



Change of Officers

City of Madison Clerk

210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com

608-266-4601

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

Class B: ☒ Beer, ☒ Liquor,

☐ Class C Wine

(Agenda Item Number)

(Legistar file number)

(License number)

(Alder District # and Name)

Office Use Only

- o This application is to inform the city of any changes in corporate structure.
- o **The fee** for filing this application is \$25.00.
- o Please include a completed a **Background Investigation Form** and copy of a **picture ID** for each **new** officer/member/director with this application (not necessary for title changes).

Licensed Premises Information

This application modifies existing alcohol license number: LICLIB-2023-00608

Business dba Name: Whole Foods Market

Licensed Address: 4710 Madison Yards Way, Madison, WI 53705

Liquor/Beer Agent Name: Paul Sigmund

Alder, District #: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Whole Foods Market Group LLC

Business Mailing Address: PO Box 684786, Austin, TX 78768

Business Contact Name, Position: Catherine Shiffrin, Licensing Manager

Business Phone: (512)200-1337

Business Email: licensing@wholefoods.com

List New Officers/Members/Directors, if applicable (attach background check form for each):	
Name	Title
Keith Martin Manbeck	President
Byron Eric Kentor	Secretary
Paula Elizabeth Steele	Assistant Secretary
Officers/Members/Directors who will no longer hold their positions:	
Name	Former Title
Jay Warren	Secretary

continued on page two -OVER

Do any of the officers/members/directors possess any interest or control in any other Class A, B or C license?

☒ No ☐ Yes, explain: _____

After this change, how many total officers/members/directors will be in the organization?: 3

Will this change alter your business plan? ☒ No ☐ Yes, please attach new business plan with application.

Penalty for materially false application information: Any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000.

Signed by: Byron Kentor Byron Kentor, Secretary February 25, 2026
Authoriz 69AE6D915BFA497... Date

☐ Form submitted by mail/e-mail
Office Use Only

February 27, 2026

DELIVERED BY FEDEX

Jackie M. Held
Direct Dial: 608-229-2233
jhheld@reinhartlaw.com

City Clerk's Office
Attn: Lydia McComas
210 Martin Luther King Jr. Blvd.
Room 105, City-County Building
Madison, Wisconsin 53703

Dear Ms. McComas:

Re: WHOLE FOODS MARKET GROUP, INC.,
Class B Combination Alcohol License of 4710
Madison Yards, Madison, Wisconsin

Whole Foods Market Group, Inc. holds a Class B Combination License in the City of Madison. This letter is to inform you of various organizational and officer changes.

Whole Foods Market Group, Inc. has converted from a corporation to a limited liability company. We've enclosed evidence of the conversion. There will be no change to the EIN or Seller's Permit Number – confirmation of these items is in progress and we can provide them to you upon request and as soon as they are available.

We also wanted to inform you that Jay Paul Warren is no longer a director or officer. Keith M. Manbeck is still a director and officer. The following are the new officers: Byron Eric Kentor and Paula E. Steele. Completed Auxiliary Questionnaires are enclosed for each new officer, along with the completed Background Investigation Form and a copy of their respective driver's licenses. Also enclosed are the Change of Officers form and a check for the \$25 fee.

Please call me if you need any additional information or if you have any questions.

Best regards,



Jackie M. Held, Paralegal

60968070
Encs.

2/25/26, 2:55 PM

WHOLE FOODS MARKET GROUP LLC (W089663)

Wisconsin.Gov



State of Wisconsin

Department of Financial Institutions

Search for:
whole foods market group

Search Records

[Search](#)
[Advanced Search](#)
[Name Availability](#)

Corporate Records

Result of lookup for **W089663** (at 2/25/2026 2:41 PM)

WHOLE FOODS MARKET GROUP LLC

You can: [File an Annual Report](#) - [Request a Certificate of Status](#) - [File a Registered Agent/Office Update Form](#)

Vital Statistics

Entity ID	W089663
Registered Effective Date	02/03/2026
Period of Existence	PER
Status	Registered Request a Certificate of Status
Status Date	02/03/2026
Entity Type	Foreign LLC
Annual Report Requirements	Foreign Limited Liability Companies are required to file an Annual Report under s. 183.0212, WI Statutes.
Foreign Organization Date	
Paid Capital Represented	
Foreign State	DE

Addresses

2/25/26, 2:55 PM

WHOLE FOODS MARKET GROUP LLC (W089663)

**Registered Agent
Office**

C T CORPORATION SYSTEM
301 S BEDFORD ST
STE 1
MADISON , WI 53703

[File a Registered Agent/Office Update Form](#)

Principal Office

550 BOWE ST
AUSTIN , TX 78703

Historical Information

Annual Reports

None

**Certificates of
Newly-elected
Officers/Directors**

None

Old Names

None

Chronology

Effective Date	Transaction	Processed Date	Description
02/03/2026	Registered	02/04/2026	

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