



City of Madison
Minutes - Approved

City of Madison
Madison, WI 53703
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**Funding Process Subcommittee of the
Community Services Committee, Early
Childhood Care and Education Committee and
Senior Citizens Advisory Committee**

Thursday, October 22, 2009

7:30 am

215 Martin Luther King Jr. Blvd.
Room 260 (Madison Municipal Bldg)

CALL TO ORDER / ROLL CALL

Members Present: Joanne Brown, Nancy Rodriguez, Paul Van Rooy, Alan Sweet, Joanna Parker

Members Absent: Lauren Cnare, Mary Czyszczak-Lyne

Staff Present: Bill Clingan, Laura Noel, Jolene Ibeling, Mary O'Donnell, Gray Williams, Lorri Wendorf, Jennifer Stoiber

APPROVAL OF MINUTES

A motion was made by Alan Sweet, seconded by Joanne Brown to approve the minutes from the October 8, 2009 meeting. Motion passed by voice vote.

PUBLIC COMMENT

Meg Miller-Respite Center. Regarding the Domestic Violence, Sexual Assault, Crisis Intervention and Safety & Support Program Area, a better description title is Crisis Intervention, Safety and Support. She would like to see vulnerable children added to the A2 priority or the B1 priority moved higher. Respite provides emergency care for youth and young children and this should be a higher priority. If the funding pieces Respite receives from the City are removed, the City will lose these emergency services. (Handout of comments and language suggestions attached)

Tom Solyst-Vera Court and Bridge/Lakepoint/Waunona Neighborhood Centers. Mr. Solyst would like to see culturally specific language added to the A1 priority in the Children and Families Program Area and Youth Program Area. Research and best practices have shown that culturally specific programs are best to get many kids ready for kindergarten. He is afraid Latino kids in Madison may get lost because they do not feel comfortable going to after-school or drop-in programs that are not culturally specific. We need to get Latino kids into the community centers, engage them, and hopefully eventually get all kids working together. Mr. Solyst also asked the Subcommittee to take into account the amounts of money the programs are currently funded at when discussing Program Area allocations. The programs you fund are really strong programs. He also warned that the current Support to Families programs that are being farmed out to other program areas will have a tougher road because they are unknown in their program areas. (Handout of language suggestions attached)

Tariq Pasha-Common Wealth Development. Mr. Pasha would like the words "successful in the workplace" added back to the goal statement for the Youth Program Area. He urges the Subcommittee to take into account where they've invested in the past, what programs they've tried to build up, and to not lose them now. Don't forget where they've been and to take into account past performance.

George Hagenauer-4C. Mr. Hagenauer wondered how does full time care work in the City structure and the education structure? All of the childcare funding sources work together. There are major gaps in service area, especially the Latino community. He suggests putting the words "unmet needs" into the A1 priority for child care.

Sam Keller-Omega School. Mr. Keller is a tutor at Omega School. He gave some background on how he became a volunteer at Omega and his belief in education. High school graduates make more money than those that don't graduate and unemployment is lower for graduates, as opposed to those without a high school diploma. He believes in providing support for those who have turned a corner and want to get back on track. He is asking that Omega School be moved up to a higher priority.

Tom Moen-East Madison Community Center. Mr. Moen believes it is important to look at the quality and history of programs. A lot of programs are making a difference and it is important to invest money where it will have the most impact.

Paul Terranova-Lussier Community Education Center. He is concerned about the omission of high school students in the top priority in the Youth Program Area. Forces impact kids in middle school, but they do not stop impacting them in high school. 9th and 10th grades are very vulnerable years for kids. There is so little support out there to work with high school youth and it isn't project work. It is long and steady work to improve and impact the community. There is real value in having a steadiness. He understands the Subcommittee is interested in clear, solid outcomes. Forces impacting the community are quite large and if you are able to keep things at the same level, you are being successful. Mr. Terranova also commented that we need to continue to engage people in change and involvement in the community.

Becky Steinhoff-Goodman Community Center. She is concerned with the use of the word child care in the Children and Families Program Area. Some programs do offer child care, but they do not offer licensed or accredited care, and this may need clarification. She would like to echo what Paul Tarranova said about high school youth. One reason they have kids in their Job Club is because they've developed a relationship with the kids in other ways. High school youth need to feel connected and this takes time. This is done as a gateway to other programs. Ms. Steinhoff asks that language be added to the A1 priority in the Youth Program Area to include high school youth.

Oscar Morales-Omega School. Everyone wants a job, but opportunities for dropouts are very limited. He urges the Subcommittee to rethink education as an A1 priority in the Adult Workforce Preparedness and Employment Program Area.

DISCUSSION ITEMS

1. Feedback from POS Agencies on the Draft 2011-2012 Goals and Priorities for.
Attachments: Draft Priorities and Goals 2011-2012
Minutes from October 16 Discussion Sessions
Memos from Interested Parties
2. Feedback from the CSC, ECCEC, and SCAC on Draft 2011-2012 Goals and Priorities

Children and Families Program Area.

A motion was made by Alan Sweet, seconded by Joanne Brown to change the High, Intermediate, and Lower Priority labels to Priority 1, Priority 2 and Priority 3 in all program areas.

A friendly amendment was accepted to call the labels Priority Area 1, 2, and 3 in all program areas.

Motion failed by the following vote:
Yes: Joanne Brown, Joanna Parker
No: Alan Sweet, Nancy Rodriguez, Paul Van Rooy

A motion was made by Joanne Brown, seconded by Nancy Rodriguez to approve the language of the A1 Priority from the Early Childhood Care and Education Committee.

Motion passes by the following vote:
Yes: Joanne Brown, Alan Sweet, Nancy Rodriguez
No: Joanna Parker

A motion was made by Joanna Parker, seconded by Joanne Brown to approve the rest of the language in the Children and Families Program Area. Motion passed by voice vote.

Adult Workforce Preparedness and Employment

A motion was made by Alan Sweet, seconded by Joanna Parker to adopt the language of the Adult Workforce Preparedness and Employment as written. Motion passed by voice vote.

Seniors

A motion was made by Alan Sweet, seconded by Joanna Parker to adopt the language that was recommended by the Senior Citizens Advisory Committee with one revision. Change the second listed B1 priority to a B2 priority. Motion passed by voice vote.

Youth

A motion was made by Joanna Parker, seconded by Alan Sweet to add a new A2 priority that says "Provide low-income high school youth access to programs that complement in-school learning and development during non-school hours" and make the current A2 priority, an A3 priority. Motion passed by voice vote.

A motion was made by Alan Sweet, seconded by Joanne Brown to make the B3 priority into the B1 priority, thereby making the current B1 into B2 and B2 into B3.

Motion passed by the following vote:
Yes: Alan Sweet, Joanne Brown, Nancy Rodriguez
No: Joanna Parker

A motion was made by Alan Sweet, seconded by Joanna Parker to adopt the language in the Youth Program Area with changes previously mentioned. Motion passed by voice vote.

3. Staff Recommendations Regarding 2011-2012 Funding Allocation Distribution Across Program Areas
4. Follow up on the Definition of Low-Income and use in POS Application Language
5. Next Steps
 - Scheduling
 - Information Sharing
 - Report to Community Services Committee

ADJOURNMENT

The decision of the committee is to Table discussion of the remaining program areas and agenda items until Monday, October 26, 2009 at 7:30 am.

A motion was made by Alan Sweet, seconded by Joanne Brown to adjourn at 9:10am.