

**From:** [Quality Hardware Accounting](#)  
**To:** [Transportation Commission](#)  
**Subject:** 11/5/25 Item 4  
**Date:** Wednesday, November 5, 2025 2:56:19 PM

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To: Transportation Commission

From: Sherry Novotny, owner of Quality Hardware, 1201 S. Park St.

Re: Legistar 90700, Item 4, 11/5/25

Date: November 5, 2024

I am glad to have this chance to introduce you to Quality Hardware and our need for on-street parking. I am the second-generation owner of the store at 1201 S Park. My husband and I took it over from his parents in 2006. Sadly, my husband died in 2017. Since the pandemic it's been myself and our three grown children working here, and it has been their intention to take it over as the 3rd generation.

My husband and I made sure our business developed deep and lasting ties with the Madison community, especially with residents in need. Some of our best employees have come from Chris Farley House and they've gone on to do bigger, better things.

But I am concerned for our future. Current plans for the North/South BRT call for severely restricting our on-street parking and possibly part of our small parking lot. I'm worried I'll lose my residential customers, especially my customers with disabilities, who park out front so we can run what they need out to them. My suppliers drive 50-foot-long semis and my Commercial customers/City employees etc. without adequate parking, will stop coming here. Especially for loading and unloading needs. No one stays parked long, but we won't survive without parking. Can you imagine carrying five bags of mulch, concrete or a couple of 10-foot-long PVC pipes on the bus? I do wish that the area of parking proposed in front would have a little more space a bit closer to the front door for my handicapped, elderly and veteran customers.

I support the BRT, but it's just not right to value one community good thing—public transit—over another—the small businesses that have built Madison and support the community.

Over 1,700 Madison residents agree with me and have signed our petition to save our parking. I didn't make it to the community BRT meetings (and I won't be at the TC meeting tonight) because my small business demands I work late.

Most of the other small business owners on S. Park St work late, too, and many don't speak English well. So, on their behalf as well as my own, I urge you to support Item 4 and to meet with us as a group to work out a BRT implementation plan that will build instead of destroy business on S. Park St.

Regards, Sherry Novotny

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**Sherry Novotny**  
*Owner/President*

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