



Temporary B License

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Street Use: ☐ No ☒ **YES**
Office Use Only

(Agenda Item number) -if Street Use-

(Legistar file number) -if Street Use-

PERCPS-2025-00052

(License number)

6

408

(Alder District #)

(Police Sector)

Office Use Only

- o Temporary Class "B" (beer) and "Class B" (wine) licenses are available to **bona fide clubs, chambers of commerce, churches, Lodges/Societies, Veteran's Organizations, and Fair Associations** only. Being a non-profit company is not enough.
- o You may get an unlimited number of temporary licenses for Beer, but **only two licenses for wine** each twelve months.
- o If your plans include using the street for your event, you will need a **Street Use Permit** and you must apply at least 60 days before your event.
- o At least one **licensed bartender** must be present.
- o **The fee** is \$10 for beer and/or wine per event - events may have consecutive days.

The named organization applies for:

FETE DE MARQUETTE

- ☒ A Temporary Class "B" license to sell fermented malt beverages at picnics or similar gatherings under s.125.26(6), Wis. Stats.
- ☒ A Temporary "Class B" license to sell wine at picnics or similar gatherings under s. 125.51(10), Wis. Stats.

Organization

Pick one:

- ☒ Bona fide Club
☐ Lodge/Society

- ☐ Chamber of Commerce
☐ Veteran's Organization

- ☐ Church
☐ Fair Association

Organization Name:

WIL-MAR NEIGHBORHOOD CENTER

Phone:

608-257-4576

Address:

504 S. BREARLY ST

Email:

garyk@wil-mar.org

Website:

wil-mar.org

Date organized:

1969

If a corporation, give date of incorporation:

1969

WI State Seller's Permit ID: _____

☒ We are not required to hold a Wisconsin seller's permit pursuant to s. 77.54 (7m), Wis. Stats.

☐ We have been convicted of a violation of Chapter 38.

Organization Officers	Name	City, State	Birthdate
President	SARAH DEADMON	MADISON, WI	
Vice President	DAVID KECHE	MADISON, WI	
Treasurer	QUINN HEON EGAN	MADISON, WI	
Secretary	SAM RAE	MADISON, WI	
Person in charge of event	Name	Phone	Email
	GARY KALLAS	608-257-4576	garyk@wil-mar.org

JULY 10 4-10
JULY 11 4-11
JULY 12 11-11
JULY 13 11-10

Event Information

Event Name: FESTE DE MARQUETTE Event dates & time(s): JULY 10 4-10

Event Address: MCPHERRIN PARK / 200 S. INDEPENDENCE Estimated Attendance: 3500 DAILY

Do the premises you want to license occupy all of the building/property? YES No? Then please describe fully which parts of the property or building you want to be covered with this license. (Which section of the parking lot, which floor of the building, or which specific rooms in it. etc): _____

Explain the purpose and nature of the event: CELEBRATION OF PLACE AND FUNDRAISER FOR THE WIL-MAR NEIGHBORHOOD CENTER

Describe your planned method of crowd control: OFF DUTY MPD / PRIVATE SECURITY & DOZENS OF LONG-TIME COMMUNITY MEMBER VOLUNTEERS

How many security persons will you have on the licensed premises? 10-12 DAILY

Will food be served? ☒ Yes ☐ No

Will a tent be used? ☒ Yes ☐ No

Will the street be used? ☒ Yes ☐ No

Will wine be served? ☐ No ☒ Yes: 1 of 2 per year

Wholesaler/distributor/brewery who will supply fermented malt beverage: WIS DIST - 5066/S

Quantities ordered: 5066/S

(If serving wine) Wholesaler/distributor/winery who will supply wine: MICLA LLC

Quantities ordered: 30 CASES

Declaration

☒ The information provided in this application is true and correct to the best of my knowledge and belief.

Officer Signature: David Hecht Date: 8-24-2025

Printed name of **Officer** who is signing: DAVID HECHT