



MONONA
TERRACE

MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 9/30/17

DEFINITE	2016	2017	2018	2019	2020	2021	Total	Δ Last Month
Convention	36	30	27	14	7	2	80	0
Conference	31	30	27	3	1	0	61	2
Banquet	231	212	81	0	0	0	293	7
Meeting	193	186	40	0	0	0	226	17
Consumer Show	24	20	7	3	0	0	30	0
Entertainment Event	146	124	14	0	0	0	138	5
DEFINITE TOTAL	661	602	196	20	8	2	828	31
% Δ Last Year		-9%						

PENDING	2017	2018	2019	2020	2021	Total
Convention	0	0	0	0	1	1
Conference	0	1	0	0	0	1
Banquet	3	21	0	0	0	24
Meeting	4	2	0	0	0	6
Consumer Show	0	1	0	0	0	1
Entertainment Event	0	0	0	0	0	0
PENDING TOTAL	7	25	0	0	1	33

TENTATIVE	2017	2018	2019	2020	2021	Total
Convention	0	4	21	22	16	63
Conference	1	7	5	4	2	19
Banquet	1	35	11	0	0	47
Meeting	1	12	3	2	0	18
Consumer Show	0	7	4	6	2	19
Entertainment Event	0	7	5	1	1	14
TENTATIVE TOTAL	3	72	49	35	21	180