town Center on weekends.  
**70** operates like a core route between the Capitol Square, Middleton & the West Transfer Point on weekdays.

**UW Campus Circulators**  
**80, 81, 82, 85**

**School Day Supplemental Routes**  
**90, 91, 92, 93**

NOTE: Substantial changes were made across the system effective September 2, 2007. This will affect comparisons of current service to previous.  
\* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").  
Road buses are "extras" put into service to handle overloads.