



URBAN DESIGN COMMISSION APPLICATION CITY OF MADISON

215 Martin Luther King Jr. Blvd; Room LL-100
PO Box 2985; Madison, Wisconsin 53701-2985
Phone: 608.266.4635 | Facsimile: 608.267.8739

This form may also be completed online at:
<http://www.cityofmadison.com/planning/documents/UDCapplication.pdf>

Please complete all sections of the application, including the desired meeting date and the type of action requested.

Date Submitted: <u>10-26-16</u>	<input type="checkbox"/> Informational Presentation
UDC Meeting Date: _____	<input type="checkbox"/> Initial Approval
Combined Schedule Plan Commission Date (if applicable): _____	<input checked="" type="checkbox"/> Final Approval

1. Project Address: 3325 East Washington Avenue, Madison, WI 53704
Project Title (if any): Cress Center

2. This is an application for (Check all that apply to this UDC application):

New Development Alteration to an Existing or Previously-Approved Development

AGENDA ITEM #	
LEGISTAR #	<u>44915</u>
ALD. DIST.	<u>15</u>

A. Project Type:

- Project in an Urban Design District* (public hearing-\$300 fee)
- Project in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) (\$150 fee, Minor Exterior Alterations)
- Suburban Employment Center (SEC) or Campus Institutional District (CI) or Employment Campus District (EC)
- Planned Development (PD)
 - General Development Plan (GDP)
 - Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Planned Residential Complex

CITY OF MADISON

OCT 26 2016

B. Signage:

- Comprehensive Design Review* (public hearing-\$300 fee)
- Signage Exception(s) in an Urban Design District (public hearing-\$300 fee)
- Street Graphics Variance* (public hearing-\$300 fee)

Planning & Community
& Economic Development

C. Other:

Please specify: _____

3. Applicant, Agent & Property Owner Information:

Applicant Name: Carey Cress
Street Address: 3610 Speedway Road
Telephone: (608) 238-3434 Fax: (608) 238-3393

Company: Cress Funeral Service, Inc.
City/State: Madison, WI Zip: 53705
Email: cfose@cressfuneralservice.com

Project Contact Person: Chris Griffiths
Street Address: 2919 Welborn, Suite 101
Telephone: (214) 522-4033 Fax: (214) 522-7988

Company: J. Stuart Todd, Inc.
City/State: Dallas, TX Zip: 75219
Email: cgriffiths@jstarchitects.com

Project Owner (if not applicant): _____
Street Address: _____
Telephone: (____) _____ Fax: (____) _____

City/State: _____ Zip: _____
Email: _____

4. Applicant Declarations:

A. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with _____ on _____.

(name of staff person) (date of meeting)

B. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of Applicant Carey Cress

Relationship to Property Owner

Authorized Signature Carey Cress Free

Date 10/26/16

October 24, 2016

Mr. Alan J. Martin
Planner III/Secretary, Urban Design Commission
Department of Planning & Development
Madison Municipal Building
215 Martin Luther King Jr. Blvd
PO Box 2985
Madison WI 53701

RE: Letter of Intent
Exterior Remodel in an Urban Design District

Dear Mr. Martin:

The following is submitted together with the plans and application for staff, Plan Commission and Common Council consideration of approval.

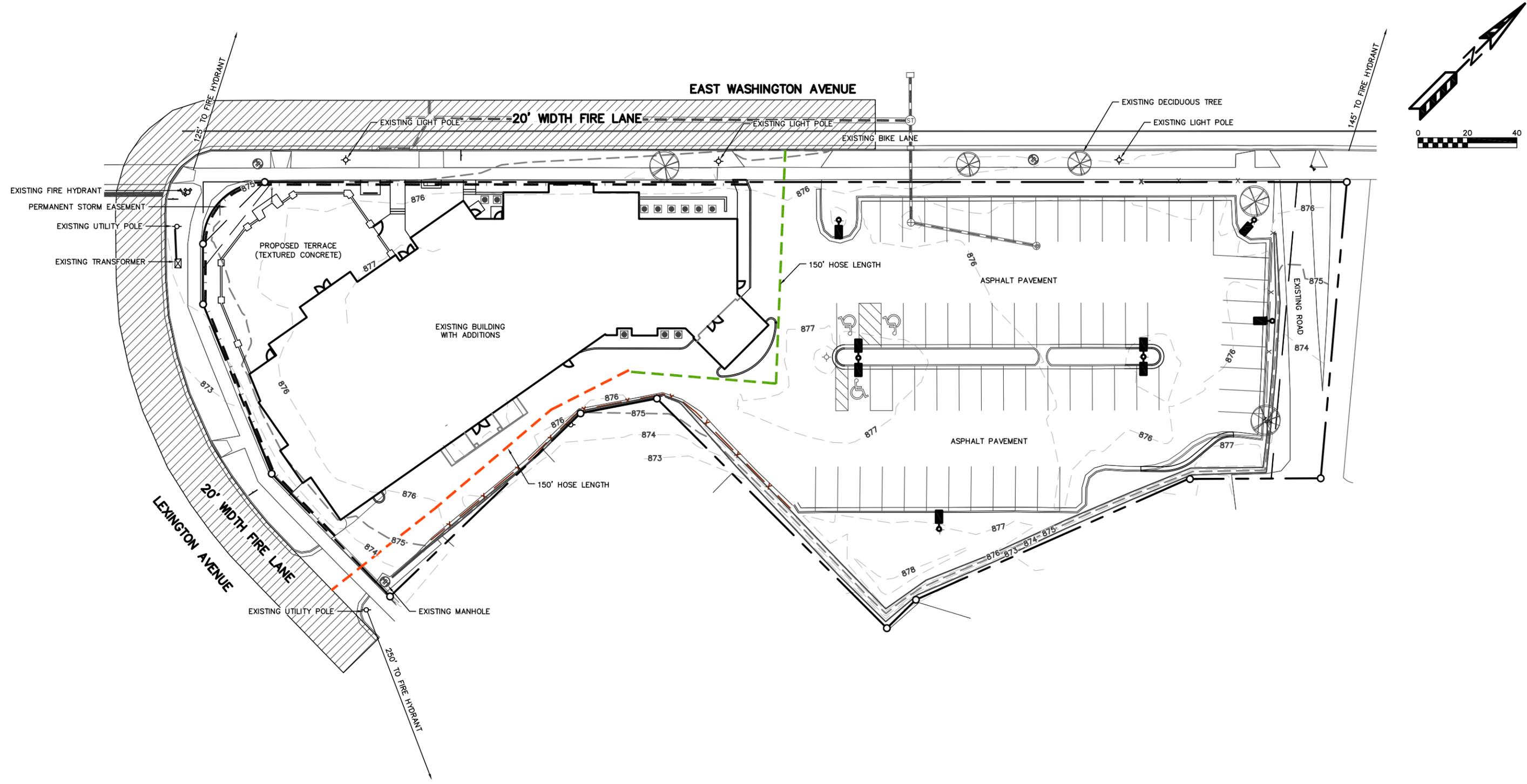
Organizational Structure:

Owner:	Cress Funeral & Cremation	Architect:	J. Stuart Todd, Inc.
Service	3610 Speedway Road		2919 Welborn St #101
	Madison, WI. 53705		Dallas, TX. 75219
	(608)238-3434		(214)522-4033
	Contact: Carey Fose		Contact: Chris Griffiths
Engineer:	Quam Engineering	Landscape	
	4604 Siggelkow Road, Suite A	Design:	Richard Slayton
	McFarland, WI 53558		821 West Lakeside St.
	608.838.7750		Madison, WI. 53715
			(608)251-6132

The proposed remodel / addition would be to Cress Funeral & Cremation Service's existing facility located at 3325 East Washington Ave. The site is presently occupied by a single-story funeral home with a partial basement and a gross floor area of 10,209 sq. ft. The existing building was constructed in approximately in 1958 and features a style indicative of the era. The site is currently zoned CC-T. Access to the site is directly from East Washington Avenue via an asphalt paving which surrounds the structure on all sides and provides adequate area for landscape. The site predominately drains from east to west and terminates into permanent storm easement located in the southwest corner of the site. The site is bordered by single family and commercial structures located directly to the north, east, and then across East Washington Ave to the north and Lexington Ave to the south. Ridgeway Church is located across Lexington Ave to the south.

The proposed addition will add approximately 4,691 sq. ft. of gross floor area to the existing structure and will only moderately impact the buildings existing footprint. The majority of this square foot addition will come from the expansion of the chapel, reception center and outdoor terrace. This expansion will offer a fresh look using brick and stone veneer complimented with a fiberglass shingle and metal roof. A new tower and terrace will enhance the buildings most visible facade by breaking up the existing low sloped roof line and adding height to the structure. A new Porte Cochere on the north facade will offer patrons a covered entrance to the facility.

The proposed modifications to the site's existing asphalt paving will only slightly impact the site's existing drainage patterns. The modifications would include the entire parking lot being resurfaced and restriped. The building will be surrounded by lush new landscaping and screening around the site's perimeter will help establish a buffer between the funeral home and the existing residences.



CRESS FUNERAL SERVICE - 3305 E WASHINGTON AVE.
FIRE LANE PLAN
 SHEET: C-2
 DATED: OCTOBER 19, 2016

QUAM ENGINEERING, LLC
Residential and Commercial Site Design Consultants

www.quamengineering.com

4604 Siggelkow Road, Suite A - McFarland, Wisconsin 53558
 Phone (608) 838-7750; Fax (608) 838-7752

