



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved MONONA TERRACE BOOKING EVENT ASSISTANCE ADVISORY COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

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Tuesday, May 14, 2024

4:00 PM

Virtual via Zoom

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[83272](#)

Destination Madison Virtual Meeting - Zoom link:

<https://us02web.zoom.us/j/89101314004?pwd=dHdYMEoza2ZKcUoyelJxZ1lMNkZ1MNCtKZz09>

Meeting ID: 891 0131 4004

Passcode: 877315

One tap mobile +13092053325,,89101314004#,,, \*877315#

### CALL TO ORDER / ROLL CALL

Minute Taker: Lizzy O'Hara

Present: – Ellie Westman Chin, Michael Verveer, Bill Zeinemann, Tom Ziarnik,  
Angela Bozo

Absent: –

Guests: – Jamie Patrick

Westman Chin called the meeting to order at 4:03 p.m. Quorum established.

### APPROVAL OF MINUTES

A motion was made by Zeinemann, seconded by Bozo, to Approve the Minutes.  
The motion passed by voice vote/other.

### PUBLIC COMMENT

None

### DISCLOSURES AND RECUSALS

Michael Verveer is a member of the City of Madison Room Tax Commission and is on the Monona Terrace Community and Convention Center Board. Tom Ziarnik is a member of the City of Madison Room Tax Commission and Destination Madison Foundation Board of Trustees. Angela Bozo is a member of the Monona Terrace Community and Convention Center Board.

## REVIEW FUND ACTIVITY

[83273](#) Fund Availability - Fund Activity Memo

Attachments: [Fund Activity Memo](#)

Westman Chin reviewed the Fund Activity Memo. For the calendar year 2024, the committee has \$270,000 to appropriate. After the February 15, 2024, meeting, there existed a balance in the fund of \$287,500. Re-appropriations below of \$79,500, leaves the committee with available funds of \$367,000 to consider and appropriate at this meeting. There are nine new event requests, which will leave a remaining balance of \$251,500 in the fund.

## REVIEW FUTURE FUND REQUESTS

[83274](#) Aircraft Rescue and Fire Fighting Working Group - 2026 Annual Symposium

Attachments: [AircraftRescueFireFightingWorkingGroup2026.pdf](#)

BEA Request for \$ 25,500 for facility rental.

A motion was made by Verveer, seconded by Ziarnik, to Approve. The motion passed by voice vote/other.

[83275](#) American Society for Theatre Research - 2026 Annual Conference

Attachments: [AmerSocietyTheatreResearch2026.pdf](#)

BEA Request for \$ \$11,250 for facility rental.

No action was taken due to the event being moved to 100% virtual.

[83276](#) American Society of Health Economists - 2027 ASHEcon Annual Conference

Attachments: [AmerSocHealthEconomists2027.pdf](#)

BEA Request for \$17,625 for facility rental.

A motion was made by Bozo, seconded by Verveer, to Approve. The motion passed by voice vote/other.

[83277](#)

American Society of Mammalogists - 2027 Annual Meeting

**Attachments:** [AmerSocietyMammalogists2027.pdf](#)

BEA Request for \$18,750 for facility rental.

A motion was made by Zeinemann, seconded by Bozo, to Approve. The motion passed by voice vote/other.

[83278](#)

BioForward Wisconsin - Wisconsin Biohealth Summit 2024

**Attachments:** [BioForwardWisconsin2024.pdf](#)

BEA Request for \$4,800 for facility rental.

A motion was made by Verveer, seconded by Ziarnik, to Approve. The motion passed by voice vote/other.

[83279](#)

Council of Engineering and Scientific Society Executives - ACCESSE 2025

**Attachments:** [CESSE-ACCESSE2025.pdf](#)

BEA Request for \$6,750 for facility rental.

A motion was made by Bozo, seconded by Zeinemann, to Approve. The motion passed by voice vote/other.

[83280](#)

Outdoor Writers Association of America - 2026 OWAA Annual Conference

**Attachments:** [OutdoorWritersAssocAmerica2026.pdf](#)

BEA Request for \$9,225 for facility rental.

A motion was made by Verveer, seconded by Bozo, to Approve. The motion passed by voice vote/other.

[83281](#)

Potato Association of America - 109th Annual

**Attachments:** [PotatoAssocAmerica2025.pdf](#)

BEA Request for \$16,500 for facility rental.

A motion was made by Zeinemann, seconded by Ziarnik, to Approve. The motion passed by voice vote/other.

[83282](#)

Solution Tree 2025 Assessment Cntr Insit

Attachments: [SolutionTree2025ACI.pdf](#)

BEA Request for \$5,100 for facility rental.

A motion was made by Verveer, seconded by Bozo, to Approve. The motion passed by voice vote/other.

#### ROLL-OVER OF FUNDS REQUESTS

[83283](#)

Roll-over of Funds Requests

Attachments: [Rollover Fund Requests.pdf](#)

American Society for Virology - Annual Meeting:

A motion to approve the request was made by Ziarnik. Motion was seconded by Bozo. The motion passed by voice vote/other.

Comparative and International Education Society – Annual Conf:

A motion to approve the request was made by Zeinemann. Motion was seconded by Bozo. The motion passed by voice vote/other.

Christian Community Development Association – National Conference:

A motion to approve the request was made by Zeinemann. Motion was seconded by Verveer. The motion passed by voice vote/other.

#### OTHER BUSINESS

None

#### ADJOURNMENT

Since there was no further business Bozo moved that the meeting be adjourned. Motion was seconded by Zeinemann. Approved by all. Meeting adjourned.