



## Annual Report for 2020

### Summary

This was a very different year. The COVID-19 pandemic affected the entire world, and Madison was no exception. Businesses were hit hard, and some did not survive. Record numbers of people were put out of work. The idea of trying to start a new business held little appeal.

The “other pandemic,” as some called it, was racial injustice, which has always been with us, but which boiled to the surface over the summer. Day after day, protestors raised their voices in cities around the country, and again, Madison was no exception.

In this context, MCDC’s commitment to fighting racial and economic disparities became more urgent than ever, even as the work became much more difficult.

#### CID grants given:

- Get It Right Cooperative
- MACHA
- Madison Cannabis Co-op
- Community Pharmacy
- Iron Roots

#### CID that incorporated:

- Get It Right Cooperative

#### CBO grants given:

- Worker Justice Wisconsin
- Mutual Aid Workspace

### Quarter One

The first two months of this year were normal enough. Notably, on March 11th and 12th, MCDC and MadWorC collaborated to put on the first “Regional Rendezvous.” This was a day-and-a-half long conference attended by cooperators, developers, and supporters from Madison, Milwaukee, the Twin Cities, and one person even made the drive from Montana. It included a Co-ops 101 presentation by Charity Schmidt to our largest audience ever. It also included tours of co-ops, a meeting among

municipal staff and elected officials, roundtable discussions, and a social event at Isthmus Engineering and Manufacturing Cooperative.



*A group photo of many of the participants at the Regional Rendezvous in March.*

Very soon after that, however, every MCDC event for the foreseeable future was cancelled, due to COVID-19 reaching Wisconsin. Staff began working from home, only meeting with each other and co-ops in development by videoconference. This is consistent with all other “non-essential” businesses and organizations across Wisconsin, the US, and much of the world. There is great uncertainty about how long this situation will last, what the impact will be on the economy, and how we can best support our co-ops.

But things have not come to a complete stop at MCDC. Charity Schmidt maintained contact with our CIDs, and has begun work on an online version of our Co-ops 101 presentation. We received four

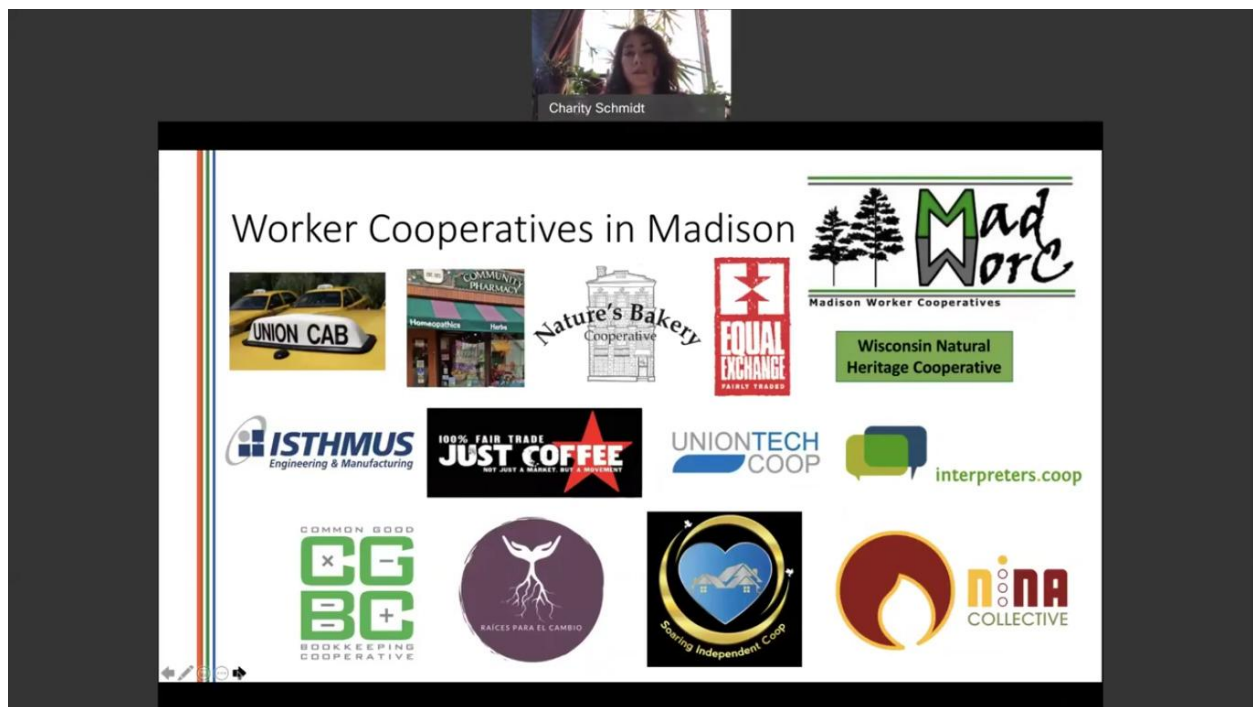
applications for this year's CBO grants, and Ruth Rohlich assembled a review panel, much like last year. Steve has begun an overhaul of the website. The MCDC executive Board approved a \$10,000 grant to a new Cooperative in Development.

## Quarter Two

The COVID-19 pandemic was in full swing in the second quarter of 2020. No in-person meetings or events of any kind took place, nor will they for the foreseeable future. All contact has been by phone, videoconference, or email.

Still, the work continued. We awarded Worker Justice Wisconsin and the Mutual Aid Workspace CBO grants of \$30,000 each. Charity maintained regular contacts with the co-ops in development. Their progress slowed, but did not stop. The nINA Collective Cooperative had a virtual public launch on May 13, with outstanding attendance. Iron Roots and the Cannabis Co-op made strides towards incorporation. The organizers of Milestone Democratic School formed a non-profit worker co-op, which made them eligible to apply for a CID grant from us.

Charity recorded the Co-ops 101 presentation and uploaded it to YouTube. Steve did a complete overhaul of the website, which went live right at the end of second quarter. Additionally, Steve's workload at his other job was lightened considerably, and he began to dedicate more time to seeking grants for MCDC.



Charity gives the online version of the Co-ops 101 presentation. This slide lists the worker co-ops in Madison, including four of the new co-ops MCDC has supported, at the bottom of the slide.

Another development this quarter is that Madison Worker Cooperatives (MadWorC) now has a half-time staff person, thanks to the CBO grant MCDC awarded it in 2019. Her name is Rek Kwawer, and she immediately reached out to Charity to coordinate their outreach and organizing efforts. Both Rek and Steve are looking for grants for their respective organizations, so they are also coordinating their work, with assistance from Kim Grveles, a retired cooperator and experienced grant writer.

### **Quarter Three**

It was a strange summer in Madison, with none of the usual festivals or concerts. The pandemic got worse over this quarter, so MCDC continued to do all work remotely. Staffers Steve Herrick and Charity Schmidt attended the USFWC national worker co-op conference via Zoom, and Charity began making regular appearances at presentations given by groups across the country. Webinars included:

- Urban Economic Development Association (UEDA) and Walnut Way, Milwaukee: Cooperatives 101 - Formation, Structure, Best Practices, Resources [webinar](#)
- Satellite Family Childcare System/Reach Dane/Madison Library: Supporting Family Childcare Providers Through Cooperatives webinar
- All Things Co-op [podcast](#)

We awarded CID grants to Get It Right Co-op (educators and school admin contracting with Milestone Democratic School), the Madison Cannabis Co-op (CBD processing), the Madison Area Cooperative Housing Alliance (MACHA) (housing services and co-op governance), and to the existing cooperative, Community Pharmacy. Get It Right incorporated as a nonprofit worker cooperative, and Milestone Democratic School opened its doors for the 2020-2021 school year on time, and online. Community Pharmacy is the first existing co-op we've given a CID grant to, which will support them by funding a feasibility study for a new location and a restructuring of their worker co-op.



*The members of Get It Right Cooperative.*

Steve studied co-op ecosystems around the country as part of planning for MCDC's long-term future. This is part of an extended conversation, which is taking place both internally and with MadWorC. In the meantime, he also made improvements to the website and installed Google Analytics for improved reporting.

#### **Quarter Four**

Work in the fourth quarter continued to be entirely online, because the pandemic was worse than ever. Charity continued presenting in national forums including:

- National Cooperative Business Association (NCBA)/CLUSA International Co-op Impact Conference: State and Local Ecosystems panel
- Northwest Cooperative Development Center/Cascade Cooperatives Network: The Age of Co-op Opportunity webinar
- Association of Cooperative Educators Co-op Career Fair

October was Co-op Month, which included online conferences that we attended but didn't present at, including the The US Federation of Worker Co-ops' National Worker Co-op Conference.

October also featured extra [newsletters](#), which came out at the rate of two or three a week.



Board and staff began a process of strategic planning in this quarter. This will continue into 2021. Staff also developed relationships with Start in Wisconsin and Dane Buy Local, which will begin to pay off in early 2021.

Staff maintained an active relationship with MadWorC, by participating on its board, its fundraising committee, and its education committee, which launched a book club around Dr. Jessica Gordon-Nembhardt's book *Collective Courage*.

MCDC made no grants to CIDs or CBOs this quarter. The issue was not lack of funds, but the pandemic and the difficult position of the global economy generally, and small, local businesses in particular. A number of businesses have closed in Madison, and many more are surviving on grants from the federal, state, or local government. That said, our existing CIDs continued to make progress. We expect Madison Cannabis Co-op, Ironroots Restaurant Co-op, and the Madison Area Cooperative Housing Alliance (MACHA) Co-op will be incorporated in Q1 2021.



*Members and supporters of Roots for Change, pre-pandemic.*

Our friend and colleague Esther West was elected to the Board of the USFWC. Steve made further upgrades to the website, including posting our second video, [Supporting Family Childcare Providers](#)

[Through Cooperatives](#), a bilingual presentation Charity completed with Madison Business Librarian, Martin Alvarado, hosted by Satellite family Child Care. . He also applied to the brand-new Lemon Aid Foundation, and is waiting for a response.

**Work with CBOs (and existing non-MCDC cooperatives):**

**Number of cooperative developers trained and/or names of organizations the group has done outreach with as well as the type of outreach.**

	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Total 2020
Number of cooperative developers trained <ul style="list-style-type: none"> <li>● UWCC governance trainings</li> <li>● Columinate Abolitionist Challenge</li> </ul>	0	0	1	2	NA
Number of MCDC outreach events	3	0	0	0	3
Number of non-MCDC outreach events <ul style="list-style-type: none"> <li>● Co-op Ed: Starting your worker-owned cooperative: from idea to action</li> <li>● ACE Virtual Career Fair</li> <li>● NCBA/CLUSA's Co-op IMPACT Conference</li> <li>● Northwest Development Center/Cascade Co-op Network: Age of Co-op Opportunity</li> <li>● C4CS focus group</li> <li>● Supporting Family Childcare Providers Through Cooperatives</li> <li>● All things Co-op podcast</li> <li>● UEDA/Walnut Way</li> </ul>	1	1	8	5	15
Number of people at co-op ed events <ul style="list-style-type: none"> <li>● Co-op Ed: Starting your worker-owned cooperative: from idea to action</li> <li>● ACE Career Fair</li> <li>● NCBA/CLUSA's Co-op IMPACT Conference</li> <li>● Cascade Co-op Network: Age of Co-op Opportunity</li> <li>● UEDA/Walnut Way</li> <li>● Supporting Family Childcare Providers Through Cooperatives</li> </ul>	28	0	0 in person, 85 views of Co-ops 101 video	215	241 in person or in real time, 1,200+ views
Number of people introduced to MCDC (at presentations and events) <ul style="list-style-type: none"> <li>● Start-Up Panel</li> <li>● ACE Virtual Career Fair</li> </ul>	73	4	61 via webinars, podcast audience	215	353 in person or in real time, plus

<ul style="list-style-type: none"> <li>• NCBA/CLUSA's IMPACT conference</li> <li>• IMPACT Conference, Charity's presentation on MCDC</li> <li>• Center for Community Stewardship: focus group</li> <li>• Cascade Co-op Network: Age of Co-op Opportunity</li> <li>• UEDA/Walnut Way</li> <li>• Supporting Family Childcare Providers Through Cooperatives</li> </ul>			count unknown		1,200+ views
Number of CBO staff/leaders met with	41	11	13	13	78
Number of cooperative developers attending conferences <ul style="list-style-type: none"> <li>• IMPACT Conference</li> <li>• USFCW Membership Meeting</li> </ul>	2	1	2	2	NA
Number of professionals added to preferred provider network	0	<u>1</u>	0	0	1

**Names of organizations or groups outreached to:**

- Arizmendi Association of Co-ops
- Candid
- Cascade Cooperatives Network
- Center for Community Stewardship
- Centro Hispano
- Community Pharmacy
- Democracy at Work Institute
- Grassroots Economic Organizing
- Madison Public Library, Business Resources
- MadWorC
- Mobilizing Action Toward Community Health (MATCH)/UW Population Health Institute
- Montana Cooperative Development Center
- National Cooperative Business Association/CLUSA International
- Nexus Community Partners
- Northside Planning Council
- Northwest Cooperative Development Center
- Philadelphia Area Cooperative Alliance
- Project Equity



- Satellite Family Childcare System/Reach Dane
- Southern Environmental Law Center
- South Central WI Hemp Cooperative
- Southwest Madison Action Coalition
- Urban Economic Development Association
- U.S. Federation of Worker Cooperatives
- UW Center for Cooperatives
- Vermont Employee Ownership Center
- Walnut Way
- Worker Justice Wisconsin
- Workers to Owners Collaborative
- Yahara Legal LLC

**Work with CIDs:**

Number and demographics of people taking classes or engaged in MCDC outreach activities.

	Q1 2020	Q2 2020	Q3 2020	Q4 2020	TOTAL 2020
Number of individuals served	52	47	23	31	N/A (some duplication)
Number of possible co-ops in development	9	8	8	6	9
Number of co-ops incorporated	0	0	1	0	1

**4. Number and demographics of cooperative businesses helped (number in parenthesis is the number of workers meeting with/assisting, doesn't represent all potential workers in each co-op).**

- Childcare Cooperative (Northside Planning Council) (3)
- Cleaning co-op (incubated by Worker Justice WI) (8)
- Community Pharmacy (2)
- Cook it Forward/Morris Ramen (1)
- Get it Right Educators' Cooperative (1)
- Iron Roots Restaurant (5)
- Madison Area Cooperative Housing Alliance (1)
- Madison Cannabis Cooperative (5)
- New generation co-op for online sales platform (1)
- Pop Up Co-op (currently at Badger Rock Community Center) (1)
- Soaring Independent Cooperative (2)
- Solar installers (1)

**5. Invoice of expenses and list of sub-contracts with reports from each subcontractor.**

- Will submit financials when we receive them from our fiscal agent, Center for Community Stewardship.

#### **6. Please give us your plan for the upcoming quarter.**

Organize a panel of supporters to examine the question of MCDC's long-term future and make recommendations

Present at Dane Buy Local's Lunch and Learn about conversions

Record Financing Your Co-op, with Madison Development Corporation and Kiva Madison as partners

Support all developing co-ops

Follow ups with any CIDs or CBOs that we haven't communicated with in last quarter

Develop a detailed plan for MCDC's long-term future

Organize peer learning workshop series

#### **7. Materials Completed:**

- Virtual Co-op 101/Intro to MCDC recorded and posted on new Youtube channel
- Website update
- Peer learning workshop survey created and distributed to CIDs and MadWorC
- Several new presentations intended for various audiences, including co-op developers, co-op advocates, youth interested in the co-op field, and a bilingual English/Spanish presentation to family childcare providers.



*January 2021 is off to a good start! Here are members of the Madison Cannabis Cooperative signing their Articles of Incorporation to make their co-op official.*

**`Madison Cooperative Development Coalition  
End of Year Report  
2019**

**Brief explanation on how the program is going:**

**1st Quarter**

Despite harsh winter weather, MCDC accomplished a lot in the first quarter of 2019. In early February, Common Council approved the changes proposed by Ruth Rohlich, updating our structure to be more efficient and effective. The Steering Committee became an Executive Board and was reduced to two people (Ruth and Courtney Berner, Executive Director at the UW Center for Cooperatives, and staff was maintained at two. We also got shared office space in the Social Justice Center and our first laptop at that time.

Some work activities continued on from 2018, unaffected by these changes. The Co-ops 101 presentations were held in January and February at the Central Library, and MCDC staff had meetings with Library staff to plan workshops at other libraries to expand the scope and demographics of the audience. Staff also held meetings with Cooperatives in Development (CIDs), including Rootstock, Roots 4 Change, and Soaring Independent, and a mushroom growing/selling co-op. Roots 4 Change and Soaring Independent both incorporated. New laws creating a Wisconsin pilot program around hemp growing and processing spurred several inquiries with farmers and processors interested in starting co-ops centered on hemp farming and CBD processing and sales. Staff also met with Worker Justice Wisconsin about a cleaning co-op with their Working Women United group.

Steve Herrick set up a weekly email newsletter and a Facebook account, and he and Charity Schmidt were consistently doing outreach through both by the end of the quarter.

Worker Justice Wisconsin received the second half of their \$10,000 minigrant, awarded in 2018. Freewheel Bikes and Roots4Change applied for minigrants. MCDC applied for a Co-op Innovation grant, but did not get it. Steve attempted to follow up on what we could have done differently, with no luck. Charity has applied for a UW professional development grant to attend the Eastern Conference for Workplace Democracy Conference to be held this fall.

MCDC staff collaborated with MadWorC on a series of events in Q1. The first was MadWorC's annual "Hug'n'Chug." This was a social event with an emphasis on honoring Anne Reynolds being inducted into the Cooperative Hall of Fame. Attendance was very good, notably among the CIDs, who got to meet each other for the first time. The second was a multi-day visit by social activist Ed Whitfield. He gave two public talks (MCDC/MadWorC's event drew in 40+

people) and also appeared on WORT twice. The third was MadWorC meetings, which MCDC staff consistently attended and invited CIDs. Additionally, MCDC staff has been advising MadWorC as it applies for non-profit status.

MCDC was on WORT's show [A Public Affair](#) on March 22nd, hosted by Alder Rebecca Kemble. Three members of Soaring Independent Co-op, Ruth Rohlich, and Charity participated, and a representative of Roots4Change Co-op from Centro Hispano called in. The panel described MCDC, SIC, and R4C, and the importance of these co-ops for both the women founders and those they provide health services to. The discussion was very positive and informative.

Another collaboration MCDC initiated in this quarter was with Kiva. We went through the process of becoming a trustee. To date, we have not made use of this position.

Other observations:

- Preferred provider list updated and reformatted.
- Consulting Co-op continued to meet, and we, along with UW Center for Co-ops (UWCC), are providing direction and support on their bylaws and incorporation documents.
- New mayor and council elected. We believe they will continue to support our work.
- Northside child-care co-op still under discussion stage.
- Steve completed an online course in co-op governance from the University of Saskatchewan.
- Staff and Board developed a promotional flier for business to co-op conversions to be included in the City's Office of Business Resources' survey to manufacturing businesses.
- Submitted the report required for our Workers 2 Owners/Surdna Regrant.

Plans put in motion during Q1 for later events:

- Freewheel Bikes applied for money to attend co-op development training in November.
- Staff made arrangements to attend the Association of Cooperative Educators (ACE) Institute in Montreal at the end of May.
- Staff helped plan Mike Krause's talk on worker co-ops in Argentina in April, hosted by MadWorC, MCDC, and the UWCC.

## **2nd Quarter**

The program is going well, and people continue to approach us with ideas.

Mediation with Annette Miller went well. Multiple meetings were held with Soaring Independent Co-op, MCDC, and both. The result was an agreement that both sides have been carrying out. First check in requirement in June was met.

Both Steve and Charity attended the Association of Cooperative Educators conference in Montreal. It was highly instructive. Both workers submitted reports, with more detailed information available beyond those. They were unable to locate funders, but did have conversations with several people about different funding models MCDC could consider.

Soaring Independent Co-op (SIC) was written up in [New City](#) and [Sistahpreneurs](#). Raices para el Cambio was covered by [Madison 365](#) and [Madison.com](#). MCDC itself, with a focus on Ed Whitfield's visit, appeared on [Commonwealth Hudson Valley](#)'s website. Georgia Allen from SIC also participated in MCDC education events, including presenting at the South Park Library in Madison, with Charity at the Milwaukee Public Library hosted by LISC Milwaukee, as well as Jennifer Gaddis' UW-Madison Community and Social Change course.

Charity continues to participate in bi-weekly national Workers to Owners calls and Ruth and Charity were invited to present MCDC's work to promote employee ownership through the City of Madison's Office of Business Resources activities.

Several people contacted us through the website with co-op ideas, but none of them were from Madison, so Steve sent them suggestions of organizations closer to each person. Steve had conversations with co-op developers (or enthusiasts) interested in the MCDC model from Chicago, New York, and Baltimore. Charity had conversations with the Saint Paul Mayor's Office, and the Sustainable Economies Law Center based in Oakland.

Online outreach has been pretty consistent. Steve posts something relevant on Facebook an average of once a day, usually a shared article or Co-ops 101 announcement. He also sends out the email newsletter weekly, when there's something to report.

In May, MCDC began working with an intern, Damon Terrell, from the UW School of Human Ecology's Community and Nonprofit Leadership program. Damon is a former worker-owner at Union Cab Cooperative, and a former fellow at the Democracy at Work Institute. He is assisting in planning and promoting MCDC educational events, and has taken on the ambitious project of sorting through co-op financial tools to develop a toolkit of the most accessible tools for MCDC co-ops. He will continue to work with MCDC through the summer to support our efforts, with a racial and economic justice lens. We have discussed the possibility of starting a co-op study group, similar to that of the Philadelphia Area Cooperative Alliance's project.

The Business Walks were carried out, but the results have not been made public yet. We anticipate following up on them in the next quarter.



### CID grants disbursed

- Soaring Independent Cooperative
- Freewheel
- Roots for Change
- Soaring Independent Cooperative, again -- Impact Grant

### **3rd Quarter**

Progress was steady in the third quarter. We began holding our Co-ops 101 sessions at the South Goodman Library, and started to talk about doing them in Spanish and Hmong. Steve Herrick, MCDC's organizational development staff, translated the entire website (except the blog) into Spanish, as well as the brochure and other materials. He also made a series of small improvements to the site.

Charity Schmidt, MCDC Coordinator and Cooperative Development Specialist at UW Center for Cooperatives (UWCC), and Steve attended a webinar by Cooperation Works on the Census Business Builder.

Steve was on WORT twice in the same week to discuss MCDC and our Co-ops 101 sessions.

Preliminary plans were made for a number of visitors to Madison in the fall, but all of them were subsequently postponed.

Charity, Steve, Ruth Rohlich from the City of Madison, Courtney Berner, Director of UWCC, and others attended the Power in Purpose roundtable.

Matching funds for Kiva loans totaling \$50,000 were approved by the Common Council.

Steve and Charity had several calls with the US Federation of Worker Cooperatives, and MCDC joined as a member organization.

We applied to present at the Eastern Conference for Workplace Democracy, but we were not accepted. We were, however, invited to attend an invitation-only session for regional co-op associations.

Steve, Charity, and Ruth attended the 2019 Social Good Summit. We came away with a new CID, RMS Global, which Charity and Ruth are working with and helped secure a grant for. Steve is supporting another project from the summit, the House of Mary Experience.

Steve compiled a list of grants that appear to be aligned with our work. He also created a fairly comprehensive list of organizations that support or incubate co-ops across the country, and analyzed

their funding models, to the extent that there was information available about them. This information was shared with Ruth, who passed it along to the City's grantwriter.

Ruth, Charity, and Steve held a "retreat," which was a planning meeting for the remainder of the year and into next year. Included in the planning is our Co-op 101/Starting a Co-op with MCDC classes at the Madison libraries.

Ruth put together an RFP and a review process for our CBO grant program and recruited a four-person committee to evaluate the submissions. We received 6 strong applications for CBO grant, competing for a total of \$60,000.

MCDC approved a \$10,000 CID grant for RMS Global and we are working with at least five other CIDs to submit grant applications in Q4 2019.

MCDC's Executive Board and staff continue to hold weekly phone meetings.

MCDC's outreach efforts included:

- Facebook -- posting an average of once a day, usually a shared article or Co-ops 101 announcement
- Newsletter -- weekly, with updates on our activities
- Introductions/meetings with CBO leaders, including WWBIC to do a What is a Co-op/MCDC course

#### **4th Quarter**

We awarded Community Based Organization (CBO) grants to Northside Planning Council and Madison Worker Cooperatives (known as MadWorC), and Cooperatives in Development (CID) grants to Community Pharmacy, Iron Roots, and Design Craft.

The CBO grant awarding process was more involved than in the past. Ruth Rohlich put together a review panel to score the proposals, which included City staff, an Alder, and a community member. The process had become more competitive than in earlier rounds, because more organizations were applying for a set amount of money and we are now working with a greater array of organizational partners. We awarded \$30,000 to each of the two CBOs.

CID grants, in contrast, were not competitive. Three co-ops applied, and all three received \$10,000 grants. There was one notable difference from previous rounds, though, which was that only Iron Roots is a start-up business (a restaurant in progress). Design Craft is a conversion of an existing ad agency to employee ownership, and Community Pharmacy has been in operation for decades.

MCDC's Executive Board and staff continue to hold weekly phone meetings. During the month of November, Ruth reserved every Wednesday for co-op work.

In October, MCDC participated in Co-op Connection. Summit Credit Union organizes this annual tabling of Madison Cooperatives that runs adjacent to the Saturday Farmers Market on the square. The event gave us the opportunity to provide information and have discussions about MCDC, both with attendee co-ops and countless members of the public.

In October, MCDC staff Charity Schmidt and Steve Herrick attended the Eastern Conference for Workplace Democracy, the US Federation of Worker Co-ops biannual conference, in Baltimore. Martin Alvarado, partner at Madison Public Library, as well as fellow co-op developer from UW Center for Cooperatives, Esther West, and several other Madison cooperators, including Alder Rebecca Kemble, also attended. Madison had a significant presence. The conference offered many workshops and panels, as well as targeted meet ups for worker-owners. Steve and Charity attended a strategy session for regional initiatives like MCDC, where we met with folks from New York City, Philadelphia, Boston, and Milwaukee.

In November, Charity organized a tour for attendees of the national Cooperation Works training, where 32 people visited the UW Center for Cooperatives, Roots for Change Cooperative at Centro Hispano, and Freewheel Bikes (which is converting to a co-op). Attendees were excited to learn about MCDC and the work we are doing.

In December, MCDC staff, Charity Schmidt, arranged and attended an in-person meeting between Madison Development Corporation and Shared Capital Cooperative to discuss solidifying the application process and building a review committee for this initiative's revolving loan fund.

MCDC's outreach efforts included:

- Facebook -- usually a shared article or Co-ops 101 announcement
- Newsletter -- weekly, with updates on our activities
- Meetings with CBO leaders
- WORT radio to talk about co-op 101s
- Attending MadWorC meetings

**Work with CBOs:**

**Number of cooperative developers trained and/or names of organizations the group has done outreach with as well as the type of outreach.**

	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Total 2019
Number of cooperative developers trained	0	0	0	0	0
Number of MCDC outreach events <ul style="list-style-type: none"> <li>• WORT radio</li> <li>• Presentation to City Economic Development Committee</li> </ul>	5	3	1	2	11
Number of non-MCDC outreach events <ul style="list-style-type: none"> <li>• Co-op Connection</li> <li>• Cooperation Works tour</li> <li>• Cincinnati Presentation (Ruth)</li> </ul>	0	1	6	3	10
Number of people at co-op ed events <ul style="list-style-type: none"> <li>• Co-op 101 October</li> <li>• Co-op 101 November</li> </ul>	13	39	9	9	70
Number of people introduced to MCDC (at presentations and events) <ul style="list-style-type: none"> <li>• On WORT in October in Spanish (thousands),</li> <li>• Co-op Connection (hundreds)</li> <li>• Cooperation Works Tour (32)</li> <li>• Ruth presentation in Cincinnati (?)</li> <li>• Regional Co-op Ecosystem meeting at ECWD (10)</li> </ul>	96	39	32	Potentially thousands	Potentially thousands
Number of meetings with CBO staff/leaders <ul style="list-style-type: none"> <li>•</li> </ul>	14	6	20	10	50
Number of cooperative developers attending conferences	1	2	0	2	5
Number of professionals added to preferred provider network	12	0	0	1	13

**Names of organizations or groups outreached to:**

- Belwah Media
- Black Chamber of Commerce, Madison
- Center for Community Stewardship (C4CS)
- Centro Hispano
- Cincinnati Union Co-op Initiative
- City of Madison Community Development/Early Childhood Care and Education Committee
- City of Madison Economic Development division

- Co-Create
- Connecting Care & Community (Barb Vedder, Representative)
- Cooperation Works!
- Cooperative Development Services
- Cooperative Education Center
- Cooperative Point (Stevens Point)
- Dave Swanson, Attorney
- Department of Sociology at the University of Essex (Research on Co-ops)
- Eastern Conference for Workplace Democracy
- GEO
- Havens Wright Center for Social Justice
- Hudson Valley Co-op Inquiry (Evelyn Wright)
- Innovation Network Tech Council
- Kiva Madison
- Kothe Real Estate Partners
- Literacy Network
- LISC Milwaukee
- Madison Area Cohousing Alliance
- Madison Development Corporation
- Madison Public Library, Business Resources
- MadWorC
- National Cooperative Business Association/Cooperative League of the U.S.
- Northside Planning Council
- Operation Fresh Start
- Pennsylvania Employee Ownership Center
- Pink Space Collective
- Portland Software Developers Co-op
- Prout Research Institute
- Riverwest Cooperative Alliance
- Shared Capital Cooperative
- Shared Grounds Farmers Cooperative
- Social Good Accelerator/Collaboration for Good
- South Central WI Hemp Cooperative
- Summit Credit Union
- Synergy Coworking
- United Food and Commercial Workers (UFCW) National
- Urban Community Arts Network
- US Department of Agriculture
- US Federation of Worker Co-ops
- UW-Madison Institute on Regional and International Studies
- UW-Madison Law School, Law and Entrepreneurship Clinic
- UW-Madison School of Human Ecology Community and Nonprofit Leadership Studies



- UW-Madison Small Business Development Center
- Valley Alliance of Worker Co-ops
- Vermont Worker Ownership Center
- Village Financial
- Wisconsin Women’s Business Initiative Corporation
- Walnut Way
- Worker Justice Wisconsin
- Workers to Owners Collaborative
- Workers Benefit Fund
- YWCA (Racial Justice Summit)

**Work with CIDs:**

Number and demographics of people taking classes or engaged in MCDC outreach activities.

	Q1 2019	Q2 2019	Q3 2019	Q4 2019
Number of individuals served	31	20	34	45
Number of possible co-ops in development	5	17	12	12
Number of co-ops incorporated	1	0	1	0

**4. Number and demographics of cooperative businesses helped (number in parenthesis is the number of workers meeting with/assisting, doesn’t represent all potential workers in each co-op).**

- Aquaponics Co-op (now indoor farming co-op) (1)
- Brewing co-op (1)
- Childcare Cooperative (Northside) (3)
- Cleaning Co-op (7)
- Common Good Bookkeeping Cooperative (3)
- Community Pharmacy (1)
- Design Craft Advertising (conversion) (2)
- Franchise Restaurant Co-op (1)
- Freewheel Bikes (5)
- Hemp for the Future (6)
- Homecare (VaNique Levy-Battle) (1)
- Industrial Hemp Co-op (1)
- Integrated Art (conversion) (2)
- Iron Roots Restaurant (5)
- Milestone Democratic School (1)

- Mushroom-growing co-op (2)
- Mutual Aid Network (1)
- New Americana Hemp (stalled) (4)
- Nina Collective Co-op (racial equity consulting and training) (4)
- Roots for Change (Raices Para el Cambio) (6)
- Rootstock (1)
- Soaring Independent Cooperative (2)
- Translation bookstore (stalled) (1)
- Veteran Assistance/CBD Oil Co-op (1)

**5. Invoice of expenses and list of sub-contracts with reports from each subcontractor.**

- Will submit financials when we receive them from our fiscal agent, Center for Community Stewardship.

**6. Please give us your plan for the upcoming quarter.**

- Hold Co-op 101s every month
- Hold Spanish Co-op 101 in January
- Begin Financing Your Co-op classes in February, with Madison Development Corporation and Kiva Madison as partners
- Support all developing co-ops and assist Nina Collective Co-op in their launch in March
- Support MadWorC's regional Co-op mini conference and tour
- Follow ups with any CIDs or CBOs that we haven't communicated with in last quarter
- Follow the new editorial calendar/spreadsheet for social media and newsletters

**7. Other information as requested.**

**8. Materials Completed:**

- Conversions sheet for Business Walks
- Began posting to the weblog at least once a week and sharing things to the Facebook page an average of once a day
- Updated preferred provider list
- Workers 2 Owners/Surdna Regrant report submitted
- Completed a revision of current brochure
- Almost completed new brochure and class schedule for the first half of 2020
- Written materials translated into Spanish, including PPT for presentations