

Room Tax Request

Karin Wolf

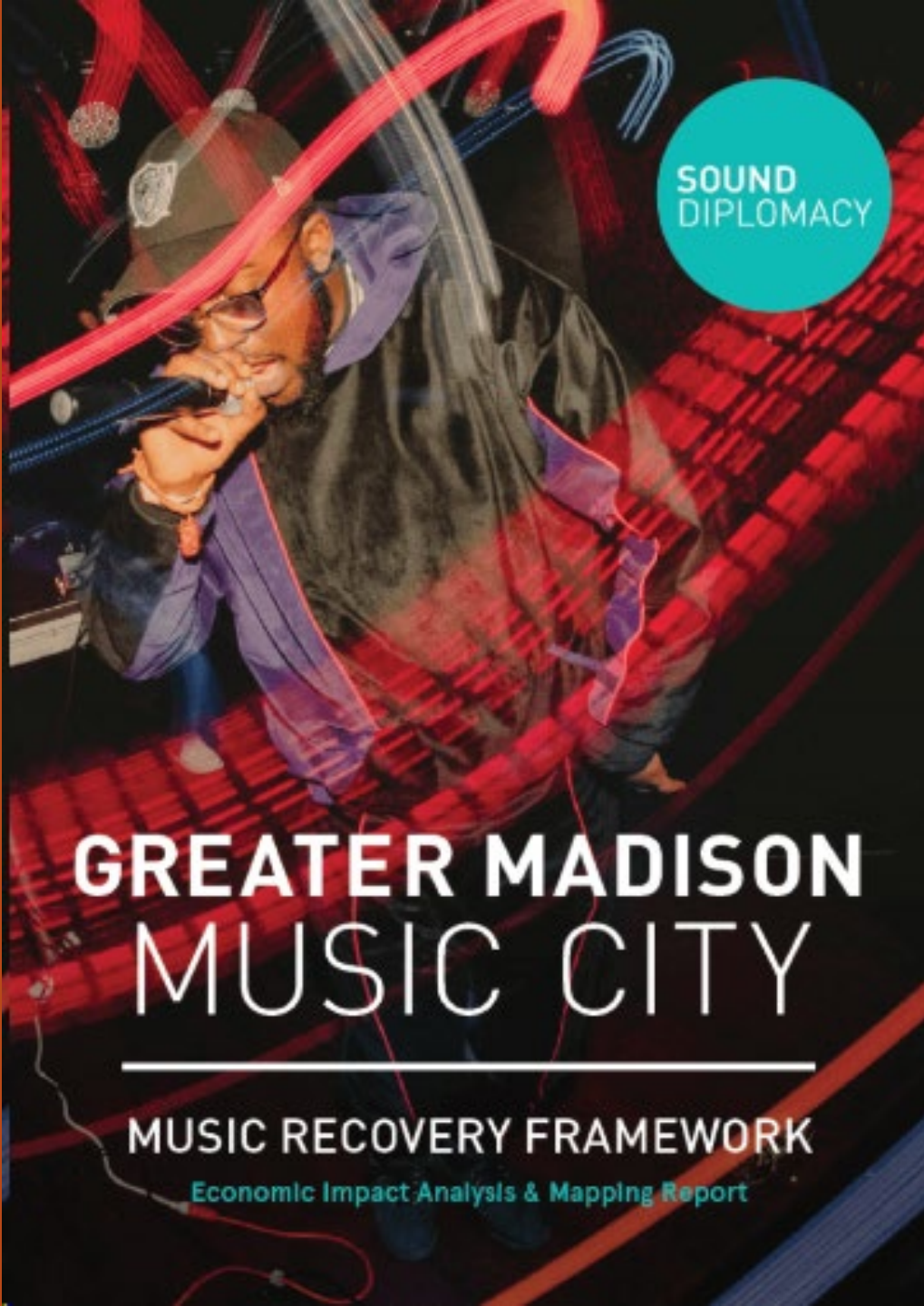
Arts Program Administrator

Angela Puerta

Urban Planner, Music City Representative

Room Tax Commission
March 1, 2023





SOUND
DIPLOMACY

GREATER MADISON MUSIC CITY

MUSIC RECOVERY FRAMEWORK

Economic Impact Analysis & Mapping Report







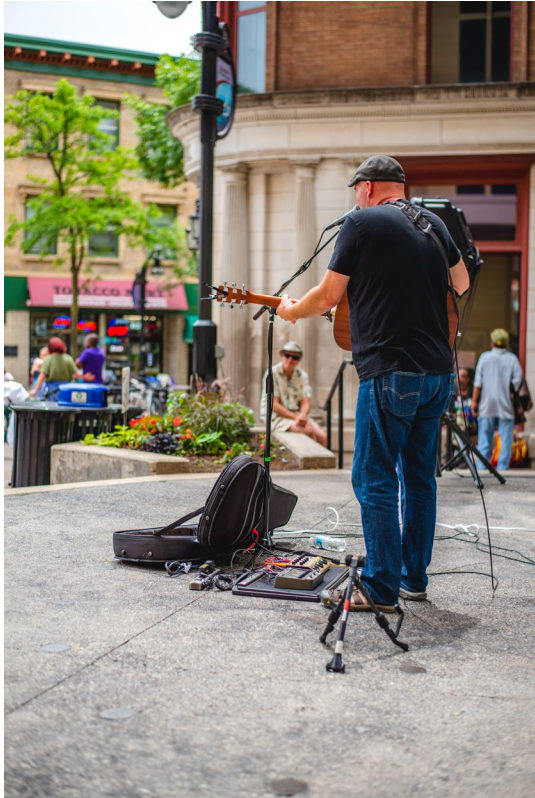
Implementation of Music Tourism, Recovery, GMMC Recommendations

\$25,000 allocated in 2022 = UNSPENT

\$25,000 allocated in 2023 = SPENT on the Interactive Cultural
Events Calendar



Music City Brand



Outdoor Music Guide

City of Madison

For general questions about this guide, please contact City of Madison Planning Division, Angela Puerta at madisonarts@cityofmadison.com



ARE YOU A PERFORMER?
Show Madison Your Talent

Apply for a Downtown Performance Space Permit to use amplification and reserve a location for only \$15

Easy + Fun + Creative

This permit is often used for music, speakers, rallies or performances. The locations below can only be reserved 21 days or less before the reservation date. These areas (with the exception of Concrete Park/Francis Plaza) have access to electrical outlets. (Advance notice is required to guarantee electrical access). **Amplification is allowed with this permit during the times listed below!** Accepting tips is allowed.

Locations and Times

Confluence at Library Mall (formerly State Street Mall, Podium) @ 700 - 800 State St.
Available daily - 1:00-2:00 pm OR 6:00-8:00 pm

Peace (Elizabeth Link) Park @ 452 State Street
Mon. - Wed. 12:00-1:00 pm OR 5:00-7:00 pm
Thu. - Sun. 12:00-1:00 pm, 1:30-2:30 pm, 3:00-4:00 pm, 4:30-5:30 pm OR 6:00-7:00 pm

The Forum (formerly 30 On the Square, Top of State) @ Top of State St
Sun. - Fri. - 12:00-1:00 pm OR 5:00-9:00 pm
Sat. - 9:30-11 am, 11:30-1:00 pm OR 5:00-9:00 pm

Rotary Plaza @ 100 N Hamilton St., next to the Madison Children's Museum
Sun. - Fri. - 12:00-1:00 pm OR 5:00-7:00 pm
Sat. - 9:30-11 am, 11:30-1:00 pm OR 5:00-7:00 pm

Concrete Park/Francis Plaza @ 500 N. Francis St., where N. Francis meets State St.
Available daily - 12:00-1:00 pm OR 5:00-9:00 pm

A Few Considerations:

- Any setup or teardown time may not interfere with other designated permit times. Be sure to not take up too much space, so that pedestrians or vehicles are not blocked from using the street or sidewalk in the usual way.
- Even battery powered portable amps are included in amplification. No permit is needed if you are not using amplification or set-up (tables, chairs, etc).
- Vending of any type is not allowed with the Downtown Performance Space permit.

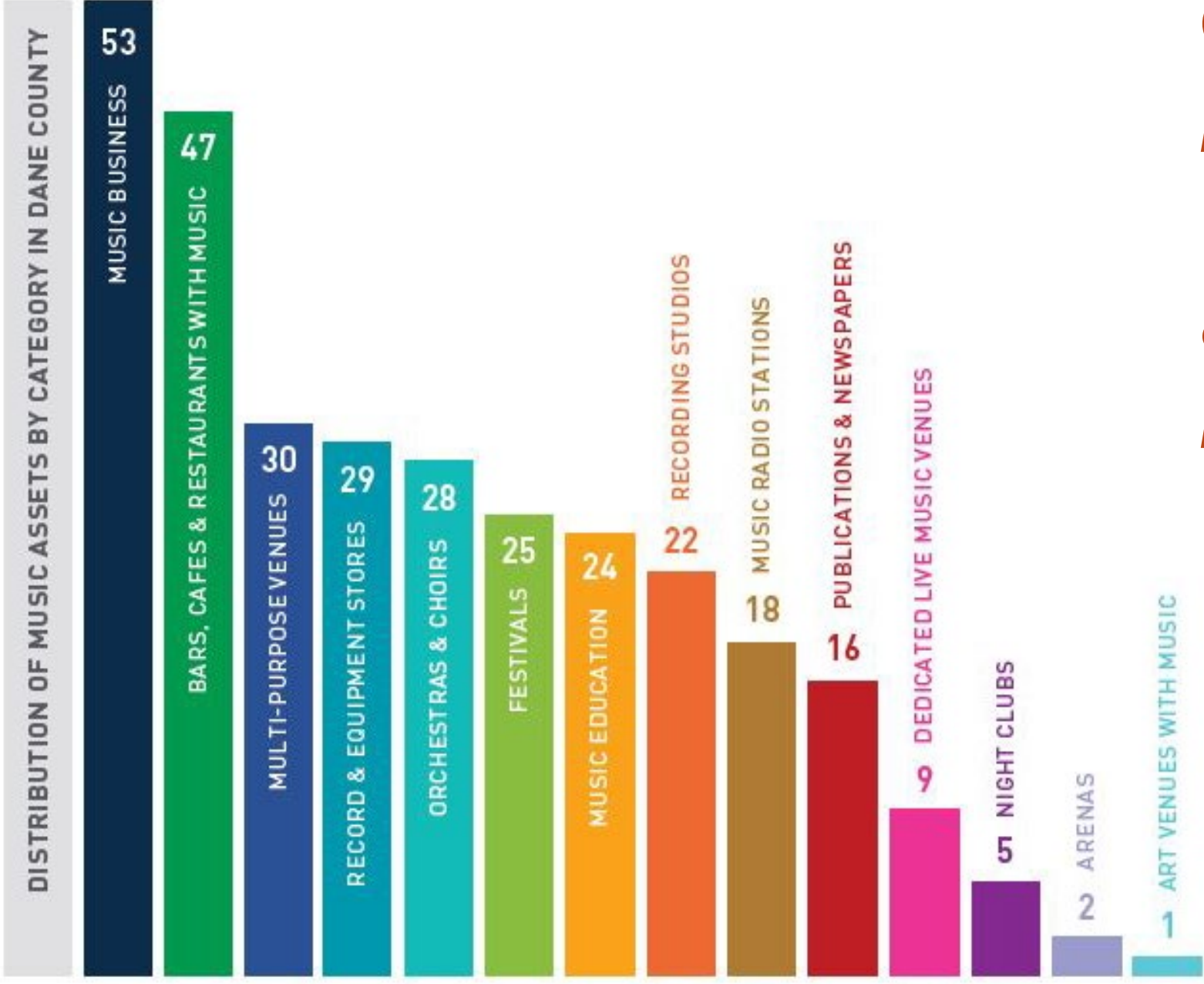
Questions? Phone (608) 264-9289 or email madisonarts@cityofmadison.com



All Genres

\$15 Fee

OVERVIEW OF MUSIC ASSETS IN DANE COUNTY & CITY OF MADISON





Madison Arts Commission

Relief – Resiliency – Recovery