



Non-Competitive Selection Request

Date: 11/24/2020

Requisition Number: (8 characters)

Requestor Name: Daniel Stattelmann-Scanlan

Requestor Phone Number: 608-243-0404

Requestor Email: dstattelmann-scanlan@publichealthmdc.com

Fund: 6100 PUBLIC HEALTH MADISON DANE

Agency: 32 PUBLIC HEALTH MADISON DANE

- Major:
- 53** Supplies/Goods
 - 541** Utilities
 - 542** Building/Facility Maintenance/Repair
 - 543** Software/Equipment Maintenance/Repair
 - 544** Public Works Maintenance/Repair
 - 545** Training/HR-Related Services
 - 546** Consulting/Professional Services
 - 548** Grants/Loans/Insurance/Other Services

Total Purchase Amount: \$88,959.00

Vendor Name: Harambee Village Doulas LLC

Product/Service Description: Prenatal Care Coordination Doula Pilot

- \$50,000 and UNDER
This form will be sent to the Purchasing Supervisor for review.
- OVER \$50,000
Complete this form and draft a resolution using the sample resolutions provided by the City Attorney to your Budget Analyst. Your resolution will not be added to the Finance Committee agenda without this form.

Check the box(es) for the exception criteria you feel are applicable:

- 1. Public exigency (emergency) will not permit the delay incident to advertising or other competitive processes.
- 2. The services or goods required are available from only one person or firm (i.e., true sole source).
- 3. The services are for professional services to be provided by attorneys.
- 4. The services are to be rendered by a university, college, or other educational institution.
- 5. No acceptable bids have been received after formal advertising.
- 6. Service fees are established by law or professional code.
- 7. A particular consultant has provided services to the City on a similar or continuing project in the recent past, and it would be economical to the City on the basis of time and money to retain the same consultant.
- 8. Otherwise authorized by law, rule, resolution, or regulation. Explain:

- If procurement is being paid with Federal or State grant funds, the vendor was identified by name in the approved Grant Application. (OPTIONAL)

REASON FOR REQUEST

WHY A COMPETITIVE SELECTION PROCESS CANNOT BE USED:

Provide detailed explanation below. For a true sole source, provide all information to explain why this product or service can only be purchased from this vendor. For one-of-a-kind items not sold through distributors, explain the unique performance features of the product requested that are not available from any other product. For services, detail the unique qualifications this vendor possesses, or other reason(s) that meet the criteria selected above. Identify specific, measurable factors and qualifications.

Public Health Madison and Dane County (PHMDC) provides services to families within Dane County. To collaborate with our agency on this Prenatal Care Coordination (PNCC) and Doula Service pilot, the entity must be able to provide these services within Dane County. The PNCC Doula pilot aims to have doulas that live in Dane county and are trained and hired locally. The focus of the pilot is to work primarily with families that are Black in an effort to combat the health inequities they experience in maternal and birth outcomes. Most Maternal Child health service providers in Dane County identify as Non-Hispanic White. An intentional focus of this work is to have the service providers reflect the race of the clients.

Harambee Village Doulas is an organization founded and directed by women who live in Dane County and are Black. They have a strong history of partnership with PHMDC and the WI Department of Health Services.

The Harambee Village Doula Leadership Team brings specific skills and qualifications that are needed to make this pilot a success. Tia Murray BS, CLC, CD (DONA) was born and raised in Madison, WI. Her training and education include a BS Community and Environmental Sociology, Fellowship with UW's Infant, Early Childhood, and Family Mental Health Graduate Capstone program, Ethnic Studies Certificate, and PhD student at the University's School of Human Ecology, studying Human Development and Family Studies.

Micaela Berry, BA, CLC, is an Infant Specialist, UpStart Grad, and National Certified Trainer of Protective Factors. Micaela has worked as a Head Start Teacher, Early Childhood Program Assistant Coordinator, NAEYC Curriculum Coordinator, and 4K Teacher.

Tia and Micaela's training and experience uniquely position them to hire, train and supervise Black women of color in Dane county to provide PNCC/Doula services, including intrapartum support, adding cultural competence, community connectedness, maternal advocacy, as well as support families during labor and delivery.