



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved URBAN DESIGN COMMISSION

Wednesday, May 20, 2015

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room LL-110 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 6 - Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington; Richard L. Slayton; Thomas A. DeChant and R. Richard Wagner

Excused: 2 - Sheri Carter and Melissa R. Huggins

APPROVAL OF MINUTES

A motion was made by DeChant, seconded by O'Kroley, to Approve the Minutes of May 6, 2015 with corrections. The motion passed by voice vote/other.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

SECRETARY'S REPORT/AGENDA OVERVIEW

ROLL CALL

Present: 7 - Sheri Carter; Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington; Richard L. Slayton; Thomas A. DeChant and R. Richard Wagner

Excused: 1 - Melissa R. Huggins

SPECIAL ITEM OF BUSINESS

1. [38059](#) Authorizing the Department of Planning and Community and Economic Development to create the Mayor's City Design and Placemaking Initiative to raise the profile of design throughout the City of Madison and encourage the creation of welcoming public and private spaces through high quality architecture, design, and placemaking.

The motion provided that the implementation be discussed with the Commission as the project goes forward.

This Resolution was Returned to Lead with the Recommendation for Approval to the Department of Planning and Community and Economic Development

2. [38451](#) 1802 Tennyson Lane - Approval for the Installation of a Mural on Lake View Elementary School. 12th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed.

A motion was made by DeChant, seconded by Goodhart, to Grant Final Approval. The motion passed by voice vote/other.

PUBLIC HEARING ITEMS

3. [38295](#) 2717 Atwood Avenue - Comprehensive Design Review for "Threshold." 6th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed.

A motion was made by DeChant, seconded by Goodhart, to Grant Final Approval. The motion passed by voice vote/other.

4. [38296](#) 5020 Pendleton Drive - Comprehensive Design Review of Signage for "50 Twenty Apartments." 17th Ald. Dist.

A motion was made by Goodhart, seconded by O'Kroley, to Grant Initial Approval. The motion failed by the following vote:

Ayes: 2 - Dawn O. O'Kroley and Cliff Goodhart

Noes: 3 - John A. Harrington; Richard L. Slayton and Thomas A. DeChant

Abstentions: 1 - Sheri Carter

Excused: 1 - Melissa R. Huggins

Non Voting: 1 - R. Richard Wagner

5. [38460](#) 11 North Seventh Street - Assumption Greek Orthodox Church Building Addition in UDD No. 5. 12th Ald. Dist.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed.

A motion was made by DeChant, seconded by Goodhart, to Grant Final Approval. The motion passed by voice vote/other.

6. [36572](#) 1004 & 1032 South Park Street - Amended PD(GDP-SIP), Four Connected Mixed-Use Buildings in UDD No. 7. 13th Ald. Dist.

The motion provided for finer detail on the live-work units to return to the Commission.

A motion was made by DeChant, seconded by Goodhart, to Grant Initial Approval. The motion passed by the following vote:

Ayes: 3 - Dawn O. O'Kroley; Cliff Goodhart and Thomas A. DeChant

Noes: 2 - John A. Harrington and Richard L. Slayton

Excused: 2 - Sheri Carter and Melissa R. Huggins

Non Voting: 1 - R. Richard Wagner

UNFINISHED BUSINESS

ROLL CALL

Present: 6 - Dawn O. O'Kroley; Cliff Goodhart; John A. Harrington; Richard L. Slayton; Thomas A. DeChant and R. Richard Wagner

Excused: 2 - Sheri Carter and Melissa R. Huggins

7. [36573](#) 9603 Paragon Street - A Residential Building Complex for 145 Apartment Units. 9th Ald. Dist.

The motion provided for elimination of the intermediate gable end treatment in favor of something that works better with the main gable end treatment on Buildings 1 and 4; try to achieve more consistent roof slopes; a more aesthetic approach to the pond, to return to staff for final sign-off.

A motion was made by Goodhart, seconded by DeChant, to Grant Final Approval. The motion passed by voice vote/other.

8. [36901](#) 510 University Avenue - New 12+ Story Mixed-Use Project, "The Hub at Madison II" with 348 Apartment Units, Approximately 8,740 Square Feet of Retail and 2,992 Square Feet of Flex Space. 4th Ald. Dist.

The Urban Design Commission finds that the façade has been sufficiently modulated, stepped back and extended to create the vertical intervals that are appropriate. The vertical divisions have been sufficiently articulated using different materials. The loading dock area window surrounds in aluminum (silver) are appropriate. The Commission further finds that variations in the roofline reinforce the modulation and vertical intervals with the issue on how the other elevations meet the sky beyond the curve to be addressed, clarification of "blank façades" use of spandrel glass and metal, provide an alternative for the Gilman Street façade as was discussed that includes variation in window patterning. The motion also noted that the project as designed addressed the provisions of the Urban Mixed-Use (UMX) District in regards to the Downtown Height Map and the Downtown Urban Design Guidelines.

A motion was made by Goodhart, seconded by DeChant, to Grant Initial Approval. The motion passed by the following vote:

Ayes: 3 - Dawn O. O'Kroley; Cliff Goodhart and Thomas A. DeChant

Noes: 2 - John A. Harrington and Richard L. Slayton

Excused: 2 - Melissa R. Huggins and Sheri Carter

Non Voting: 1 - R. Richard Wagner

9. [36951](#) 110 South Paterson Street - Public Project "Madison Water Utility-Paterson Operations Center." 6th Ald. Dist.

The motion provided for the applicant to return showing how they will handle cooling the heating island effect with a roof garden or other alternatives.

A motion was made by Slayton, seconded by Goodhart, to Grant Initial Approval. The motion passed by voice vote/other.

NEW BUSINESS

10. [38452](#) 3520 & 3546 East Washington Avenue - New Auto Service Station with Detached Car Wash and Convenience Store for "PDQ" in UDD No. 5. 15th Ald. Dist.
The Urban Design Commission Received an Informational Presentation
11. [38463](#) 6851 McKee Road (formerly 6901-6921 McKee Road) - PD(SIP), Two 3-Story Apartment Buildings with 80 Units. 7th Ald. Dist.
The Urban Design Commission Received an Informational Presentation
12. [37916](#) 118 King Street - Proposed Boutique Hotel - "The King Hotel" - with a Bar, Restaurant and Event Space in the Downtown Core District. 4th Ald. Dist.
The Urban Design Commission Received an Informational Presentation

BUSINESS BY MEMBERS**ADJOURNMENT**

The meeting was Adjourned at 8:58 p.m.