

City of Madison, Wisconsin

REPORT OF: FAÇADE IMPROVEMENT GRANT STAFF TEAM

TO: URBAN DESIGN COMMISSION
Façade Improvement Grant Application:
2000 Atwood Avenue (Vault Interiors and Design)

AUTHOR: Percy Brown, Manager
Office of Economic Revitalization
Economic Development Division

DATED: April 30, 2013

SUMMARY:

On October 3, 2000, the Common Council adopted Resolution No. 61179, approving the Objectives and Criteria for the Façade Improvement Grant Program. The resolution specifies that all Façade Improvement proposals be referred to the Urban Design Commission for comments and recommendations.

Attached for your review is the following Façade Improvement proposal:

1. **2000 Atwood Avenue: Vault Interiors and Design**
Grantee: Vault Interiors and Design , LLC

The Façade is a “flatiron” building at the corner of Atwood Avenue and Winnebago Street, involving first floor storefront improvements.

- a. Replace vault storefront with bronze finish
- b. Bronze finish panel
- c. Bronze finish storefront trim piece

- d. Bronze finish metal column enclosure
- e. Cast stone base
- f. Cast stone or cementitious coating
- g. Signage
- h. First floor stone cornice
- i. Metal sign band
- j. Possible stone cornice restoration

See Attachments for Specification

Total project cost is estimated at \$50,000.00

Façade Improvement Grant not to exceed \$25,000.00

RECOMMENDATION:

The above Façade Improvement Grant proposal has been reviewed by the Façade Improvement Grant Program Staff Team and meets the requirements of the Program. The Staff Team recommends approval of the above Façade Improvement Grant proposal.



CITY OF MADISON
FAÇADE IMPROVEMENT GRANT PROGRAM
Building and beautifying Madison, one storefront at a time



Department of Planning & Community & Economic Development
 Economic Development Division
 215 Martin Luther King Jr., Boulevard
 Percy Brown, 266-6558
pbrown@cityofmadison.com

PROGRAM APPLICATION

Applicant: CARRIE SIMPSON Phone: 535.9556

Business Name: VAULT INTERIORS & DESIGN LLC

Building Name: _____

Business Address: 2000 ATWOOD AVE Zip Code 53704

E-mail Address: CARRIE@VAULT-INTERIORS.COM

Property Owner: M:M REAL ESTATE INVESTMENTS

Address: 2002 ATWOOD AVE

Name of Grantee: VAULT INTERIORS & DESIGN LLC

Lease Terms: ATTACHED

Definition of Project Scope: FIRST FLOOR STOREFRONT IMPROVEMENTS FOR VAULT INTERIORS & DESIGN TENANT SPACE.

ATTACHMENT

Please provide photographs and copy of lease, land contract, or deed. Tenants must provide owner's written authorization.

PROJECT BUDGET

List Individual Project Elements (Awning, sign, painting of trim, etc.)	Total Cost	Grant \$	Private \$
<u>REPLACE VAULT STOREFRONT</u>	<u>15,000</u>	<u>7,500</u>	<u>7,500</u>
<u>WRAP COLUMNS</u>	<u>5,000</u>	<u>2,500</u>	<u>2,500</u>
<u>FINISH AT BASE</u>	<u>5,000</u>	<u>2,500</u>	<u>2,500</u>
<u>SIGNAGE</u>	<u>7,570</u>	<u>3,775</u>	<u>3,775</u>
<u>FIRST FLOOR CORNICE</u>	<u>17,450</u>	<u>8,725</u>	<u>8,725</u>
<u>SKIN BAND</u>	<u>50,000</u>	<u>25,000</u>	<u>25,000</u>
<u>POSSIBLE STONE CORNICE RESTORATION</u>			
Total:			



CITY OF MADISON
FAÇADE IMPROVEMENT GRANT PROGRAM
Building and beautifying Madison, one storefront at a time



Department of Planning & Community & Economic Development
Economic Development Division
215 Martin Luther King Jr., Boulevard
Percy Brown, 266-6558
pbrown@cityofmadison.com

Contractor/Supplier: SWEENEY CONSTRUCTION
Address: 1008 FISH HATCHERY ROAD

ATTACHMENT

* Bids, estimates, and/or contracts, product brochures, locator map and design drawings, if appropriate.

REMARKS

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Madison Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: *Percy K. Brown* Date: 4/30/2013
Signature: _____ Date: _____

Please send this completed application, accompanying materials, and application fee of \$100 to:

Economic Development Division
Attn: Percy Brown
215 Martin Luther King Jr. Boulevard, Room 312
P.O. Box 2983
Madison, WI 53701-2983



CITY OF MADISON
FAÇADE IMPROVEMENT GRANT PROGRAM
Building and beautifying Madison, one storefront at a time



Department of Planning & Community & Economic Development
 Economic Development Division
 215 Martin Luther King Jr., Boulevard
 Percy Brown, 266-6558
pbrown@cityofmadison.com

Contractor/Supplier: SWEENEY CONSTRUCTION
 Address: 1008 FISH HATCHERY ROAD

ATTACHMENT

* Bids, estimates, and/or contracts, product brochures, locator map and design drawings, if appropriate.

REMARKS _____

APPLICANT'S CERTIFICATION

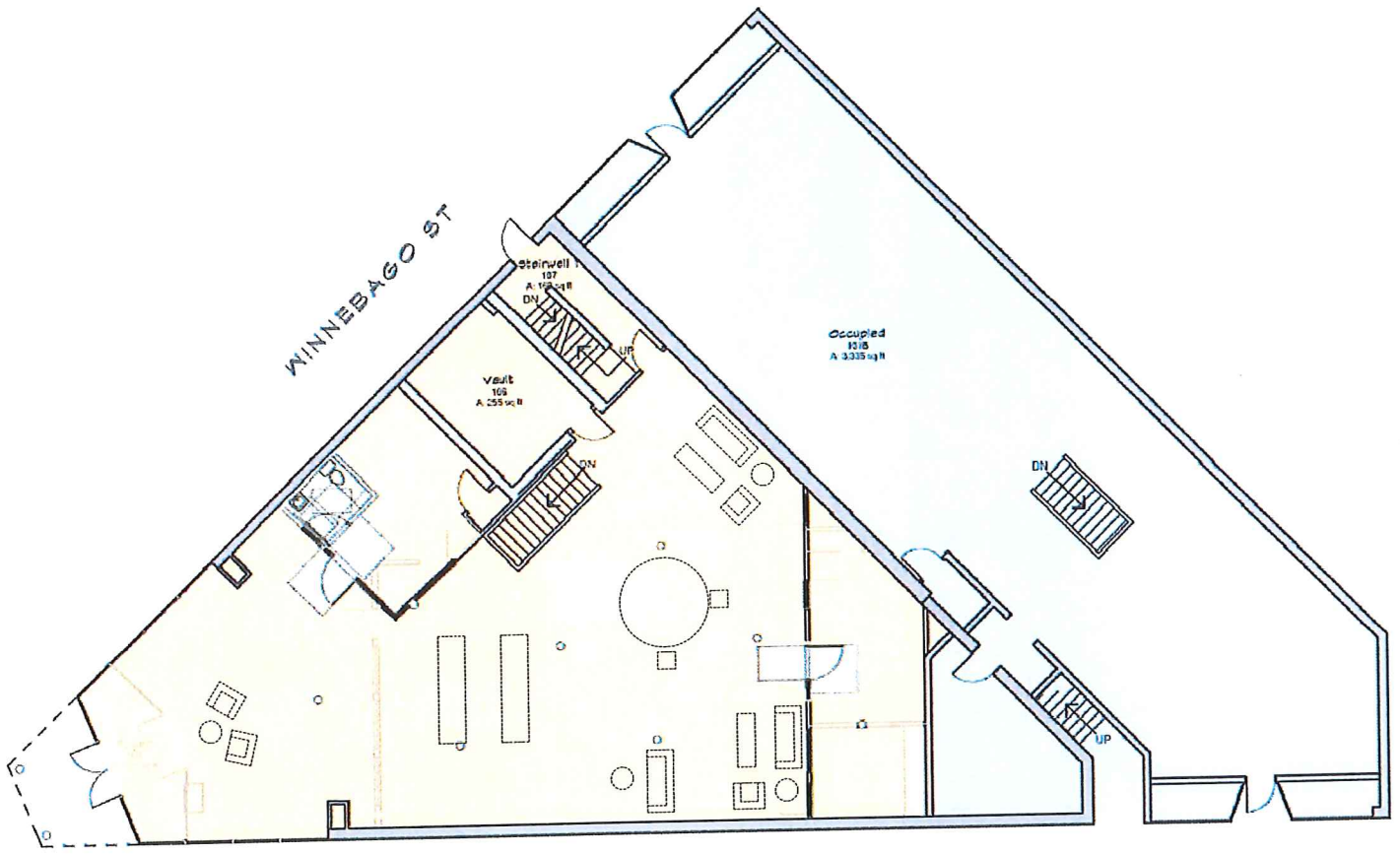
The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Madison Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: Cabrie Simpson Date: 4-28-13

Signature: _____ Date: _____

Please send this completed application, accompanying materials, and application fee of \$100 to:

Economic Development Division
 Attn: Percy Brown
 215 Martin Luther King Jr. Boulevard, Room 312
 P.O. Box 2983
 Madison, WI 53701-2983

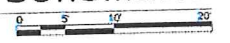


ATWOOD AVE



1st Floor Schematic

1" = 10'





VAULT INTERIORS & DESIGN
TENANT SPACE STOREFRONT

ATWOOD AVENUE FACADE



ADJACENT TENANT SPACE
ORIGINAL 1923 STOREFRONT

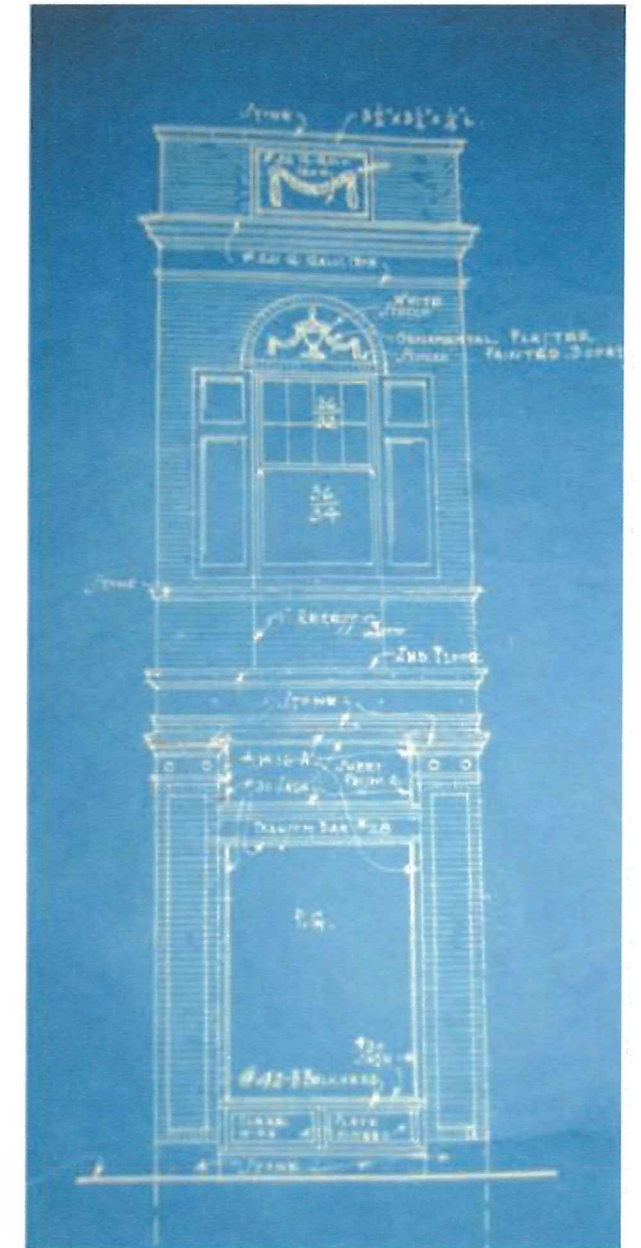
WINNEBAGO STREET FACADE



VAULT INTERIORS & DESIGN
TENANT SPACE STOREFRONT

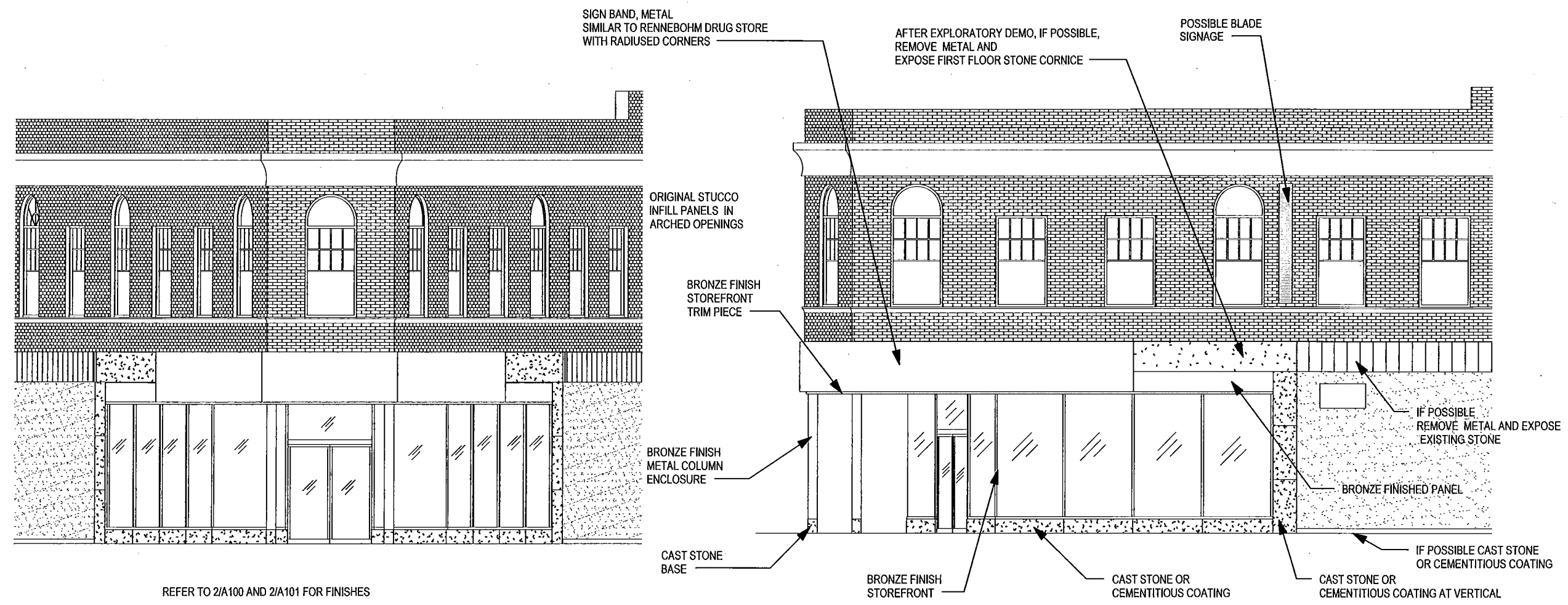


WISCONSIN HISTORICAL SOCIETY PHOTO - 1950's



CORNER ELEVATION, 1923 ORIGINAL DRAWINGS
(CORNER ENTRY WAS RECONFIGURED PRE-1950)

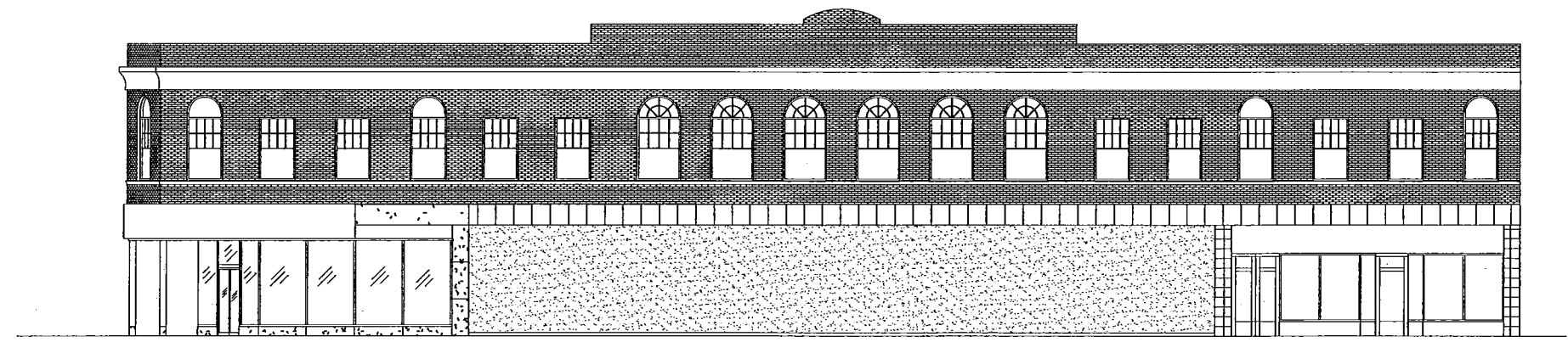
ISSUED



REFER TO 2/A100 AND 2/A101 FOR FINISHES

③ CORNER ELEVATION
1/8" = 1'-0"

② ATWOOD AVENUE ELEVATION
1/8" = 1'-0"



REFER TO 2/A100 FOR FINISHES

① ATWOOD AVENUE ELEVATION
1/16" = 1'-0"

PROJECT
VAULT
INTERIORS & DESIGN
2000 ATWOOD AVENUE

PROJECT NO.
13003.00

DRAWING
ELEVATIONS

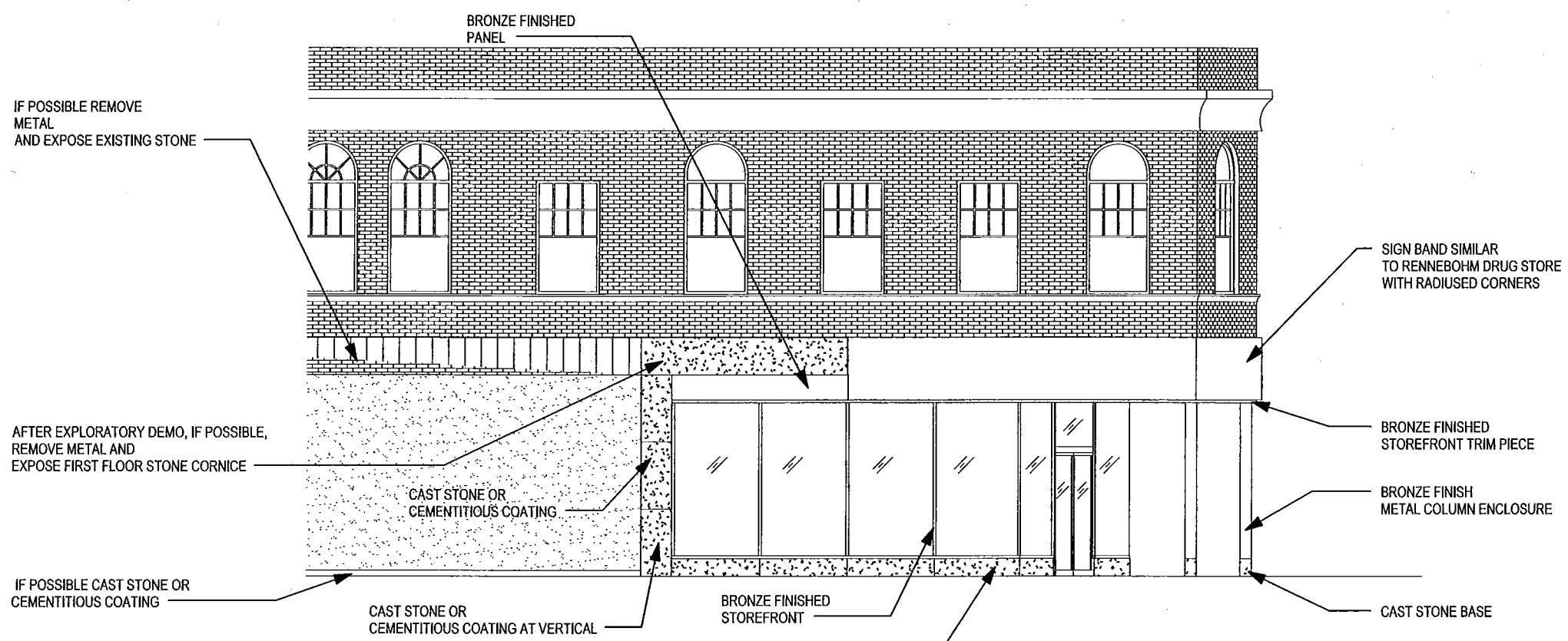
DATE
04.29.13

A100

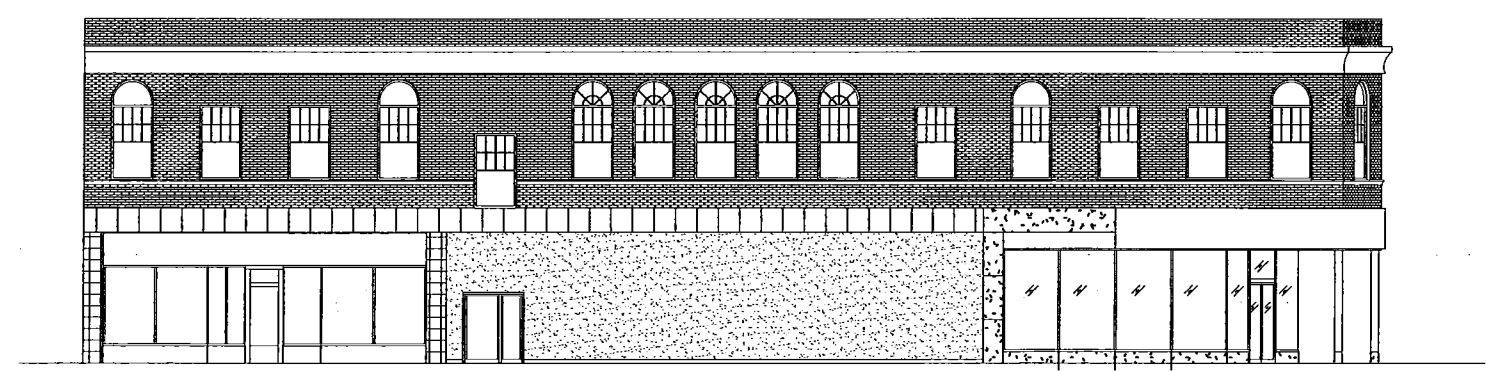
Architecture
Planning

Dorschner/Associates, Inc.
849 E. Washington Ave., Ste. 112
Madison, Wisconsin 53703

ISSUED



② WINNEBAGO STREET ELEVATION
1/8" = 1'-0"



① WINNEBAGO STREET ELEVATION
1/16" = 1'-0"

PROJECT
VAULT
INTERIORS & DESIGN
2000 ATWOOD AVENUE

PROJECT NO.
13003.00

DRAWING
ELEVATIONS

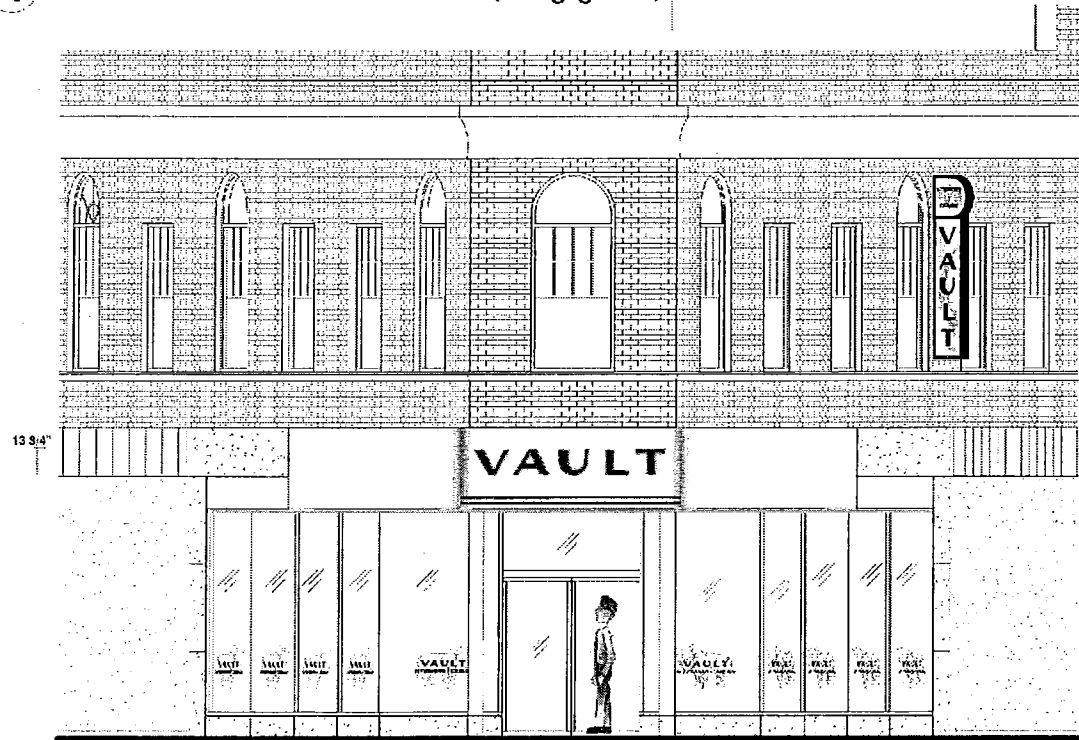
DATE
04.29.13

A101

1

CORNER ELEVATION

8' 5"



Exposed Channel Letters	
■ Aluminum Channel Letters	■ Red Exposed Neon
Wind Load: Complies with Statement: W/stand up to 75 MPH Winds	Installation: Red Exposed Neon & Translucent Plexiglas
Construction: A 1/2" or Channel Letters w/ Exposed Neon	Construction: A 1/2" or Channel Letters w/ Exposed Neon

Projecting Sign		
□ Plex Faces	□ White Opaque Film	□ Dual Color Film
□ Translucent Film		
Wind Load: Complies with Statement: W/stand up to 75 MPH Winds	Illumination: High Output Fluorescent Lamps	Construction: Aluminum Channel White Opaque Faces w/ Opaque Background Film Copy to Dual Color Film to illuminate White at Night w/ Projecting Mounting with Steel Tube Supports

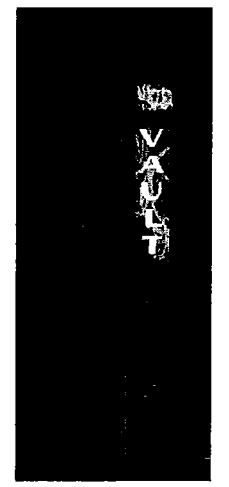
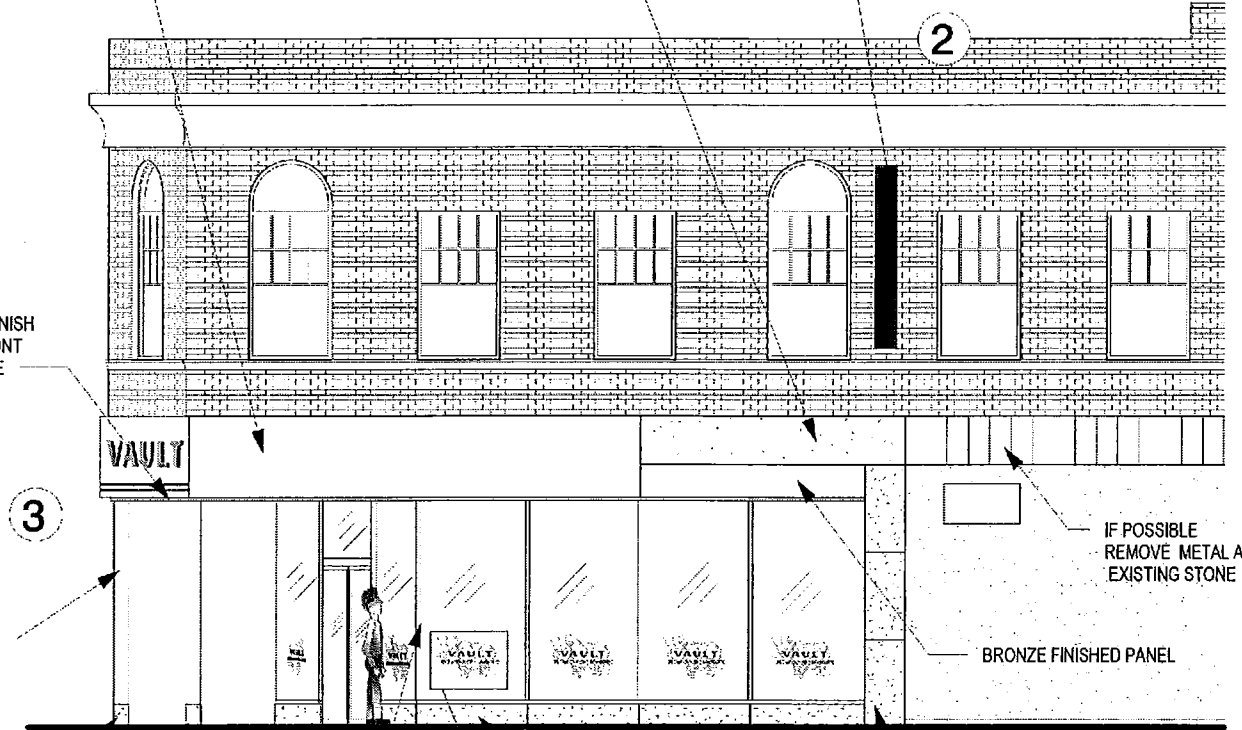
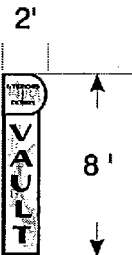
SIGN BAND SIMILAR TO RENNEBOHM DRUG STORE WITH RADIUSED CORNERS

AFTER EXPLORATORY DEMO, IF POSSIBLE, REMOVE METAL AND EXPOSE FIRST FLOOR STONE CORNICE

SIGNAGE

ATWOOD AVENUE ELEVATION

2



IF POSSIBLE REMOVE METAL AND EXPOSE EXISTING STONE

BRONZE FINISHED PANEL

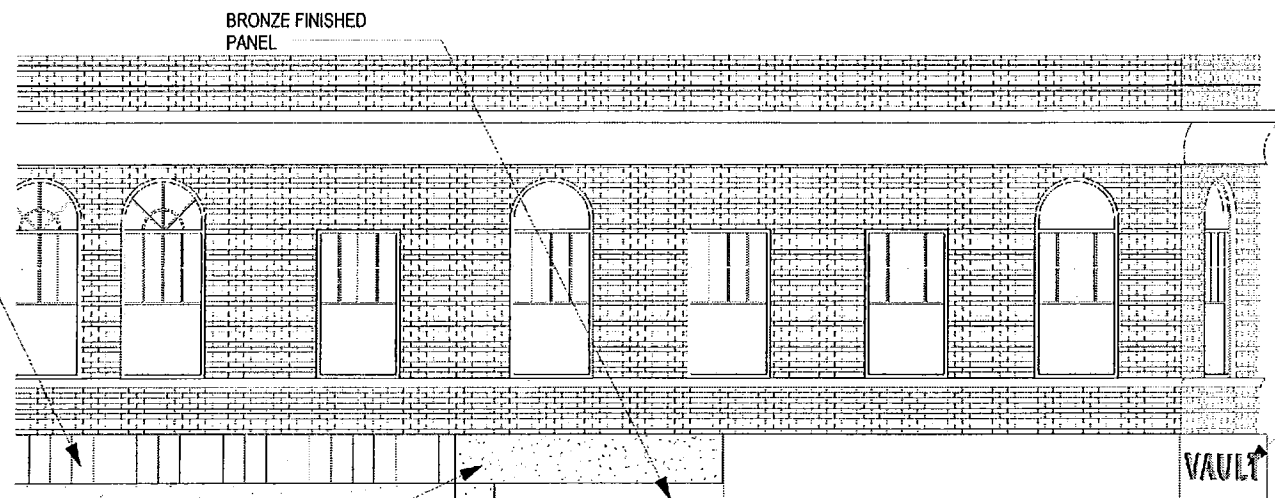
IF POSSIBLE CAST STONE OR CEMENTITIOUS COATING

CAST STONE OR CEMENTITIOUS COATING AT VERTICAL

TYP. - 24" High x 34.75" Wide Applied Window Graphics

3

IF POSSIBLE REMOVE METAL AND EXPOSE EXISTING STONE



AFTER EXPLORATORY DEMO, IF POSSIBLE, REMOVE METAL AND EXPOSE FIRST FLOOR STONE CORNICE

CAST STONE OR CEMENTITIOUS COATING

IF POSSIBLE CAST STONE OR CEMENTITIOUS COATING

CAST STONE OR CEMENTITIOUS COATING AT VERTICAL

BRONZE FINISHED STOREFRONT

CAST STONE OR CEMENTITIOUS COATING

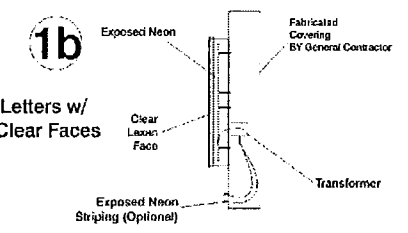
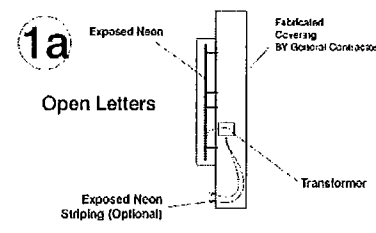
WINNEBAGO STREET ELEVATION

SIGN BAND SIMILAR TO RENNEBOHM DRUG STORE WITH RADIUSED CORNERS

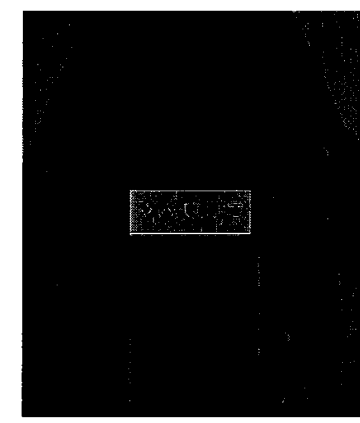
BRONZE FINISHED STOREFRONT TRIM PIECE

BRONZE FINISH METAL COLUMN ENCLOSURE

CAST STONE BASE



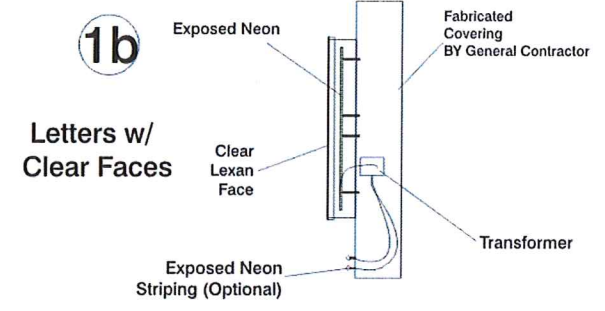
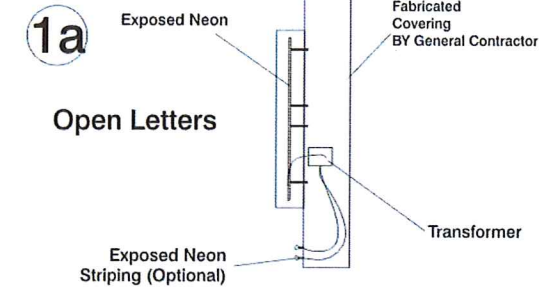
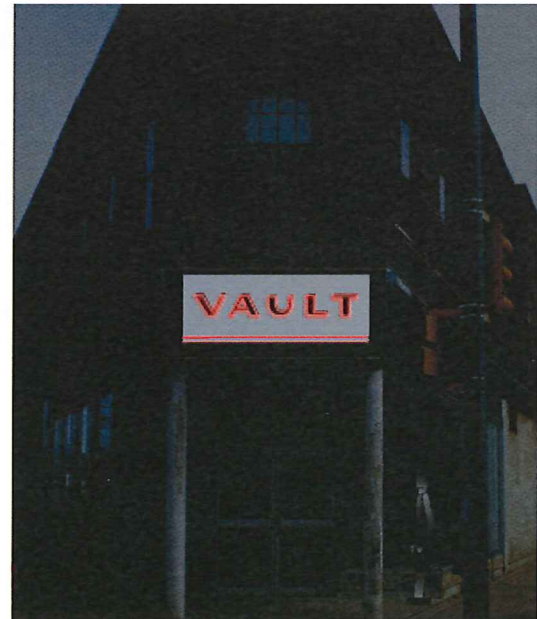
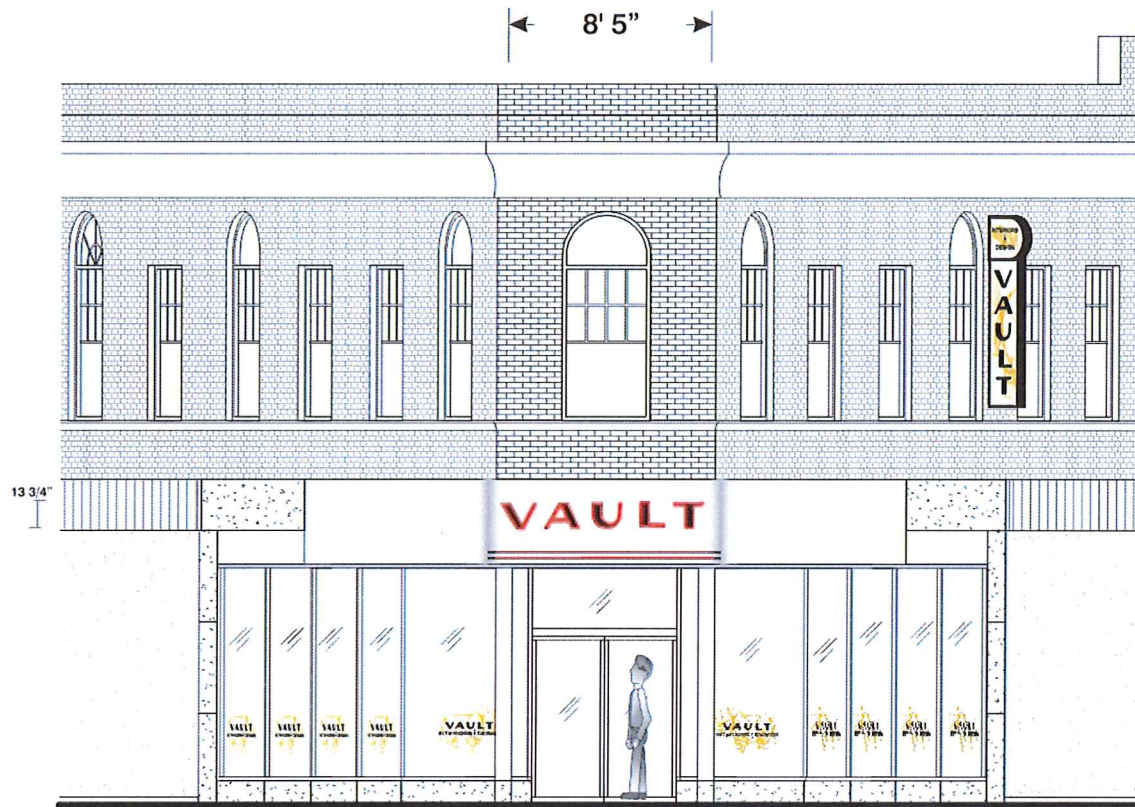
- 1 Exposed Channel Letters
- 2 Projecting Sign
- 3 Window Graphics



Ryan Signs, Inc.		SCALE: 1/8" = 1'-0"	DATE: 4/29/13
2027 W. 1st Street • Blue Springs, MO 64015 • Tel: 816.221.7828 • Fax: 816.221.7841		PROJECT: VAULT - 2000 ATWOOD AVE.	DRAWN BY: KVV
These plans are the sole property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are to be used only for the project specified and are not to be reproduced, copied, or otherwise used without the written consent of Ryan Signs, Inc. All other drawings are the property of Ryan Signs, Inc. and are not to be reproduced, copied, or otherwise used without the written consent of Ryan Signs, Inc. The purchaser is responsible for obtaining all necessary permits and approvals from the appropriate authorities. This contract is subject to the terms and conditions of the standard contract form available on Ryan Signs, Inc.'s website.		APPROVED: [Signature]	5364M

1

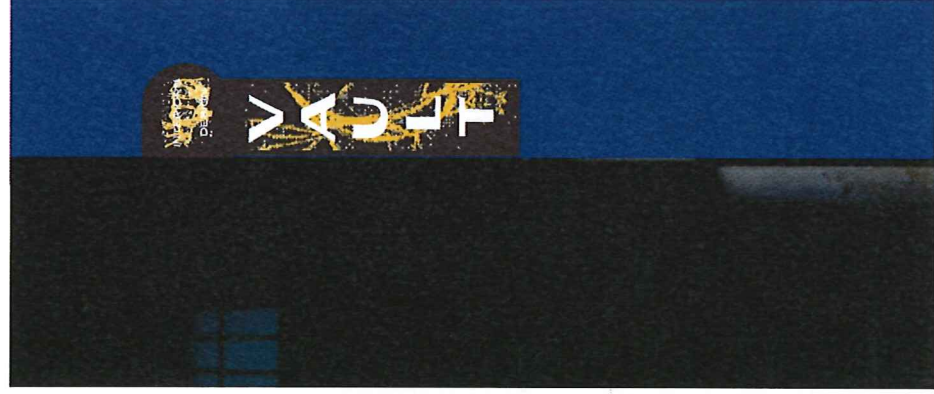
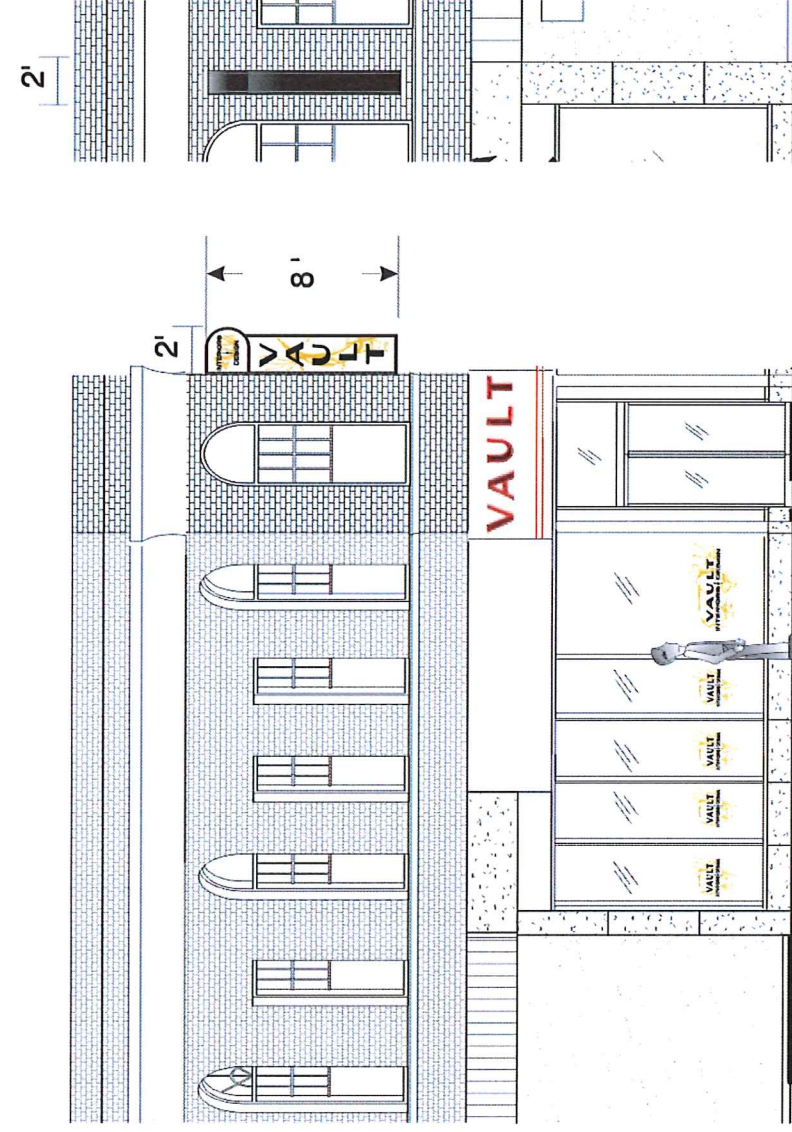
CORNER ELEVATION - Building Letters



Exposed Channel Letters		
■ Aluminum Channel Letters	■ Red Exposed Neon	
Wind Load Compliance Statement: Withstand up to 75 MPH Winds	Illumination Compliance Statement: Red Exposed Neon & Transformers Meets Guidelines of City of Madison	Construction: Aluminum Channel Letters w/ Exposed Neon Neon Accent Striping (Optional)

Ryan Signs, Inc. 3067 Perry Street • Madison, WI 53713 • Tel: 608/271-7979 • Fax: 608/271-7858	SCALE: 1/8" = 1'-0" DATE: 4/29/13	APPROVED: 2013 Ryan Signs, Inc.
VAULT - 2000 ATWOOD AVE.	DESIGN BY: KW	DRAWING NUMBER: 5364M
<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin. A sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and sweat devoted to the preparation of the plans. client signature</small>		

ATWOOD AVENUE ELEVATION - Projecting Sign



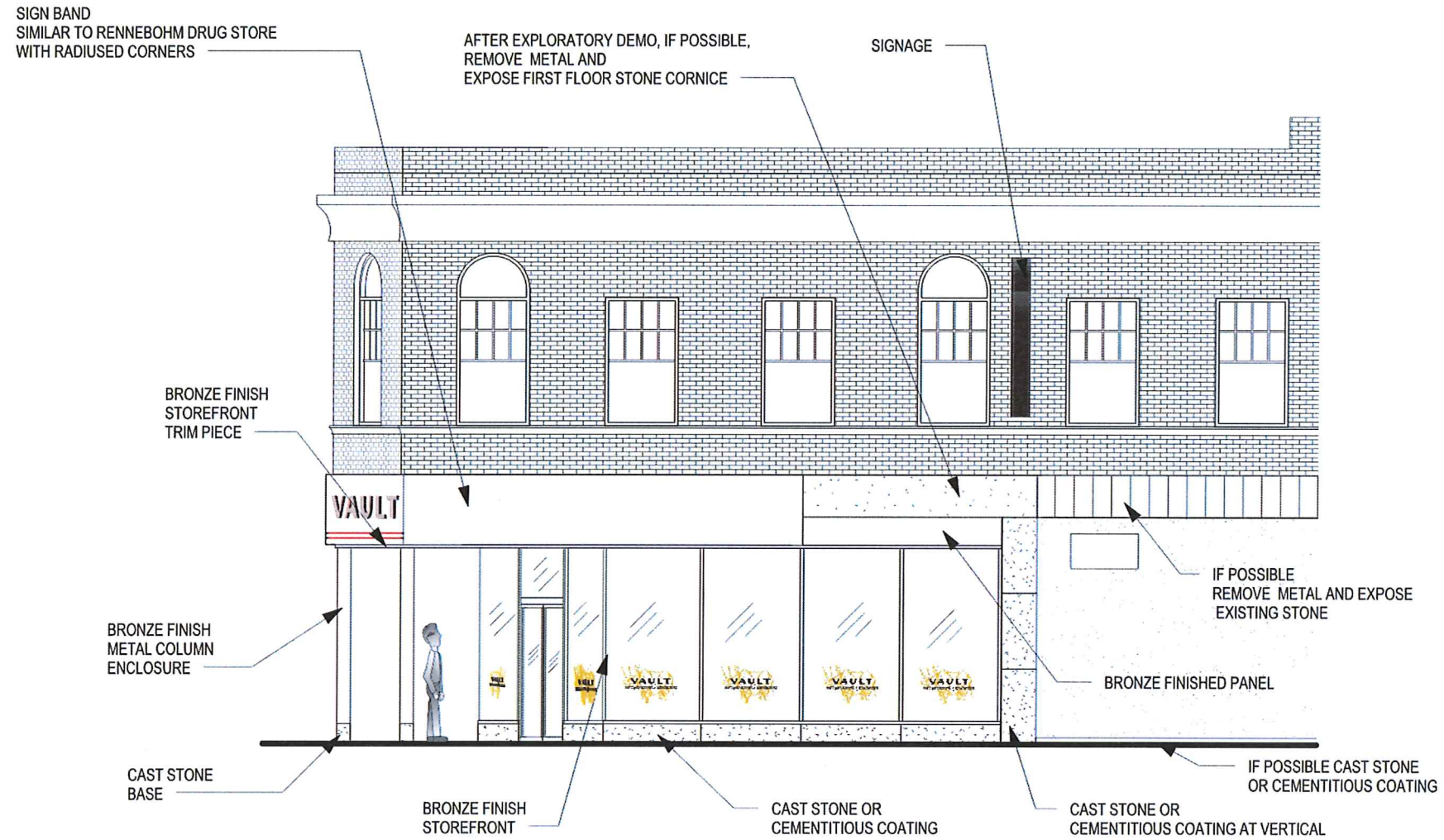
Projecting Sign			
<input type="checkbox"/> Plex Faces	<input type="checkbox"/> White Opaque Film	<input type="checkbox"/> Dual Color Film	<input type="checkbox"/> Translucent Film
Wind Load		Construction:	
Statement: High Output Fluorescent Lamps w/ Opaque Background Film Copy is Dual Color Film to Illuminate White at Night		Aluminum Cabinet White Acrylic Faces	
Compliance Statement: High Output Fluorescent Lamps w/ Opaque Background Film Copy is Dual Color Film to Illuminate White at Night		Dual Color Film to Illuminate White at Night	
MPH Winds		Tube Supports	

Ryan Signs, Inc.		SCALE: 1/8" = 1'-0"	
3907 Bruce Street, Madison, WI 53718, Tel: 608.321.7979 Fax: 608.321.2363		DATE: 4/29/13	
VAULT - 2000 ATWOOD AVE.		APPROVED:	
Ryan Signs, Inc. is the manufacturer of the original design work of its employees. They are licensed to produce and sell signs and graphics for their clients. Ryan Signs, Inc. is not responsible for the installation of signs or the use of these signs on any building or structure. The client is responsible for the design and construction of the sign and for the safety of the sign. Ryan Signs, Inc. is not responsible for the installation of signs or the use of these signs on any building or structure. The client is responsible for the design and construction of the sign and for the safety of the sign.		DRAWN BY: KJW	
Ryan Signs, Inc. is the manufacturer of the original design work of its employees. They are licensed to produce and sell signs and graphics for their clients. Ryan Signs, Inc. is not responsible for the installation of signs or the use of these signs on any building or structure. The client is responsible for the design and construction of the sign and for the safety of the sign.		DRAWING NUMBER:	
Ryan Signs, Inc. is the manufacturer of the original design work of its employees. They are licensed to produce and sell signs and graphics for their clients. Ryan Signs, Inc. is not responsible for the installation of signs or the use of these signs on any building or structure. The client is responsible for the design and construction of the sign and for the safety of the sign.		5364N	

3

ATWOOD AVENUE ELEVATION - Window Graphics

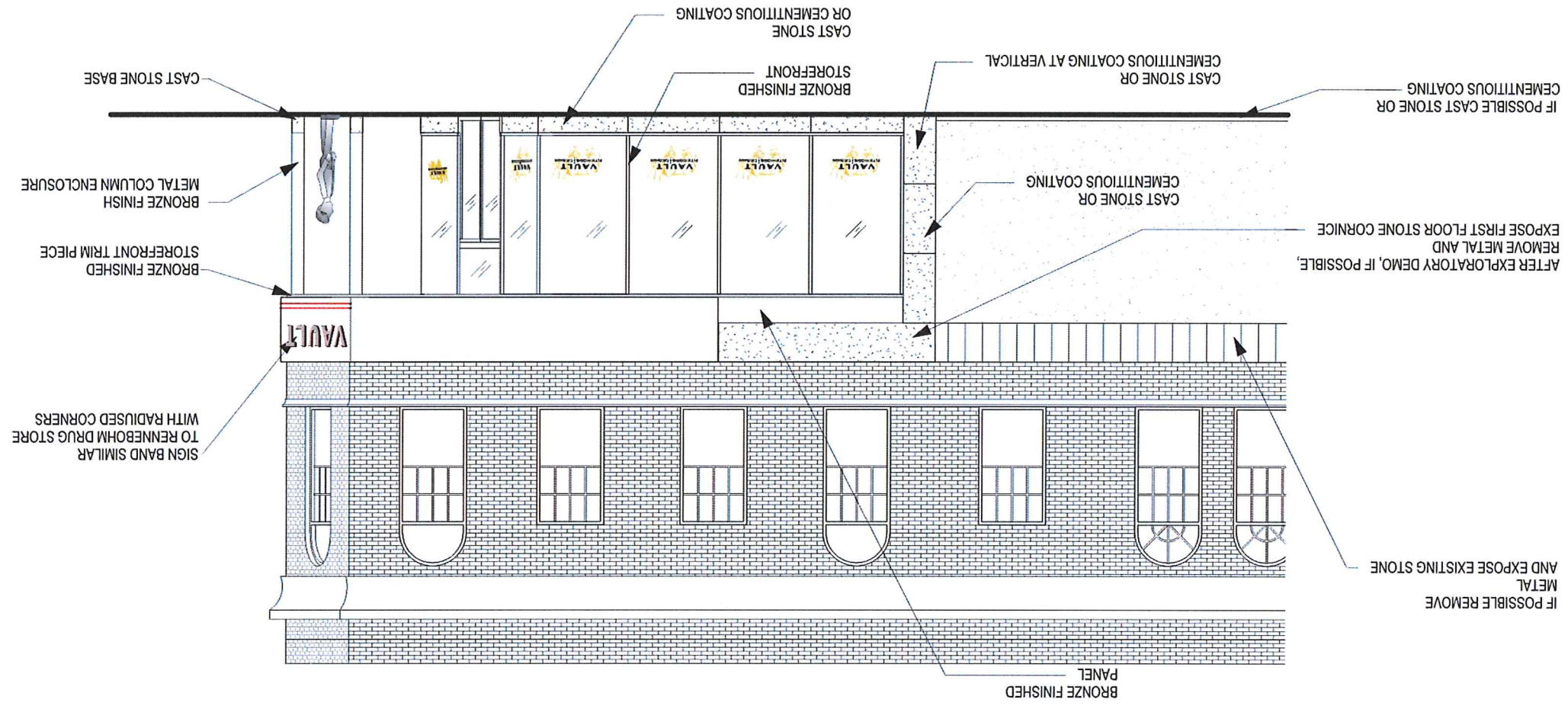
TYP. - 24" High x 34.75" Wide Applied Vinyl



Ryan Signs, Inc. 3007 Perry Street • Madison, WI 53713 • Tel (608) 271-7970 • Fax (608) 271-7853	SCALE: 1/8" = 1'-0" DATE: 4/29/13	APPROVED: _____
	VAULT - 2000 ATWOOD AVE.	REVISION: _____
<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you for your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc. Madison, Wisconsin. A sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one indicated herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.</small>		DRAWING NUMBER: 53640

WINNEBAGO STREET ELEVATION - Window Graphics

TYP - 24" High x 34.75" Wide Applied Vinyl



Ryan Signs, Inc.
 2007 Perry Street • Madison, WI 53713 • Tel: (608) 271-7929 • Fax: (608) 271-7929

SCALE: 1/8" = 1'-0"
 APPROVED: _____ DATE: 4/29/13
 DESIGNED: _____ DRAWN BY: KM

© Copyright 2013 by Ryan Signs, Inc.

5364P

VAULT - 2000 ATWOOD AVE.

These plans are the exclusive property of Ryan Signs, Inc. and are the work of an original design. They are intended to be used for the specific project and location only. Any reproduction, copying, or use of these plans without the written consent of Ryan Signs, Inc. is strictly prohibited. The client agrees to pay to Ryan Signs, Inc. the sum of \$250 for the purchase of these plans. This amount of payment is acknowledged to be non-refundable. Ryan Signs, Inc. is not responsible for any damage to property or any other loss resulting from the use of these plans. The client agrees to indemnify and hold Ryan Signs, Inc. harmless from any and all claims, damages, or expenses, including reasonable attorney's fees, that may be incurred by Ryan Signs, Inc. as a result of the use of these plans. The client agrees to hold Ryan Signs, Inc. harmless from any and all claims, damages, or expenses, including reasonable attorney's fees, that may be incurred by the client as a result of the use of these plans. The client agrees to hold Ryan Signs, Inc. harmless from any and all claims, damages, or expenses, including reasonable attorney's fees, that may be incurred by the client as a result of the use of these plans.

Ryan Signs, Inc.

3007 Perry Street
Madison, WI 53713
608-271-7979 Phone
608-271-7853 Fax
mbgrowneyselene@ryansigns.net

April 29, 2013

VAULT INTERIORS & DESIGN 2000 ATWOOD AVENUE EXTERIOR SIGNAGE PROPOSAL

1. DESIGN 1A or 1B INTERNALLY ILLUMINATED WALL SIGN AT ENTRANCE

Furnish and install one set of 13 3/4" open channel letters to read: VAULT. The letters will have fabricated aluminum sides and backs with a painted finish. The insides of the letters will have a painted finish as well. The letters will be internally illuminated using exposed neon tubing. If desired, the faces of the letters will be clear acrylic. There will also be two (optional) exposed neon tubes on the bottom of the façade, below the letters. All colors and graphics are to be per the client's specifications as selected from our manufacturer's standards.

Purchase Price	\$ 5,150.00
Permit Procurement	20.00
Tax	258.50
County Sales Tax	25.85
Sign Permit	55.00
Street Occupancy Permit	<u>50.00</u>
	\$ 5,559.35

2. DESIGN 2 – PROJECTING WALL SIGN – ATWOOD AVENUE ELEVATION

Furnish and install one 8'-0" x 2'-0" double face, internally illuminated, projecting wall sign. The sign will have a fabricated aluminum structure with a flat aluminum sides and face retainers. The faces will be flat Lexan with applied vinyl graphics to read: **VAULT and INTERIORS & DESIGN** and the **RHINOCEROS GRAPHIC**. At night, the lettering will be white, the graphic will be gold and the background will be opaque. The signs will be internally illuminated using high output fluorescent lamps. The signs will be installed using concealed fasteners. All colors and graphics are to be per the client's specifications.

Purchase Price	\$ 9,703.45
Permit Procurement	20.00
Tax	486.17
County Sales Tax	48.62
Sign Permit	56.00
Street Occupancy Permit	<u>50.00</u>
	\$ 10,364.24

3. DESIGN 3 – WINDOW GRAPHICS

Furnish and install eight (8) 2'-0" x 3'-0" custom vinyl graphics to read: **VAULT INTERIORS & DESIGN** and the **RHINOCEROS GRAPHIC**. The graphics will be applied to the exterior side of the client's display windows.

Purchase Price	\$	939.66
Tax		46.98
County Sales Tax		<u>4.69</u>
	\$	991.33

4. REMOVAL OF THE EXISTING SIGN CABINETS

Furnish necessary labor and materials to remove the existing wall cabinets. Once removed, the cabinets will be scrapped.

Purchase Price	\$	948.28
Tax		47.83
County Sales Tax		<u>4.78</u>
	\$	1,000.89

Notes:

- a. Our pricing is complete with the exception of running electrical service to the sign site and making the final electrical connections. These services need to be completed by a licensed electrical contractor.
- b. It is possible that we will need to obtain approval for the designs from the City of Urban Design Commission. If needed, there will be a \$300 filing fee.
- c. Our lead-time on this project is approximately 4-5 weeks following all approvals.
- d. As company policy, we require a 50% down payment with the signing of our contract and prior to beginning work on the project.



2000

SWEENEY
dream. design. remodel.
608.257.3034
www.remodelmadison.com

Coming Soon
VAULT
Interior + Exterior

2000
BUILDING PERMIT

CAUTION
OCGR





SWEENEY
e08 257 3034

Coming soon
VAULT







