

M E M O R A N D U M

Date: November 25, 2025

To: Common Council, City of Madison

CC: James Wolfe, City Engineer

From: Alex Saloutos

Re: New Information on Street Naming Standards, Legistar [90545](#), Common Council Agenda Item 17, November 25, 2025

I just received an email (attached) from Julia Matthews, District 12 alder, with important new information regarding this legislation. Staff has advised that "name changes mid street are really only allowed at a crossing or an at least 90 degree bend in the road." I bring this to your attention because this standard does not appear anywhere in the staff materials for Legistar 90545. This permits the use of the Ruskin Street name to its intersection with Coolidge Street, which resolves the issues presented by this legislation. However, this does not address the equity issue; should you decide to rename Ruskin Street, the Ruskin Street businesses receive no reimbursement in the current legislation. That's not fair or equitable and must be remedied.

Attachments

A: Julia Matthews, Email, November 25, 2025

Subject: Re: TPC Wisconsin Precedent - Ruskin Street Renaming (Legistar 90545, Item 17, November 25, 2025)
Date: Tuesday, November 25, 2025 at 2:45:33 PM Central Standard Time
From: Matthews, Julia
To: Alex Saloutos
Attachments: image001.jpg

Hi Alex,

Thanks for sharing this newest example. I did review all your other example images and they were consistent with my previous conversations with staff that name changes mid street are really only allowed at a crossing or an at least 90 degree bend in the road.

Thanks,

Alder Matthews

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