

AGENDA # 1

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: September 5, 2018

TITLE: 14 Ellis Potter Court – Signage Variance for Setback of On-Premise Ground Sign for “Eternity Homecare, Inc.” Located in UDD No. 2. 19th Ald. Dist. (52684)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Janine Glaeser, Secretary

ADOPTED:

POF:

DATED: September 5, 2018

ID NUMBER:

Members present: Richard Wagner, Chair; Lois Braun-Oddo, Christian Harper, Cliff Goodhart, Rafeeq Asad, Tom DeChant and Amanda Hall.

SUMMARY:

At its meeting of September 5, 2018, the Urban Design Commission **GRANTED FINAL APPROVAL** of a signage variance located at 14 Ellis Potter Court. Registered in support of the project were Dan Pietrzykowski, representing Grant Signs; and Vang Thao. Staff described the existing monument sign location and the new proposed sign location with a setback variance for UDD No. 2. Due to the existing site conditions, staff is supportive of a variance from the UDD No. 2 20-foot setback to provide a 5-foot setback for the new sign.

ACTION:

On a motion by DeChant, seconded by Goodhart, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion passed on a vote of (6-0).