



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, February 21, 2018

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 354 (City-County Building)

Possible Quorum of the Public Safety Review Committee

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of March 6, 2018.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

January 17, 2018: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have separated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

1. [49876](#) Operator License Application
Peter Strommen - Establishment where employed: Harmony Bar & Grill
2. [49877](#) Operator License Application
Jason Beck - Establishment where employed: Mr. Brews Downtown
3. [50559](#) Operator License Application
Danielle Fredine - Establishment where employed: High Noon Saloon
4. [50569](#) Operator License Application
Jonathan Slock

Changes of Agent

5. [50560](#) Change of Agent
Compass Group USA Inc • dba Edgewood Dining Service
1000 Edgewood College Drive
New Agent: Hollie Morgan
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Eskrich)

6. [50561](#) Change of Agent
Kwik Trip Inc • dba Kwik Trip 961 • 3528 E Washington Avenue
New Agent: Donald Zietlow
Class A Beer, Class A Liquor, Class A Cider
Aldermanic District 15 (Alder Ahrens)

7. [50562](#) Change of Agent
Capitol Petroleum LLC • dba CP Mart AW • 4601 Cottage Grove Rd
New Agent: Farooq Shahzad
Class A Beer
Aldermanic District 16 (Alder DeMarb)

8. [50563](#) Change of Agent
Capitol Petroleum LLC • dba CP Mart SA • 1010 N Sherman Ave
New Agent: Farooq Shahzad
Class A Beer
Aldermanic District 12 (Alder Palm)

9. [50564](#) Change of Agent
Capitol Petroleum LLC • dba CP Mart NE • 4901 Commercial Ave
New Agent: Farooq Shahzad
Class A Beer
Aldermanic District 3 (Alder Hall)

10. [50565](#) Change of Agent
Madison Labor Temple Association • dba Madison Labor Temple Association
1602 S Park Street
New Agent: Laila Borokhim
Class B Combination Liquor & Beer
Aldermanic District 13 (Alder Eskrich)

11. [50566](#) Change of Agent
Madison Association of the Deaf Inc • dba Madison Association of the Deaf
1109 Williamson Street
New Agent: Kris Voss
Class B Combination Liquor & Beer
Aldermanic District 6 (Alder Rummel)

Business Name Change

12. [50567](#) Business Name Change
Farnsworth Technologies LLC • Current dba: Bodega
2334 Atwood Avenue
Class A Beer, Class A Liquor
Aldermanic District 6 (Alder Rummel)
New dba: Degoba

Entity Reorganization

13. [50085](#) Entity Reorganization
Madison Concessions LLC • dba Sheraton Madison
706 John Nolen Drive
Class B Combination Liquor & Beer
Aldermanic District 14 (Alder Carter)
Add one new officer, remove one officer

Change of Licensed Premise

14. [50568](#) Change of Licensed Premise
The Morrison Group Inc • dba Vom Fass State Street
Current Outdoor Capacity: 0 • New Outdoor Capacity: 14
127 State Street, Suite 102 • Agent: Ashley Morrison
Class B Combination Liquor & Beer • 50% alcohol, 40% food, 10% other
Aldermanic District 4 (Alder Verveer) • Police Sector 405
Addition of outdoor seating to premises.

21+ Entertainment License

15. [49898](#) 21+ Entertainment License
Prosit-To-You Inc • dba ~~Eszen Haus~~ Come Back In • Capacity: 240
514508 E Wilson Street • Agent: Robert Worm
Class B Combination Liquor & Beer • 45% alcohol, 55% food
Aldermanic District 6 (Alder Rummel) • Police Sector 406
16. [49899](#) 21+ Entertainment License
Diego Enterprises • dba Cuco's Restaurant • Capacity: 80
4426 Buckeye Rd • Agent: Carlos Quiroga
Class B Combination Liquor & Beer • 20% alcohol, 80% food
Aldermanic District 16 (Alder DeMarb) • Police Sector 614
17. [50248](#) 21+ Entertainment License
Prosit To You Inc • dba Up North • Capacity: 60
524 E Wilson St • Agent: Robert Worm
Class B Combination Liquor & Beer • 20% alcohol, 10% food, 70% other
Aldermanic District 6 (Alder Rummel) • Police Sector 406
18. [50326](#) 21+ Entertainment License
The Mason Lounge • dba The Mason • Capacity: 80
416 S Park Street • Agent: Bryan Richgels
Class B Combination Liquor & Beer • 85% alcohol, 15% food
Aldermanic District 13 (Alder Eskrich) • Police Sector 305

Items Referred

19. [50110](#) Establishing a moratorium on issuance of new alcohol licenses in a high density, high police call area in downtown Madison.

Recessed Public Hearing

20. [49886](#) Public Hearing - New License
Sweet Home Wisconsin, LLC • dba Sweet Home Wisconsin
910 Regent St • Agent: Brett Best • Estimated Capacity: 80
Class B Combination Liquor & Beer • ~~60~~40% alcohol, ~~40~~60% food
Aldermanic District 8 (Alder Wood) • Police Sector 402

Public Hearing

New License - Public Hearing

21. [50242](#) Public Hearing - New License
Forworld LLC • dba Poke Poke
600 Williamson St Suite K3 • Agent: Zhu Zhu • Estimated Capacity: 32
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 6 (Alder Rummel) • Police Sector 406
22. [50243](#) Public Hearing - New License
Bierock LLC • dba Bierock
2911 N Sherman Ave • Agent: Brian Carriveau • Estimated Capacity: 99
Class B Beer, Class C Wine • 49% alcohol, 51% food
Aldermanic District 12 (Alder Palm) • Police Sector 504
23. [50244](#) Public Hearing - New License
Madison Chocolate Company LLC • dba Madison Chocolate Company
729 Glenway St • Agent: Megan Hile • Estimated Capacity: 30
Class B Beer, Class C Wine • 5% alcohol, 70% food, 25% other
Aldermanic District 13 (Alder Eskrich) • Police Sector 302
24. [50245](#) Public Hearing - New License
Pancake Cafe Madison LLC • dba Pancake Cafe
724 S Gammon Rd • Agent: Gary L Tierman • Estimated Capacity: 99
Class B Beer, Class C Wine • 20% alcohol, 80% food
Aldermanic District 1 (Alder McKinney) • Police Sector 123
25. [50246](#) Public Hearing - New License
North Central Management Inc • dba Tru by Hilton
8102 Watts Rd • Agent: Stephanie Bracken • Estimated Capacity: 417

Class B Beer, Class C Wine • 30% alcohol, 10% food, 60% other
Aldermanic District 9 (Alder Skidmore) • Police Sector 129

Report of Madison Police Department

26. [50570](#) Report on Recent Calls for Service

Report of City Clerk's Office

27. [50571](#) Summary of Licenses Issued

Adjournment