

**From:** [Steven Klafka](#)  
**To:** [Transportation Commission](#)  
**Subject:** Promoting Bus Usage for Travel Outside Madison  
**Date:** Wednesday, July 5, 2023 6:07:34 PM

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I recently dropped my son off at the Dutch Mill Park & Ride to board the Van Galder bus to Chicago. It is not an attractive location that promotes travel by bus. In contrast, I see the county airport recently opened a new luxurious \$85 million terminal.

Flying out of the county airport has far greater environmental impacts, both on Madison residents by noise and PFAS exposure and the rest of the world by global warming, than taking a regional bus. Yet far greater money is spent encouraging people to take the least sustainable form of travel.

Could the city consider steps to encourage and thank those who travel by bus rather than by plane?

While more pleasant shelters would be one option, simple signs thanking bus riders for making Madison and the world a more sustainable place would be a welcome addition. Signs could also be placed at the bus stop on the UW Campus.

Thanks.

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