



**MADISON  
PARKS**

# **Role of Parks in Violence Prevention**

# Violence Prevention

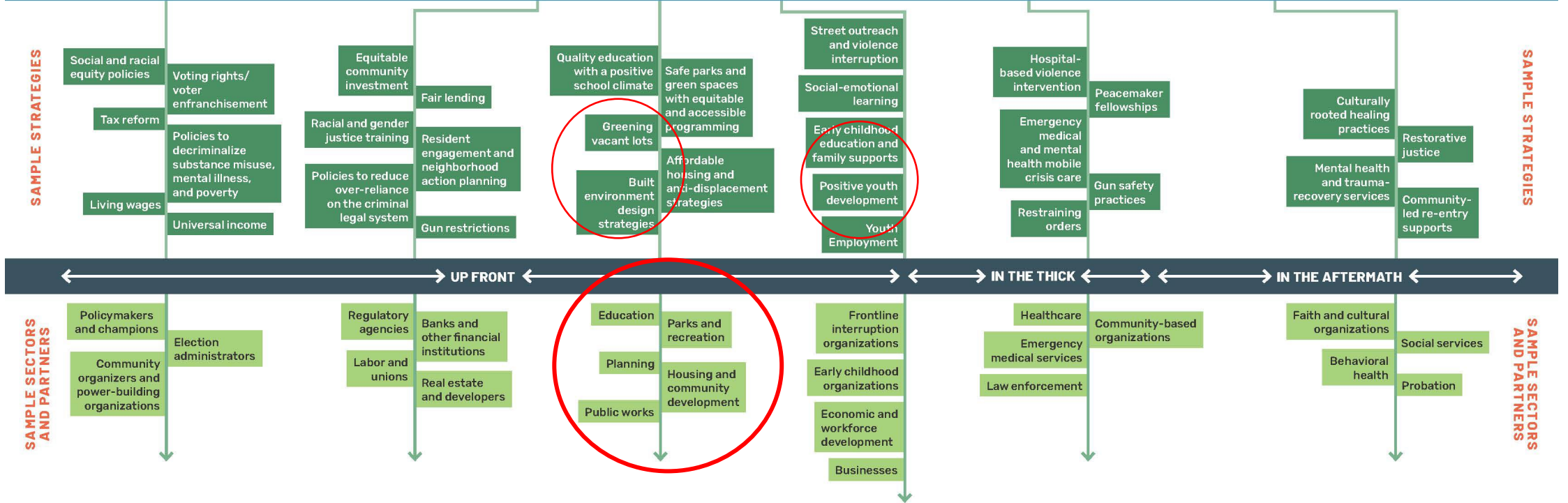
- Parks and Recreation role in violence prevention
- Parks Alive
- Recreation Services
- Park Rangers
- K.N.O.W. Program
- Youth Engagement South Madison



# PUBLIC HEALTH PATHWAYS TO PREVENTING VIOLENCE



**CORE ELEMENTS**  
 Moral Conviction + Political Courage + Government Commitment + Resident Leadership + Community-driven Solutions + Shared Values and Vision + Multi-sector Collaboration + Training and Capacity Building + Monitoring and Evaluation





## Parks Alive

A community building, resident engagement, place making, violence prevention initiative

Aligns with Madison Dane County Violence Prevention Road map:

Goal 2- Support Community Engagement with Children, Youth, and Families

Goal 3- Foster Strong Neighborhoods

Works towards:

Increased connection and reduce loneliness

Increased trust

Improved mental and physical health

Increased engagement with resources





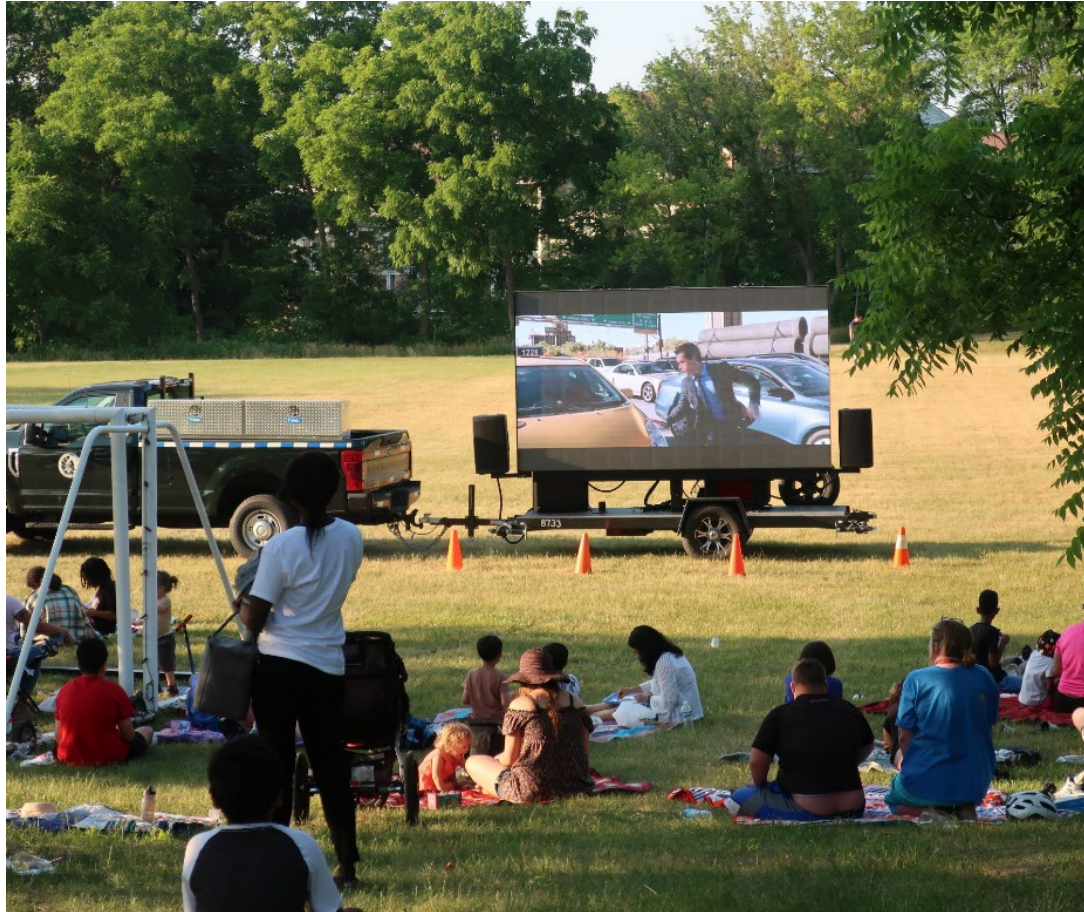
# Parks Alive

- Since 2022 has:
  - Held 105 events
  - Hosted 10,313 participants (28.7% growth in 2025)
  - Increased the number of serviced parks from 9 to 11
  - Partners with over 70 organizations and departments
  - Provided diverse live music through local partnerships 18 times
  - Curated diversified events to include:
    - Self-Care & Wellness
    - Sports & Games
    - Arts & Culture





# Recreation Services



- Parks-provided recreation
  - Sina Davis Movie Nights
  - Ride the Drive
  - Learning Series
  - Trucks and Treasures
  - Volunteer Opportunities
  - Winter Prom (February 7, 2026)
  - Events at The Glen and other Golf Courses
  - Programming at Olbrich Botanical Gardens
- Partners like MSCR provide subsidized recreation
- Events and event permitting

# Park Rangers

- Enforce Park Rules
- Education First Approach
- Coordination with Madison Police Department
- Support Parks Alive





# K.N.O.W. Program





# Youth Engagement South Madison

- Positive Social Engagement
- Leadership & Skill Building
- Welcoming Spaces
- Belonging

