

TO QUALIFY FOR ASSISTANCE, THE EVENT MUST MEET THE FOLLOWING REQUIREMENTS:

- ☒ This event meets Monona Terrace's definition of a convention.
☒ This event has not yet been contracted.
☒ This event has a minimum of 75% programmed events at the Monona Terrace.
☒ This event uses a minimum of two hotels within the Madison Room Tax District.
☒ This event has an overflow hotel with a minimum room block of 50.

PLUS ONE OF THE FOLLOWING:

- ☒ This event has a minimum direct spending impact of \$100,000
☒ This event has a minimum out of town attendance of 400.

Date of Request 3/11/2022

Sales Manager Jamie Patrick

Group USA Boxing

Event Name 2024 US Olympic Team Trial for Boxing and 2023 USA Boxing National Championships

Lead # 119355

Event Dates November 29-December 10, 2023

Verify this does not conflict with major annual events.

Amount Requested 67,500

Fund Use Choose an item.

Peak Room Nights (total peak)

450

Total Room Nights

4500

HOTEL BLOCK

	1	2	3	4
Hotel Name	Hilton	Concourse	Various	
Peak Room Block Bid	90		overflow	

Lead Status Pending

Direct Spending Impact 1,147,841.00

Competition Milwaukee

Attendance 650

Decision Date 01/30/2021

Expected Contract Revenue 34,295

HISTORY

	1	2	3
Month & Year	December 2019	December 2021	December 2018
City	Lake Charles, LA	Shreveport, LA	Salt Lake City
Facility	Lake Charles Civic Center	Shreveport CC	Salt Palace
Block Total			
Pick Up Total		746	

Comments Shreveport and Salt Lake had only the National Championships not the Trials too. Shreveport pick up is only staff

Other Funding (external & internal) DM - \$35k

Email form or Print and give (with any attachments) to Senior Convention Sales Coordinator – Who will route to VP and CEO for Approval.

VP Approval

Date

4/30/22

CEO Approval

Date

4/29/22

Internal Use Only:

Committee Meeting
Approval Date & Amount
