



Department of Planning & Community & Economic Development

Economic Development Division

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Office of Business Resources
Office of Real Estate Services

Memo: 2024 SEED Grants Funding Recommendation

Date: Friday, March 15, 2023

To: Members of the Madison Food Policy Council

From: Members of the SEED Grants Review Team

George Reistad, Business Development Specialist

Members of the Madison Food Policy Council, below are the recommendations for 2024 SEED Grants funding. Six proposals were ultimately recommended for funding via a thorough deliberation process that included 3-member review teams to score and evaluate proposals and a group discussion on recommendation strategies. Please note that in total, 20 applications were submitted, requesting \$135,971.00 in total funding and that the SEED Grants funding authority for 2024 is \$50,000.

“East Madison Community Center (EMCC) Self-Serve Refrigerated Food Program”, *East Madison Community Center Corp.*

- Up to \$4,200 to fund:
 - Commercial refrigerators

“Building Capacity and Sustainability of the OutReach LGBTQ+ Community Center Pantry”, *Outreach, Inc.*

- Up to \$8,600 to fund:
 - Infrastructure and inventory costs for food pantry

“Fresh Produce & Culturally-Inclusive Foods for Pick-Up and Delivery”, *River Food Pantry, Inc.*

- Up to \$10,000 to fund:
 - Expanded access to culturally-inclusive ingredients and produce for underserved communities via the Curbside Groceries, River Delivers, and ePantry programs

“Building Community Through Food”, *Good Shepherd Lutheran Church Madison and Verona, Inc. (serving as fiscal for Allied Food Pantry)*

- Up to \$8,200 to fund:
 - Food inventory

“Nutritious Food For All”, *Aldo Leopold School Parent Faculty Organization (fiscal TBD)**

- Up to \$9,800 to fund:
 - New shed
 - Gardener-in-Residence Program

“Establishing Bayview’s Community Garden Plots”, *Bayview Foundation, Inc.*

- Up to \$9,200 to fund:
 - Garden tools and soil

Sincerely,

George Reistad
Business Development Specialist, City of Madison

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*Will need to secure a fiscal sponsor