

July 31, 2020

Board of Park Commissioners Madison Parks

Dear Park Commissioners,

Olbrich Botanical Gardens requests **permission to stay open until midnight on Saturday, August 29**, for the *GLEAM: Art in a New Light* Opening. The last admissions would take place at 11 p.m., allowing an hour for the 11 p.m. arrivals to see the exhibition. Up to 680 guests would be able to attend the opening if every timed ticket is sold. Any additional entertainment booked for the opening will be roaming – not in a single location where attendees would bunch up or gather.

GLEAM: Art in a New Light regular viewings begin Sept 2 and run Wednesday through Saturday through October 31. Timed tickets and limits on capacity will be in place throughout the exhibition. Extended hours are not requested for regular viewings, just for opening night.

Olbrich's lobby will serve as the entry point to the outdoor exhibition. Viewers will be required to follow a one-way path and will be assisted by a limited number of volunteers; this is consistent with Olbrich's current daily operations.

Timed tickets – purchased in advance - will be required for both the Opening and regular viewing. 85 visitors will be admitted every 30 minutes. (This is less than the 100 visitors per 30 minutes admitted during the Gardens regular hours.)

Although three of the art installations include soundscapes (which are a very low volume so that they don't interfere with each other), there will be no other recorded music or live band during the *GLEAM* opening event.

Visitors will use Olbrich's lot, primarily. Parking overflow should not be a problem with visitors cycling about every 60 to 90 minutes and most likely arriving in household groups. The alternative parking option map is always available for Garden visitors.

Sincerely,

Roberta Sladky



Eric Knepp, Superintendent of Parks