Update on the American Rescue Plan Act (ARPA) State and Local Fiscal Recovery Funds (SLFRF)

FINANCE COMMITTEE | MAY 16, 2022



Agenda

- Overview of the American Rescue Plan Act (ARPA)
- 2022 Quarter 2 Program and Expenditure Report (January March 2022)
- Looking ahead

Overview of ARPA Funding

American Rescue Plan Act (ARPA) State and Local Fiscal Recovery Funds (SLFRF) provides direct support to municipalities to address the negative economic impacts of the COVID-19 pandemic.

\$47.2m = Total City allocation

- Will cover costs incurred March 2021 December 2024, with reporting through Dec. '26
- First half of funds received May 2021; second half anticipated May 2022

\$22.8m = Community Investments

- Intended to address community priorities and ongoing impacts of pandemic
- Funding strategy focuses on one-time costs, not ongoing operating expenses

\$24.4m = Government Services

 Used to balance General Fund budget, avoid use of fund balance in 2022, and stabilize Monona Terrace and Room Tax Fund

Program and Expenditure Report

Quarterly Program and Expenditure Reports

- 2nd Program and Expenditure Report covered expenses from Quarter 1 (January – March) of 2022
- Moving forward, reports will be due each quarter:

Expenditure Period	Report Due		
April 1 – June 30	July 31		
July 1 – September 30	October 31		
October 1 – December 31	January 31		

Annual Recovery Plan

- In addition to quarterly reports, City will submit an annual Recovery Plan, which will include more detailed reporting on output and outcome measures
- <u>First Recovery Plan</u> was submitted July 2021, outlining initial plan for funds
- Next annual report will be due July 31, 2022

Program and Expenditure Report

- As of March 31, 2022, five (5) ARPA SLFRF projects expended \$2.2m in ARPA funds for Community Investments
- Emergency Rental Assistance Program Operations recently started in the last quarter; all other projects were included in the previous expenditure report

Project/ Program	Total	Budget	Obligations penditures	Total Expe	l nditures
Emerging Needs & Violence Prevention					
Connection to Basic Needs	\$	150,000	\$ 147,439	\$	117,439
Summer Youth Reengagement (2021)	\$	120,000	\$ 11,875	\$	11,875
Summer/ Fall Youth Employment (2021)	\$	465,000	\$ 100,000	\$	100,000
Homelessness & Affordable Housing					
Emergency Rental Assistance Program Operations	\$	400,000	\$ 6,910	\$	6,910
Unsheltered Homeless Support	\$	3,500,000	\$ 3,499,945	\$	2,007,052
Total	\$	4,635,000	\$ 3,766,169	\$	2,243,276

Update on ARPA Projects: Community Development Division

Human Services

- Services to Immigrant Residents: Finalizing contracts with community providers selected through competitive application.
- 2022 Youth Employment: Expanding summer youth employment programming, community providers previously selected through competitive RFP process, contracts being finalized
- 2022 Youth Employment & Violence Prevention: In addition, developing youth-focused programming that will focus on violence prevention by combining mentorship and other protective factors with work opportunities
- Health Aging Education & Engagement: Planning to reissue RFP for consultant later this year

Affordable Housing and Homelessness

- Emergency Rental Assistance: LTE staff hired to provide administrative and outreach support around Federal Emergency Rental Assistance program.
- Permanent Men's Shelter: Project included in 2023 Capital Budget request to secure funding needed to complete project
- Solar project with Occupy Madison: Scheduled for summer 2022
- Youth Centered Housing: Anticipate releasing RFP later this year to complement broader efforts to support youth homelessness programming.
- Consumer Lending: Undertaking community engagement work to explore potential policy changes to Homebuyer Assistance Programs

Update on ARPA Projects: Economic Development Division

- Public Market: Project progress continues with expected construction to start in November 2022
- Neighborhood Business District Support: Developing program guidelines and application for community feedback; plan to introduce to Common Council in August
- Downtown Vacant Art Program: In the process of working with a property owner on State Street and developing the RFP
- Retail Building Improvement Grant: Completed Racial Equity analysis on project; plan to go live with program in August 2022
- Small Business Equity and Recovery (SBER):
 - Partnership with MadLit: On 5/16 FC agenda
 - Carts in Park Application: June 1
 - Develop program guidelines for Biz Ready: July 1
 - Pop-Up Shop RFP: 7/31

Update on ARPA Projects: Public Health

- Violence Prevention:
 - Issued RFP for violence prevention initiatives aligned with the Roadmap for Violence Prevention on May 16th.
 - Violence Prevention Grant Program Specialist position posted. Set to close on 5/20/2022.
- CARES Evaluation:
 - Partnering with UW Population Health Institute for evaluation of program.
- PFAS Education and Outreach:
 - Planning for outreach and engagement has begun.

REFERENCE: ARPA SLFRF Reports and Resolutions

- May 2022: 2022 Q1 Program and Expenditure Report (<u>Legistar 71488</u>); Grant for "MadLit" program using Small Business Equity and Recovery (SBER) funds (<u>Legistar 71238</u>)
- March 2022: Resolution allocating funds to community orgs. serving immigrant residents (<u>Legistar 69987</u>)
- February 2022: 2021 Q4 Program and Expenditure Report (<u>Legistar 69580</u>)
- December 2021: 2021 Year End Appropriation Resolution appropriating \$1m of ARPA funds for government services to support Fire Dept. costs (<u>Legistar 68346</u>); resolution adding LTE positions in CDD for emergency rental assistance (<u>Legistar 68208</u>)
- **November 2021:** Resolution authorizing a subaward to PHMDC (<u>Legistar 67912</u>); resolution authorizing contract with Focus Counseling for unsheltered homeless support (<u>Legistar 68103</u>)
- October 2021: Resolution authorizing an funding award to Madison Public Market Foundation, Inc (<u>Legistar 67390</u>)
- September 2021: Mid Year Appropriation Resolution authorizing \$5.9m of ARPA for government services (<u>Legistar 67094</u>);
 Resolution authorizing temporary campground at 3202 Dairy Drive (<u>Legistar 67137</u>)
- August 2021: 2021 Recovery Plan
- July 2021: Resolution Accepting and Allocating Funds (<u>Legistar 65935</u>); Report on the criteria and processes for allocating funds (<u>Legistar 66453</u>)

REFERENCE: Timeline

May 2021

- U.S. Treasury issued Interim Final Rule (IFR), defining eligible uses
- City received 1st half of funding
- City recovery teams developed proposals for community recovery funds

June 2021

Legistar 65935
(RES-21-00487)
introduced overall
strategy for ARPA
funds and funding
allocations for 2021

July 2021

- Common Council adopted RES-21-00487 and accepted <u>Legistar</u> <u>66453</u> (Report on 2021 ARPA Allocations)
- Staff hosted two virtual town halls to share information on ARPA investments

November 2021

 Common Council adopted 2022 Capital and Operating Budgets, which allocated additional ARPA funding

January 2022

- U.S. Treasury issued Final Rule
- City submitted first program and expenditure report for all expenditures incurred through December 31, 2021