

City of Madison

City of Madison Madison, WI 53703 www.cityofmadison.com

Agenda - Approved ALCOHOL LICENSE REVIEW COMMITTEE

Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?

This meeting may be viewed LIVE on Charter Spectrum Channel 994, AT&T U-Verse Channel 99 or at www.madisoncitychannel.tv.

Wednesday, November 19, 2025

5:30 PM

210 Martin Luther King, Jr. Blvd. Room 201 (City-County Building)

Hybrid Meeting

The City of Madison is holding the Alcohol License Review Committee meeting in a hybrid to help protect our community from the Coronavirus (COVID-19) pandemic. Members of the public may choose to view and/or provide comment in person or virtually at hybrid Alcohol License Review Committee meetings.

- 1. Written Comments: You can send comments on agenda items to licensing@cityofmadison.com
- 2. Register for Public Comment:
 - Register to speak at the meeting.
 - Register to answer questions.
 - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at https://www.cityofmadison.com/MeetingRegistration. When you register to speak, you will be sent an email with the information you need to join the virtual meeting.

- 3. Watch the Meeting: You can watch the meeting in several ways:
 - Livestream on the Madison City Channel web https://www.cityofmadison.com/watchALRC
 - Livestream on the City of Madison YouTube channel https://www.youtube.com/user/CityofMadison
 - Television: Watch live on Spectrum channel 994, AT&T U-Verse channel 99, and Madison City Channel on Roku and Apple TV
- 4. Listen by Phone:

(877) 853-5257 (Toll Free) Webinar ID: 867 9404 0024

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

Applications will go to the Common Council Meeting of December 9, 2025

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Notified Absences:

Call to Order/Roll Call

Approval of Minutes

October 15, 2025: http://madison.legistar.com/Calendar.aspx

Approval of Minutes

October 22, 2025: http://madison.legistar.com/Calendar.aspx

Public Comment

1. 90842 Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

1) items which have registrants opposed wishing to speak 2) items which members have

seperated out for discussion/debate purposes 3) items recommending ordinance changes 4) operator license applications

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

2. <u>89502</u> Operator License Application

Timothy Consigny - Establishment where employed: LJ'S Sports Tavern & Grill

 90482 Operator License Application Navy V Muchow

Changes of Agent

4. 90588 Change of Agent

North Central Management Inc • dba DoubleTree Madison East • 4402 E

Washington Ave New Agent: Carl Allen

Class B Combination Liquor & Beer

(District 17)

5. 90589 Change of Agent

Kwik Trip Inc • dba Kwik Trip 268 • 1421 Monroe St

New Agent: Ellen Nelson Class A Beer, Class A Liquor (District 5)

6. 90590 Change of Agent

Kwik Trip Inc • dba Kwik Trip 956 • 3153 Maple Grove Dr

New Agent: Breann Thomason Class A Beer, Class A Cider

(District 7)

7. 90619 Change of Agent

Bowl New England Inc • dba Spare Time Madison • 7415 Mineral Point Rd

New Agent: Elliot Perez

Class B Combination Liquor & Beer

(District 9)

Entity Reorganization

8. <u>90591</u> Entity Reorganization

Metcalfe LLC • dba Metcalfe's

726 N Midvale Blvd

Class A Beer, Class A Liquor

(District 11)

Add four new officers

9. <u>90592</u> Entity Reorganization

Metcalfe Foods-West LLC • dba Metcalfe's

7455 Mineral Point Rd

Class A Beer, Class A Liquor

(District 9)

Add four new officers

10. <u>90593</u> Entity Reorganization

Fresh City Market LLC • dba Fresh Madison Market

703 University Ave

Class B Beer, Class C Wine

(District 8)

Add four new officers

Request to Extend License Issuance

11. 90882 Request to extend license issuance beyond the 180 day limit under MGO 38.05

Kai Lao LLC • dba Ba Lao

811 Williamson St • Agent: Kenneth Brown-Soukaseume

Estimated Capacity (in/out): 25/6

Class B Combination Liquor & Beer • 50% alcohol, 50% food

Police Sector 408 (District 6)

21+ Entertainment License

12. 90586 21+ Entertainment License

Grey Area Hospitality LLC • dba Grey Market

Capacity (in/out): 90/30

756 E Washington Ave • Agent: Matt Phelps Class B Combination Liquor & Beer • 64% alcohol, 35% food, 1% other Police Sector 400 (District 6)

Public Hearing

New License - Public Hearing

13. 90559 Public Hearing - New License

Bombary Blues Inc • dba Bombay Blues 6617 Odana Rd • Agent: Babandeep Gabba

Estimated Capacity (in/out): 50/0

Class B Combination Liquor & Beer • 10% alcohol, 90% food

Police Sector 218 (District 19)

14. 90560 Public Hearing - New License

Luna's Market LLC • dba Luna's Market 2328 S Park St • Agent: Mariam Maldonado

Class A Beer

Police Sector 309 (District 14)

15. 90561 Public Hearing - New License

Madcity Lodging LLC • dba Sleep Inn/MainStay 4802 Tradewinds Pkwy • Agent: Bhavin Patel

Estimated Capacity (in/out): 100/15 Class B Beer • 1% alcohol, 99% food

Police Sector 620 (District 16)

Report of Madison Police Department

16. 90840 Recent Calls for Service

Report of City Clerk's Office

17. 90841 Summary of Licenses Issued

Adjournment