

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--September 2017 vs. September 2016
(Routes sorted in order of 2017 passengers per revenue hour productivity)

ROUTE	RIDERSHIP, 2017 vs. 2016			Productivity, Trips per Revenue Hour			Routes < 60% of system avg.	ROUTE KEY
	Year to Date			2016	2017	% Change		
	2016	2017	% change	2016	2017	% Change		
80 UW CAMPUS (service revised August 26, 2012)	1,181,236	1,236,492	4.7%	76.97	80.90	5.1%		Core Routes operate every day from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates weekends & holidays only).
E, L, M, W SUPPLEMENTARY SCHOOL SERVICE	763,210	709,832	-7.0%	69.77	67.22	-3.7%		
28 NTP-WTP COMMUTER (revised August 25, 2013)	252,572	251,728	-0.3%	56.44	56.36	-0.1%		
2 WTP-NTP (revised August 25, 2013)	904,946	899,145	-0.6%	42.14	42.06	-0.2%		
10 SCHENK/ATWOOD - UW CAMPUS (began August 24, 2009 & revised August 25, 2013)	587,949	570,049	-3.0%	41.38	40.34	-2.5%		
38 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08, Aug '09, & Aug 25, 2013)	240,396	236,381	-1.7%	39.89	39.41	-1.2%		
44 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	59,833	53,422	-10.7%	43.69	39.21	-10.2%		
75 VERONA-CAPITOL SQUARE COMMUTER (began Mar 26, 2012; revised Mar 11 & Dec 2, 2012)	86,059	76,053	-11.6%	42.81	37.20	-13.1%		
22 MENDOTA LOOP	175,174	174,000	-0.7%	35.52	35.57	0.2%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	16,269	14,807	-9.0%	38.00	34.76	-8.5%		
50 WTP-SCHROEDER-RAYMOND LOOP	156,145	145,453	-6.8%	36.90	34.52	-6.5%		
40 STP - ARBOR HILLS LOOP (revised August 25, 2013)	128,844	120,297	-6.6%	33.81	31.56	-6.7%		
4 NTP-STP	495,876	434,192	-12.4%	35.14	30.66	-12.8%		
6 EAST TOWNE-WTP	759,763	741,132	-2.5%	30.84	30.29	-1.8%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER (revised Aug 25, 2013)	76,904	78,988	2.7%	28.52	29.44	3.3%		
15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	323,406	324,693	0.4%	28.70	28.98	1.0%		
5 ETP-STP	328,329	294,143	-10.4%	31.05	28.73	-7.5%		
3 WTP-ETP	379,741	363,166	-4.4%	29.48	28.34	-3.9%		
81-82 UW LATE NITE CIRCULATORS	63,194	60,721	-3.9%	27.37	27.99	2.3%		
12 WTP-DUTCH MILL-CAP SQUARE	44,572	47,888	7.4%	25.79	27.85	8.0%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER (revised August 25, 2013)	98,619	101,515	2.9%	26.81	27.70	3.3%		
67 WTP-WEST TOWNE	176,513	141,673	-19.7%	34.09	27.48	-19.4%		
21 LAKEVIEW LOOP	115,574	112,572	-2.6%	26.53	26.78	0.9%		
29 SHERMAN COMMUTER ("School day" trip discontinued October 4, 2008)	15,327	15,716	2.5%	25.31	26.09	3.1%		
27 NTP - UW CAMPUS COMMUTER	34,854	35,310	1.3%	24.76	25.22	1.8%		
57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	77,312	70,855	-8.4%	26.78	24.86	-7.2%		
14 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE (revised August 25, 2013)	206,505	193,535	-6.3%	26.11	24.49	-6.2%		
11 WTP-DUTCH MILL-CAP SQUARE	51,742	52,619	1.7%	23.70	24.23	2.2%		
7 WTP-ETP (Weekends & Holidays Only)	110,989	102,769	-7.4%	25.76	23.84	-7.5%		
16 STP - ETP	225,187	226,938	0.8%	23.81	23.64	-0.7%		
18 STP-WTP (revised August 25, 2013)	224,811	224,178	-0.3%	23.24	23.21	-0.1%		
1 CAP SQUARE - UW	19,841	18,601	-6.2%	25.22	23.04	-8.7%		
58 GREENTREE COMMUTER	52,544	51,887	-1.3%	23.12	22.95	-0.7%		
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	30,920	27,889	-9.8%	24.80	22.36	-9.8%		
47 ARBOR HILLS COMMUTER	53,695	50,550	-5.9%	23.29	22.04	-5.4%		
56 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	80,141	73,262	-8.6%	22.60	20.65	-8.6%		
30 ETP-EAST TOWNE	162,333	139,096	-14.3%	24.38	20.61	-15.4%		
39 ETP - DAIRY DRIVE (revised August 25, 2013)	19,174	22,526	17.5%	17.40	20.55	18.1%		
25 AMERICAN CENTER COMMUTER (revised August 25, 2013)	4,638	4,218	-9.1%	22.08	20.18	-8.6%		
63 WTP-PRAIRIE TOWN CTR (Weekends & Holidays only)	21,858	21,469	-1.8%	19.99	19.62	-1.8%		
70 MIDDLETON-CAPITOL SQUARE	102,429	95,691	-6.6%	20.97	19.59	-6.6%		
13 STP-CAP SQUARE	113,617	109,980	-3.2%	19.46	18.93	-2.7%		
19 RED ARROW TR-CAP SQUARE	104,066	101,069	-2.9%	18.35	18.14	-1.1%	x	
51 WTP-MUIR FIELD LOOP	45,305	36,724	-18.9%	21.69	17.64	-18.7%	x	
17 ETP-NTP	69,712	73,231	5.0%	23.14	17.58	-24.0%	x	
73 WTP-OLD SAUK TRAILS	81,148	79,705	-1.8%	17.20	17.06	-0.8%	x	
55 VERONA - WTP COMMUTER (revised Mar 11, 2013)	24,426	21,062	-13.8%	19.40	16.25	-16.2%	x	
33 SPRECHER/THOMPSON - ETP (revised August 25, 2013)	31,065	30,391	-2.2%	16.43	16.16	-1.7%	x	
34 ETP-MATC (peak service on 34 began Aug 24, 2009 & revised Aug 25, 2013)	14,239	13,708	-3.7%	14.53	14.06	-3.2%	x	
37 PFLAUM RD-SHEBOYGAN AVE COMMUTER (revised Oct. '08 & Aug '09)	42,188	39,699	-5.9%	14.83	14.03	-5.5%	x	
20 NTP-EAST TOWNE	150,119	117,378	-21.8%	17.62	13.81	-21.7%	x	
52 WTP-FITCHBURG	31,316	27,470	-12.3%	15.54	13.70	-11.8%	x	
32 ACEWOOD-THOMPSON LOOP	25,667	24,027	-6.4%	14.94	13.58	-9.1%	x	
48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	5,785	4,558	-21.2%	16.47	12.18	-26.1%	x	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	6,803	7,313	7.5%	10.26	10.76	4.9%	x	
35 RICHMOND HILLS/ACEWOOD - ETP (began August 25, 2013)	22,757	19,584	-13.9%	12.07	10.32	-14.5%	x	
31 MARSH RD - ETP (began August 25, 2013)	18,488	26,964	45.8%	8.53	8.25	-3.3%	x	
49 HATCHERY HILL-LACY LOOP COMMUTER RTE (began August 24, 2014)	10,090	8,952	-11.3%	8.61	8.02	-6.8%	x	
59 FITCHBURG - WTP (weekend & holiday route, began August 23, 2009)	7,738	6,936	-10.4%	6.13	5.50	-10.2%	x	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	21,955	21,559	-1.8%	5.33	5.15	-3.3%	x	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	12,914	10,401	-19.5%	5.84	5.05	-13.4%	x	
68 WTP-PRAIRIE TOWN CTR (Weekends & Holidays only)	6,737	5,581	-17.2%	5.31	4.39	-17.2%	x	
UNKNOWN ROUTE & ROAD BUS *	-	-	NA	NA	NA	NA		
SYSTEM TOTAL	9,755,559	9,401,743	-3.6%	32.43	31.19	-3.8%	18.72	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-84)	8,494,860	8,089,723	-4.8%	30.04	28.53	-5.0%	17.12	

* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode"). Road buses are put into service to do portions of routes because of vehicle breakdowns, late regular buses, or overloads.

Core Routes operate every day from early a.m. to late p.m.:
2, 3, 4, 5, 6, 7, 13
(3 operates weekdays only; 7 operates weekends & holidays only).

Commuter Routes operate on weekdays during peak hours:
11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 49, 55, 56, 57, 58, 71, 72, 75

Peripheral Routes operate from transfer points to outlying areas: **20, 21, 22, 26, 30, 31, 32, 33, 35, 36, 40, 50, 51, 52, 73, 78**

Connector Routes connect transfer points throughout the day:
16, 17, 18.

Circulator Routes
1, 10, 34

Other routes:
8 operates between the Capitol Square and Spring Harbor, weekends only.
19 operates like a core route between the Capitol Square and Allied Drive on weekdays.
39 operates as a commuter route during peak hours; operates like a circulator route midday.
59 operates weekends & holidays between the WTP and Fitchburg.
67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall.
63 and **68** operate between the WTP and Prairie Town Center.
70 operates like a core route between the Capitol Square & Middleton on weekdays.

UW Campus Circulators
80, 81, 82, 84

School Day Supplemental Routes
E, L, M, W

Average weekday ridership September 2016: 52,503
Average weekday ridership September 2017: 47,734

Average weekend ridership September 2016: 12,863
Average weekend ridership September 2017: 12,864

Average weekday ridership September 2014: 57,946
Average weekday ridership September 2017: 47,734

Average weekend ridership September 2014: 15,972
Average weekend ridership September 2017: 12,864