

TAXICAB SERVICE SURVEY 2019 (2018 financial and statistical data)

ITEM	Badger Cab	Green Cab	Madison Taxi	Union Cab	Transit Solutions	Badger Bus
MILES	1,524,708	2,745,000	1,737,615	2,898,420	1,150,500	579,096
PASSENGERS	381,177	318,195	319,006	353,552	173,856	67,381
PASSENGER TRIPS	254,118	273,048	241,853	252,537	173,856	67,014
REVENUES	2,571,780	1,458,002	3,575,400	\$5,582,657	3,120,145	1,895,075
TOTAL EXPENSES*	2,552,300	1,722,563	3,512,436	\$5,147,841	3,046,865	1,634,510
PROFIT (LOSS)	19,480	(264,561)	62,964	\$434,816	73,280	260,565
COMPANY COST PER PASSENGER	\$ 6.70	\$0.53	\$11.01	\$14.56	\$17.53	\$24.26
CRASHES	9	9	28	57	4	8
CRASHES WHERE DRIVER WAS AT FAULT	3	5	5	28	2	4
MILES/CRASH	169,412	305,000	62,058	50,849	287,625	72,387
INTERNAL COMPLAINTS	6	11	29	76	12	181
CITY COMPLAINTS	2	0	2	0	0	0
PERMITS REQUESTED	23	31	50	61	36	23

*Report expenses before earnings distribution to owners and officers

OPERATES AS A LEASED OPERATION, (DRIVERS LEASE VEHICLES, LEASE RATE). THIS IS A SHARED-RIDE SERVICE.

GREEN CAB of MADISON: A ZONE CAB (NO METERS), OPERATES AS A LEASED OPERATION, (DRIVERS LEASE VEHICLES, LEASE RATE). THIS IS A SHARED-RIDE SERVICE. OPERATIONS BEGAN IN SEPTEMBER 2010.

OPERATION THAT IS PRIVATELY OWNED, SOME LEASED CABS.

OPERATED AS A COOPERATIVE (EMPLOYEES OWN THE COMPANY).

LEASED OPERATION FOR MADISON METRO, FOR DISABLED PASSENGERS.

OPERATION TO TRANSPORT ELDERLY & PEOPLE WITH DISABILITIES. OPERATED AS A LEASED OPERATION TO SERVE THE AIRPORT AS A TAXICAB.

Please note: Badger Bus and Transit Solutions do not accept demand-responsive rides, and do not list contract rates.