

AGENDA # 1

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: October 2, 2019

TITLE: 4402 American Parkway – Comprehensive Design Review for The American Center, Sign #1. 17th Ald. Dist. (57084)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Janine Glaeser, Secretary

ADOPTED:

POF:

DATED: October 2, 2019

ID NUMBER:

Members present were: Cliff Goodhart, Chair; Christian Harper, Rafeeq Asad, Lois Braun-Oddo, Jessica Klehr, Shane Bernau and Craig Weisensel.

SUMMARY:

At its meeting of October 2, 2019, the Urban Design Commission **GRANTED FINAL APPROVAL** of a Comprehensive Design Review located at 4402 American Parkway. Appearing on behalf of the project were Sarah Peters, representing Jones Sign Co., Inc.; and Jane Grabowski-Miller, representing American Family Insurance.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

ACTION:

On a motion by Asad, seconded by Weisensel, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a vote of (6-0).