



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Agenda - Amended

### MADISON FOOD POLICY COUNCIL

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Wednesday, March 6, 2019

5:30 PM

Central Library - Room 302  
201 W. Mifflin Street  
Madison, WI 53703

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact: George Reistad, Food Policy Director, 608-266-4611 or [greistad@cityofmadison.com](mailto:greistad@cityofmadison.com).

**1 CALL TO ORDER / ROLL CALL**

**2 APPROVAL OF MINUTES**

Approval of the February 6, 2019 Madison Food Policy Council meeting minutes:  
<http://madison.legistar.com/Calendar.aspx>

**3 PUBLIC COMMENT**

**4 DISCLOSURES AND RECUSALS**

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

**5 NEW BUSINESS**

**WORK GROUP REPORTS**

**6 [54933](#) Community Engagement March 2019**

The work group met on February 21st to discuss work group responses to equity questions and brainstormed strategies to improve current work group engagement strategies and work plans, new work group formation, and work group/MFPC community interactions. Next meeting is March 21.

**7 [54934](#) Food Waste and Recovery March 2019**

**Attachments:** [CEWG Equity Questions FWRWG COMPLETE 022719.pdf](#)

The Food Waste Reduction Task Force met twice in February. On February 7 we had a meeting that was focused on the March 19 event: Food Waste Policy and Practice: Challenging the Norm being held in partnership with WasteCap out of Milwaukee. The event will be held at the Lussier Heritage Center at Lake Farm Park from 11:30 - 4:30. The day will include networking, a food recovery lunch, a keynote, and 3 panel sessions including: Feeding Hungry People, Composting and Industrial Uses, and Policy Considerations for Businesses and Organizations.

Tickets for the event can be purchased on Eventbrite.

[www.eventbrite.com/e/food-waste-policy-practice-challenging-the-norm-tickets-50928989980?fbclid=IwAR10n1vfS-O58rzPJEEubtG9IIPHngrPJdbFQlxbzO0sQuN2HjWkzjT1cCU](http://www.eventbrite.com/e/food-waste-policy-practice-challenging-the-norm-tickets-50928989980?fbclid=IwAR10n1vfS-O58rzPJEEubtG9IIPHngrPJdbFQlxbzO0sQuN2HjWkzjT1cCU)

We met again on February 27 with a major part of that meeting focused on answering the Equity Questions for Workgroups. After completing that task we returned to the March 19 event for any last minute details and started thinking about debriefing and action steps after the event.

8 [54935](#) Healthy Retail Access March 2019  
No report.

9 [54937](#) Healthy Marketing and Procurement March 2019

**Attachments:** [CEWG Equity Questions HMPWG 022019.pdf](#)

Staff continues to work with purchasing on developing a complete list of vending machines and vendors. The workgroup will be supporting staff that work with vendors by developing a guide to assist with implementation.

Work Group members also completed the equity questions provided by the Community Engagement Work Group.

10 [54938](#) Pollinator Protection March 2019

The Work Group met on February 20th to continue its review of the Pollinator Protection Task Force Report and Recommendations Chart in an effort to identify key goals for 2019. A number of issues are being addressed through the IPM Policy Review process including the use of neonicotinoid pesticides and plants/seeds that may be treated with them, demonstration projects, reviewing maintenance procedures, identifying no-mow areas and plans to transition to managed meadows, staff training and volunteer support/opportunities. National Pollinator Week is June 17-23, 2019.

Fey and Reistad also attended at the Arboretum to participate in a discussion of pollinator topics/tools that may be investigated by students in a UW class this semester. The Pollinator Habitat Map, developed by Beichen Tian, was offered as a resource along with the PPTF Report, and the IPM-PRTF's work.

Next Meeting is March 13, 2019 in the Central Library (room 111) at 1:30. For the rest of the year, the work group will meet at this time and place on the second Wednesday of the month.

11 [54939](#) SEED Grants Funding March 2019

SEED Grants closed on Friday, March 1. Received 19 applications. Reviewers are currently reviewing and will convene on March 18 to discuss scoring and determine

finalists. Funding recommendations will be acted on at April 3rd MFPC meeting.

- 12     [54941](#)     Urban Agriculture March 2019
- No report. Staff is working to set up a March meeting between Work Group Chair, Community Groundworks staff, and UW interns group. Next regularly scheduled meeting is Tues March 19.

### REGULAR BUSINESS REPORTS

- 13     [54942](#)     Community Gardens Update March 2019
- The Gardens Network held its annual summit event, with workshops and good food, on Saturday, February 16 from 9-3 at Badger Rock Community Center. Fey and Reistad attended for part of the day. Sheboygan Garden at Rennebohm Park leaders have been asked about making a presentation to the MFPC in 2019.
- 14     [54943](#)     Integrated Pest Management Policy Review Task Force March 2019
- The Task Force met on February 28th to review dozens of recommendations for regarding the IPM policy and discuss how to proceed. It is expected that the Task Force will take responsibility for revising the current policy, request an extension of time to do so, and involve additional experts with a goal of having an updated policy adopted and ready for implementation in Spring 2020.
- At its next meeting, on March 11th, the Task Force will review a draft report to the Common Council on its efforts for the past six months, discuss a list of recommendations for potential revisions to the current IPM policy, and the documentation necessary to request an extension of time and potentially add members to the Task Force for this process.
- For detailed Minutes of all Task Force meetings and materials reviewed, see <https://madison.legistar.com/DepartmentDetail.aspx?ID=38466&GUID=1D2A53EC-6165-4B62-AE87-8877CFBFFECA>
- 15     [54944](#)     Dane County Food Council March 2019
- 16     [54945](#)     Food Policy Director Update March 2019
- Reistad provided a short presentation on food policy updates and ideas, with 4-5 other speakers, at the Food and the WI Idea event on Feb 13th. Continuing to work with Dane Co Extension and Public Health on pulling together an overview/pitch of our DreamUP application focused on food systems actions to increase economic mobility and income in Dane County. Reistad participated in a design session discussion with Madison Public Market architect and design team, MSR. Reistad met with Brody Slacer, Director of Operations at Flashfood (Toronto, ON) to discuss sponsorship and participation at the food waste event in March. Reistad will be tabling at the Northside Planning Council event 'Taste the Future 2019' on Saturday, March 9.
- 17     [54946](#)     Madison Metropolitan School District Update March 2019
- The Carton Recycling project work is starting this month at Cherokee Heights Middle School. The project will start with a cafeteria plate waste study followed by educational opportunities for students on recycling and land fills. Students will then get hands on experience with recycling milk cartons and other materials used in the cafeteria.

LaFollette High school is piloting a "Breakfast After the Bell" project this month. This work increases food access for students later in the morning allowing them to "fuel Up" for a great day of learning.

18     [54947](#)     Public Health Madison and Dane County Update March 2019

19     [54948](#)     Public Market Development Committee March 2019

20     **ANNOUNCEMENTS**

21     **ADJOURNMENT**