

Madison Metro

Historical fixed route ridership by fare category

	2005	2006	2007	2008	2009	2010	2011
Adult cash	502,684	525,879	603,661	661,995	520,107	448,691	509,076
Youth cash	1,781,183	1,127,150	324,788	340,108	253,873	216,082	221,900
Senior/disabled cash	147,462	79,610	71,372	68,554	63,854	64,669	69,739
Day-pass	33,329	63,791	64,085	85,322	58,809	52,796	58,370
Adult 2-ride							650
Youth 2-ride							124
Adult 10-ride	634,129	660,215	669,084	679,546	574,291	514,273	516,145
Youth 10-ride	117,599	260,770	302,267	233,408	220,170	243,258	234,816
Senior/disabled 10-ride	39,595	103,444	101,564	90,099	81,523	69,007	68,424
Adult 31 day	1,251,124	1,142,169	1,112,514	1,057,099	913,954	913,481	949,632
Low-income 31 day					120,376	236,726	232,937
Senior/disabled 31 day			49,247	282,753	405,616	456,557	539,583
EZ-Rider & Summer Youth	47,707	608,367	1,408,212	1,627,163	1,788,725	1,887,514	1,956,654
UW ASM unlimited ride	2,393,539	2,382,246	2,450,858	2,537,773	2,639,919	2,770,401	3,004,162
UW employee unlimited ride	1,169,592	1,293,918	1,345,039	1,465,274	1,502,076	1,567,110	1,634,208
MATC unlimited ride	224,701	274,097	382,206	494,365	494,158	634,144	656,220
Edgewood unlimited ride	47,127	46,269	47,283	60,352	66,173	73,917	92,533
City of Madison unlimited ride	100,136	123,679	110,120	113,054	108,676	119,462	126,162
St. Mary's Hospital unlimited ride	19,627	24,255	33,054	34,232	41,797	42,462	47,789
Meriter Hospital unlimited ride				2,157	31,025	32,544	33,716
Dane County unlimited ride							9,449
Commuter card unlimited ride						44,706	163,476
UW campus routes	1,949,401	2,174,644	2,390,659	2,358,913	2,629,345	2,196,128	2,652,199
Transfers	795,402	953,658	995,920	1,032,654	896,201	822,273	891,708
Non-revenue	221,263	133,683	157,503	180,893	177,758	217,259	254,297
Total	11,475,600	11,977,844	12,619,436	13,405,714	13,588,426	13,623,460	14,923,969

Notes:

Prior to the fall semester of 2006 EZ Riders were flash passes and rides were included in "Youth cash"

Low-income 31 day passes were first sold in April 2009

Senior/disabled 31 day passes were first sold in October 2007

The Commuter Card unlimited ride pass program began in January 2010

A fare increase that impacted all fare categories took effect in April 2009