



2023 Early Childhood Funding Process

Early Childhood Care and Education Committee
November 2, 2023

Current Funding

4C/Latino Child Care project	\$35,000
Animal Crackers	\$40,000
Bridge Lake Point Waunona Neighborhood Center	\$15,000
Goodman Community Center	\$50,000
One City	\$10,000
Reach Dane	\$40,000
Respite Child Care/RISE WI	\$235,000
The Playing Field	\$50,000
The Rainbow Project	\$15,000
TNT/Project Babies	\$10,000
Total	\$500,000

Direct Provision of
Child Care: \$440,000

Training: \$60,000

Total \$500,000

RFP Process and Concept Paper

- City investments that will have the greatest impact
- Proposals Due: August 5
- Direct Provision of Services
- Pyramid Model and Social Emotional Learning Supports
- Start Up and Expansion Supports
- Total Funding Request from proposals: \$ 2,049,134.25
- Total funds available \$ 510,000

Funding Recommendations

	Requested	Recommendation
The Playing Field – Early Childhood Expansion	\$100,000.00	\$50,000.00
Animal Crackers	\$40,000.00	\$40,000.00
Bridge Lake Point Waunona Neighborhood Center	\$21,002.00	\$15,000.00
Goodman Community Center	\$130,000.00	\$60,000.00
Jewish Federation of Madison	\$59,824.25	\$45,001.00
Wisconsin Early Childhood Association	\$74,999.00	\$74,999.00
RISE Wisconsin - Respite Child Care	\$510,000.00	\$200,000.00
The Playing Field – Capacity Building Through Reflective Practice	\$25,000.00	\$25,000.00
Total	\$960,825.25	\$510,000.00

Direct Provision of Child Care
Startup and Expansion
Pyramid Model and Social Emotional
Support

Community Development Division Budget Request

- If an increase is approved at 5%, review team recommend the following changes to funding recommendations :

	Requested	Recommendation
The Playing Field Early Childhood Expansion	\$100,000.00	\$55,000.00
Animal Crackers	\$40,000.00	\$40,000.00
Bridge Lake Point Waunona Neighborhood Center	\$21,002.00	\$20,000.00
Goodman Community Center	\$130,000.00	\$60,500.00
Jewish Federation of Madison	\$59,824.25	\$50,001.00
Wisconsin Early Childhood Association	\$74,999.00	\$74,999.00
RISE Wisconsin - Respite Child Care	\$510,000.00	\$210,000.00
The Playing Field – Capacity Building Through Reflective Practice	\$25,000.00	\$25,000.00
Total	\$960,825.25	\$535,500

Community Development Division Budget Request

- If an increase is approved at 7.5%, review team recommend the following changes to funding recommendations :

	Requested	Recommendation
The Playing Field Early Childhood Expansion	\$100,000.00	\$55,750.00
Animal Crackers	\$40,000.00	\$40,000.00
Bridge Lake Point Waunona Neighborhood Center	\$21,002.00	\$21,000.00
Goodman Community Center	\$130,000.00	\$60,000.00
Jewish Federation of Madison	\$59,824.25	\$51,501.00
Wisconsin Early Childhood Association	\$74,999.00	\$74,999.00
RISE Wisconsin - Respite Child Care	\$510,000.00	\$220,000.00
The Playing Field – Capacity Building Through Reflective Practice	\$25,000.00	\$25,000.00
Total	\$960,825.25	\$548,250

Community Development Division Budget Request

If an increase is approved at 10%, review team recommend the following changes to funding recommendations:

	Requested	Recommendation
The Playing Field - Early Childhood Expansion	\$100,000.00	\$60,000.00
Animal Crackers	\$40,000.00	\$40,000.00
Bridge Lake Point Waunona Neighborhood Center	\$21,002.00	\$21,003.00
Goodman	\$130,000	60,000
Jewish Federation of Madison	\$59,824.25	55,000
Wisconsin Early Childhood Association	\$74,999.00	74,999
RISE Wisconsin - Respite Child Care	\$510,000.00	224,998
The Playing Field – Capacity Building Through Reflective Practice	\$25,000.00	\$25,000.00
Total	\$960,825.25	\$561,000