



Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Street Use: No YES
Office Use Only

(Agenda Item number) - If Street Use:
(Legistar file number) - If Street Use:
PERCPS-2021-04133
(License number):
4 404
(Alder District #) (Police Sector):
Office Use Only

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee is \$10 for beer and/or wine per event** - events may have consecutive days.

The named organization applies for:

- Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

- Pick one: Bona fide Club Chamber of Commerce Church
 Lodge/Society Veteran's Organization Fair Association

Organization Name: Madison Festivals Inc. Phone: 608-310-5755
2495 Sub-Zero Drwy events@madisonfestivals.com
Address: Fitchburg, WI 53719 Email: _____ Website: madisonfestivals.com

Date organized: _____ If a corporation, give date of Incorporation: 4/5/1993

WI State Seller's Permit ID: _____

We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

We have been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	Sara Klemme	San Francisco, WI	-
Vice President	Elyse Smith Back	Oregon, WI	
Treasurer	Mick Anderson	Madison, WI	
Secretary	Jordan Bright	Monona, WI	
Person in charge of event	Name Abbey VanValkenburg	Phone 608-317-5755	Email abbey@race dayevents16.com

Event Information

Event Name: Madison Marathon Event dates & time(s): 4/14/21, 7am-1pm

Event Address: Capital Square Estimated Attendance: 15,000

Do the premises you want to license occupy *all* of the building/property? _____ No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it, etc): _____

Explain the purpose and nature of the event: Running event + Finish line

Describe your planned method of crowd control: City police, private security, barricades

How many security persons will you have on the licensed premises? 2 private officers + local law enforcement

Will food be served? Yes No Will a tent be used? Yes No

Will the street be used? Yes No Will wine be served? No Yes: _____ of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: Wisconsin Distributors

Quantities ordered: ~4,500 cans

(If serving wine) Wholesaler/distributor/winery who will supply wine: _____

Quantities ordered: _____

Declaration

The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature: Sara Kemme Date: 8-31-21

Printed name of Officer who is signing: Sara Kemme